

Severn Stoke & Croome D’Abitot Resident Speed Survey December 2020

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Commentary

The Speed Survey resulted in 79 completed surveys; of these 70 were from residents within Severn Stoke (SS) itself. Surveys were completed by all age ranges – the proportions are shown in the table below (19 of the Severn Stoke surveys were completed by residents with children):

Severn Stoke Resident Yes/No			
Age Band	No	Yes	Total
18 to 45	4%	25%	29%
46 to 60	5%	35%	41%
61 and Over	3%	27%	29%
Blank	0%	1%	1%
Total Surveys	11%	89%	100%

The first question in the survey was “Do you feel that speeding is an issue in Severn Stoke?” and 64 (91.4%) of SS responses indicated that they felt that speeding is an issue (interestingly all 9 non-SS residents feel this is an issue):

Do you feel that speeding is an issue in Severn Stoke?

Age Band	No	Yes	Total
18 to 45	5.7%	22.9%	28.6%
46 to 60	2.9%	37.1%	40.0%
61 and Over	0.0%	30.0%	30.0%
Blank	0.0%	1.4%	1.4%
Total	8.6%	91.4%	100.0%

When asked if SS residents wanted speed enforcement the response was slightly lower at 61 (87%):

Do you want speeding enforcement in Severn Stoke?

Age Band	No	Yes	Total
18 to 45	5.7%	22.9%	28.6%
46 to 60	5.7%	34.3%	40.0%
61 and Over	0.0%	30.0%	30.0%
Blank	1.4%	0.0%	1.4%
Total	12.9%	87.1%	100.0%

89% of non-SS residents also want speed enforcement in SS.

13 responses expressed concern at the siting of any potential speed enforcement by the War Memorial. The responses are listed verbatim later in this document. See Appendix 1 for further comments from an individual resident covering several aspects of the speeding issue.

59 (84%) of the 70 responses from SS indicated that they want the Vehicle Activated Speed sign (VAS) replaced:

Do you feel that the Vehicle Activated Speed sign (VAS) should be replaced?

Age Band	No	Yes	Total
18 to 45	2.9%	25.7%	28.6%
46 to 60	7.1%	32.9%	40.0%
61 and Over	5.7%	24.3%	30.0%
Blank	0.0%	1.4%	1.4%
Total	15.7%	84.3%	100.0%

Only 56% of non-SS residents feel the VAS should be replaced.

The final question we asked was regarding speeding during lockdown and here 87% of respondents in SS indicated that they felt it had been a problem with a similar proportion of the non-SS respondents saying the same.

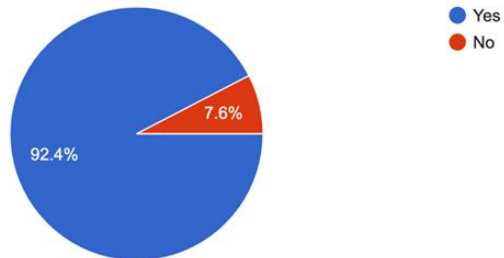
The responses to our questions asking for views are very detailed and the full text of all of them is printed later in this document (Appendix 4). A few themes are apparent (not in any particular order):

- A desire to have white gates at the entrances to the village like those at High Green (mentioned several times).
- Frequent speed limit enforcement by Police/Road Safety Partnership.
- Several suggestions that we should have a fixed enforcement camera in the village.
- A lot of concern about the noise from motorbikes going through the village at speed.
- Several suggestions for better signage and specifically a sign to show the Madge Hill turning for drivers on the southbound carriageway.
- Several requests that the speed limit down Severn Bank from the Upton side of the Kinnersley turn should be reduced from 40mph to 30mph.
- Lots of concern about pedestrians trying to find places to cross the road safely and suggestion that pedestrian crossing be created.
- Suggestions regarding possible location for the mobile enforcement camera include the access pathway by the Boars Head car park, the grass verge opposite the War Memorial and the grass verge by Birch Lane.
- Flashing speed signs at both entrances to the village.
- Lot of concern from residents of houses with drives exiting onto the A38 because of near misses from speeding motorists. The Madge Hill exit to the A38 is also causing concern.

Appendix 1 – Pie Charts (based upon total survey responses)

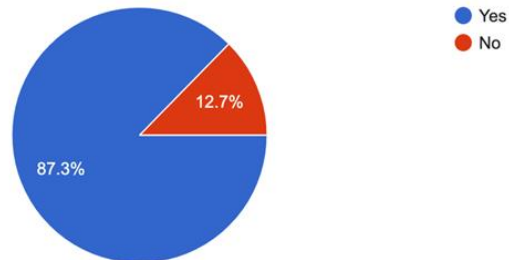
Do you feel that speeding is an issue in Severn Stoke?

79 responses



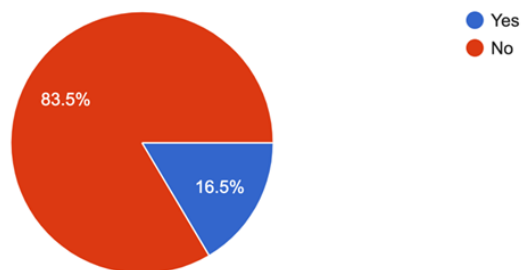
Do you want speeding enforcement in Severn Stoke?

79 responses



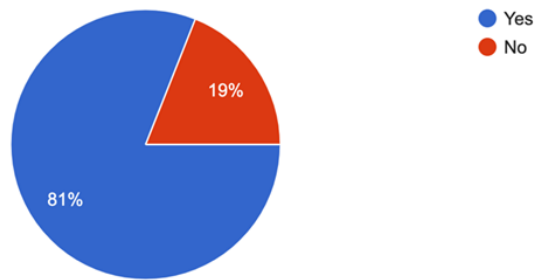
If speeding is to be enforced in Severn Stoke the only suitable location is by the War Memorial – does this give you cause for concern?

79 responses



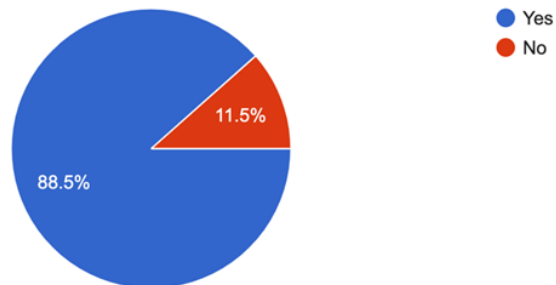
Do you feel that the Vehicle Activated Speed sign (VAS) should be replaced?

79 responses



Do you feel that speeding has remained problematic during the 2020 lockdown periods?

78 responses



Appendix 2 – Analysis (Severn Stoke Residents Only)

Severn Stoke Residents Only									
Do you feel that speeding is an issue in Severn Stoke?									
Count					Percentage				
Age Band	No	Yes	Total		Age Band	No	Yes	Total	
18 to 45	4	16	20		18 to 45	5.7%	22.9%	28.6%	
46 to 60	2	26	28		46 to 60	2.9%	37.1%	40.0%	
61 and Over		21	21		61 and Over	0.0%	30.0%	30.0%	
Blank		1	1		Blank	0.0%	1.4%	1.4%	
Total	6	64	70		Total	8.6%	91.4%	100.0%	

Do you want speeding enforcement in Severn Stoke?									
Count					Percentage				
Age Band	No	Yes	Total		Age Band	No	Yes	Total	
18 to 45	4	16	20		18 to 45	5.7%	22.9%	28.6%	
46 to 60	4	24	28		46 to 60	5.7%	34.3%	40.0%	
61 and Over		21	21		61 and Over	0.0%	30.0%	30.0%	
Blank	1		1		Blank	1.4%	0.0%	1.4%	
Total	9	61	70		Total	12.9%	87.1%	100.0%	

If speeding is to be enforced in Severn Stoke the only suitable location is by the War Memorial – does this give you cause for concern?

Count									
Count					Percentage				
Age Band	No	Yes	Total		Age Band	No	Yes	Total	
18 to 45	14	6	20		18 to 45	20.0%	8.6%	28.6%	
46 to 60	23	5	28		46 to 60	32.9%	7.1%	40.0%	
61 and Over	19	2	21		61 and Over	27.1%	2.9%	30.0%	
Blank	1		1		Blank	1.4%	0.0%	1.4%	
Total	57	13	70		Total	81.4%	18.6%	100.0%	

Do you feel that the Vehicle Activated Speed sign (VAS) should be replaced?

Count									
Count					Percentage				
Age Band	No	Yes	Total		Age Band	No	Yes	Total	
18 to 45	2	18	20		18 to 45	2.9%	25.7%	28.6%	
46 to 60	5	23	28		46 to 60	7.1%	32.9%	40.0%	
61 and Over	4	17	21		61 and Over	5.7%	24.3%	30.0%	
Blank		1	1		Blank	0.0%	1.4%	1.4%	
Total	11	59	70		Total	15.7%	84.3%	100.0%	

Do you feel that speeding has remained problematic during the 2020 lockdown periods?

Count										
Count					Percentage					
Age Band	No	Yes	Blank	Total		Age Band	No	Yes	Blank	Total
18 to 45	4	16		20		18 to 45	5.7%	22.9%	0.0%	28.6%
46 to 60	4	23	1	28		46 to 60	5.7%	32.9%	1.4%	40.0%
61 and Over		21		21		61 and Over	0.0%	30.0%	0.0%	30.0%
Blank		1		1		Blank	0.0%	1.4%	0.0%	1.4%
Total	8	61	1	70		Total	11.4%	87.1%	1.4%	100.0%

Appendix 3 – Full Commentary

If Yes to the War Memorial as a location, then please tell us why:	Do you have any ideas for speed reduction measures that could be applied?	If your answer was Yes to speeding in 2020, please provide details	Please tell us about your general experiences concerning speeding, for example you might live in a property that has been affected by speeding.
	Camera		
	Camera	Loud motor bikes in particular	
	The VAS should definitely be replaced on the entrance into the village and backed up by speed enforcement officers	There may be fewer cars but they are still speeding.	The children crossing the road for the buses to and from school (both Hanley and Kempsey) take their lives in their hands. It is very worrying. I do live off Ham Lane but I would prefer a speeding enforcement officer than not, I just worry it is too far into the village, they really speed around the bends before the war memorial, coming from Kempsey.
	No original ideas beyond what has already been tried. Freshened up speed limit signs may show we are serious about the speed limits.	Walking from Stoke Gardens towards (and back) to the war memorial, the traffic passes very close to pedestrians. Speeding lorries almost suck one off the pavement.	As above.
	No original ideas beyond what has already been tried. Freshened up speed limit signs may show we are serious about the speed limits.	Walking from Stoke Gardens towards (and back) to the war memorial, the traffic passes very close to pedestrians. Speeding lorries almost suck one off the pavement.	As above.
	There needs to be a sign showing a turn into Madge Hill or a mirror erected for those coming out of Madge Hill. The traffic speeds round from the village going along the A38 to Upton and they have no warning that vehicles may be pulling out and the vehicles turning out of Madge Hill can not see to the right. Maybe speed bumps coming into the village, by the village hall and by Church Lane. This will slow traffic down permanently not just when the cameras are there	Less traffic on the road so drivers are going faster	regular near misses as vehicles speed round by Church Lane to blind access from Madge Hill
	Place signs indicating average speed cameras may be in use - cheaper and more effective than a VAS	Less traffic at times but travelling faster because they see the roads are clearer	We live in Stoke Gardens. When leaving to travel either north or south is not a problem as we have a clear view in both directions. When returning home from Worcester we can turn left into Stoke Gardens without any issue but when returning from the Upton direction turning right has resulted in several near misses through speeding cars who often blast their horns while speeding past.

If Yes to the War Memorial as a location, then please tell us why:	Do you have any ideas for speed reduction measures that could be applied?	If your answer was Yes to speeding in 2020, please provide details	Please tell us about your general experiences concerning speeding, for example you might live in a property that has been affected by speeding.
			<p>Walking down to the Rose & Crown is also frightening because vehicles pass almost brushing against you at speed while walking down the hill. The combination of a narrow path, overgrown hedges (currently improved) no lighting and speeding vehicles approaching from behind is most unpleasant. There isn't a particularly good place to cross from Church lane to the Stoke Gardens side of the A38 so we have to listen carefully and look for lights when its dark before launching ourselves across in hope.</p> <p>I'm disappointed in the comments (excuses) from the Road Safety Partnership which to my mind are almost insulting to the residents of Severn Stoke. If the exercise is to prove speeding is a problem why can't they park in the lay-by outside the telephone exchange or at the end of Stoke Gardens? The residents here are more likely to provide mugs of tea rather than complain. I don't know who owns the "car park" adjacent to what was the Boar but that's another possibility.</p> <p>I've often thought the inside of the bend opposite the memorial would be a better location to monitor speeding traffic as there is a wide grass verge and limited line of sight so drivers wouldn't reduce speed upon sight of someone checking. It might be no use for prosecutions as the observable distance might be too short but perfect to confirm if a speeding problem exists.</p> <p>Friday 27th November a vehicle left the road on the A38 outside Stoke Gardens around 18:30. This required two Police vehicles and an ambulance to attend with the road being partially closed for around an hour.</p> <p>I'm sure the driver must have swerved to avoid a mouse or some similar excuse but if you saw where the vehicle ended up you didn't need a degree in forensic science to see speed (momentum) had played a significant part.</p>

If Yes to the War Memorial as a location, then please tell us why:	Do you have any ideas for speed reduction measures that could be applied?	If your answer was Yes to speeding in 2020, please provide details	Please tell us about your general experiences concerning speeding, for example you might live in a property that has been affected by speeding.
			<p>Luckily the pavement there is lightly used but there could have been a fatality.</p> <p>I wouldn't want to see speed humps or traffic calming measures as I think they are counter productive but something does need to be done to help manage speeding through Severn Stoke,</p> <p>In the summer evenings we can hear the faster vehicles, both cars and motorcycles all the way to/from Earls Croomie to Clifton with taking the bends through Severn Stoke at speed being seen as a key part of the challenge / entertainment of the evenings drive.</p> <p>The technology is out there to control speeding, its just the will that's lacking.</p> <p>Key question: Does the Road Safety Partnership need a return on it's investment or does safety really come first?</p>
	Just enforcement	Reduced, but still some serial offenders	<p>Visibility from some house drives is limited - not an issue if vehicles adhere to speed limit, but is dangerous if they do not.</p>
	<p>Could we possibly install white fencing at the beginning of the village at either end, also concealed access from driveway signs may help for safety of residents joining the road from their driveway when visibility is poor.</p>	<p>Although less traffic for a period of time, many drivers saw this as a free pathway to drive even faster, even nights where residents were on drives clapping for nhs cars would speed through.</p>	<p>We have lived here for 21 years and have had young children and dogs. Our house is on the main a38 and we have to join the road from our driveway. It is increasingly dangerous to join as we also live on a bend and visibility is restricted. At times cars driving north are approaching our driveway in excess of 40 mph round the bend and having to brake hard or just literally fly past us as we attempt to build up speed to join the road. At times the lorries and cars going past in excess of the speed limit can cause tremendous vibration to the house. As a pedestrian walking through the village the speed of cars driving so close to the pavement is scary. Many occasions of drivers of speeding cars losing control on the bends and mounting the pavement have happened. As can be evidenced by the screeching of brakes on many regular occasions as people misjudge the severity of the bends. After dark the issue of speeding can get worse.</p>

If Yes to the War Memorial as a location, then please tell us why:	Do you have any ideas for speed reduction measures that could be applied?	If your answer was Yes to speeding in 2020, please provide details	Please tell us about your general experiences concerning speeding, for example you might live in a property that has been affected by speeding.
The speeding generally occurs exiting the village heading west, around the entrances to the fields, therefore the speed enforcement location wouldn't have site of this.	Enforcement location at entrance to fields for clear line of sight in either direction	Traffic is lighter - more confidence in a clear road for speeders	Unnerving given how close most of the properties are to the road.
		People still went out and about in cars and drove dangerously through the village.	I live in a house right on the road and pulling into the drive was always very dangerous as people would fly through the village
	Lack of proper obvious change to 30mph when coming down the hill from upton direction	Less traffic may have encouraged speeding, more delivery drivers around under pressure	Walking child along main road feels unsafe at the moment. Also trying to pull into birch lane to go home from upton direction can feel dangerous.
We live at Broughton house Severn stoke and live on a sharp bend. People regularly speed up after the memorial so that they can speed out of the village. Meaning cars are 95% of the time going 40+ past our drive which we have to reverse out onto the road to get off. Meaning that leaving our house is extremely dangerous. Especially as a lot of wagons now go past the house.	I feel we need a fixed speeding camera in the village	I dont think having less people on the road has made a difference people still speed through the village	Since living here i have witnessed at least three crashes two doors down which have been as a result of speeding. I have also very nearly had the back end of my car taken off on numerous occasions due to people speeding round the bend to exit the village as I am attempting to reverse off my driveway.
No - but as you stated above, why is the only suitable location by the war memorial? By the time traffic reaches this it's already been slowed down naturally by the corners on either side of the village. The issue is the area coming in/out of the village (clifton end), and in both traffic directions. Traffic coming out of the village is just as bad as the traffic coming in as people accelerate as soon as they come round the final corner.	VAS as above / fixed & mobile speed camera / mirrors for compromised junctions off A38	Our house looks onto the A38 and we walk along it daily. The speed that vehicles exit and enter the village is well above 30mph. We have to turn into Birch Lane daily, and have near misses all the time when we need to turn right into Birch Lane due to the speed of the on-coming traffic & corner.	See above - also we get the excessive noise from the speeding traffic even though we have double glazing.
	Fixed Speed Cameras, gates at the beginning of the village	Lockdown has no impact on vehicles travelling through the village. The only advantage was less traffic flow. But since the 2nd lockdown, nothing has changed	I live in the village and walking the dog sometimes involves a sprint across the road, rather than a walk, especially as there are a few blind crossings in the village
At bottle of the steep hill so good vantage point	The VAS sign to be one of the friendly ones that says thanks when you are going at correct speed	Less cars but they didn't go slower	Lived in the village for nearly 12 years and have seen 34 houses damaged by speeding cars on main road
	Visible police presence from time to time	Reduced volume of vehicles but higher proportion going faster	No comment

If Yes to the War Memorial as a location, then please tell us why:	Do you have any ideas for speed reduction measures that could be applied?	If your answer was Yes to speeding in 2020, please provide details	Please tell us about your general experiences concerning speeding, for example you might live in a property that has been affected by speeding.
	Awareness speed sign which indicates the drivers speed, community speed watch, or a permanent camera!	When taking daily exercise it was noticeable that very few drivers stuck to the speed limit, this related to cars, motorcycles, vans & lorries.	
		Especially at the weekend; motorbikes are the worst offenders	Our property is not on the A38 but speeding motorbikes can be heard clearly in my garden. Crossing the road can be dangerous if vehicles do not respect the limit
		With emptier roads a number of drivers took advantage to drive faster.	We live at the northern end of Birch Lane and have regular problems of speeding vehicles. We would also like to see a weight restriction on Birch Lane as we regularly have articulated lorries being directed by satnav down the road totally inappropriately for the road.
	Refreshing of signs and road markings and enforcement	All traffic types both commercial and privately owned move above speed limit at any time of day another annoyance is the level of sound emitted particularly motorcycles.	We live right by the A 38 noise and speed of traffic impact on us directly and both need to be reduced
	Refreshing of signs and road markings and enforcement	All traffic types both commercial and privately owned move above speed limit at any time of day another annoyance is the level of sound emitted particularly motorcycles.	We live right by the A 38 noise and speed of traffic impact on us directly and both need to be reduced
No but why not on the approach from Kempsey?	Using the vas showing speed in red or green or static camera?	More so - especially more noticeable since we're all out walking more	We face the road but are lucky to have a large hedge in the way. But the noise and speed is still felt. More so at night from my sons bedroom
	Reduce the speed limit to 20 in some parts,	I fact no difference before or after, still motorists over speed limit.	Crossing the road is scary
	white gates to indicate it's a village. Rumble strips on approach. . Pedestrian crossing??	It's the heavy lorries. Digaway clearaway common culprits. Quieter roads in lockdown possibly just meant drivers felt they could go faster.	I cross the road for the pub, to walk the dog etc etc. It's a real challenge finding a safe place to cross; especially knowing how fast they come round the corner. I've got a fast walk, quick reactions and good hearing. Definitely not safe for people who don't have those. This village has horses cyclists and occasionally a pack of dogs on the main road. The 30mph needs to be properly enforced because of the poor visibility around bends for these vulnerable groups. It's also challenging turning right out of my driveway as cars from the left arrive so quickly. Radio off, windows down and listen is the safest way. Just looking isn't sufficient.

If Yes to the War Memorial as a location, then please tell us why:	Do you have any ideas for speed reduction measures that could be applied?	If your answer was Yes to speeding in 2020, please provide details	Please tell us about your general experiences concerning speeding, for example you might live in a property that has been affected by speeding.
	<p>The gradual countdown to 30 signs southbound on the A38 are confusing. Frequently motorists slap their brakes on at the first warning sign rather than where the real 30 limit starts and then actually drive over 30 in the main village!</p> <p>The white gates that many other local villages have each end of the built up area appear to have some effect on motorists complying with the speed limit, why are there not any in Severn Stoke?</p> <p>Other villages have "please drive carefully through our village" signs with the name of the village this would cause more of a visual deterrent to exceeding the speed limit.</p>	<p>Traffic flow drastically reduced in the March/April lockdown but has been pretty much as per usual ever since. The A38 in this part of Worcestershire is a very busy main road and frequently problems on the M5 push large quantities of traffic onto this stretch of road north and southbound.</p>	<p>There are several house very close to the edge of the road in Severn Stoke which must suffer from noise and vibration of fast vehicles passing and also there are problems for cars and farm vehicles turning into and out of house drives, Ham Lane and Church Lane as the road is busy enough without the extra problem of excessive speed.</p> <p>It is not pleasant walking along the footpaths on the A38 in the village as speeding traffic is noisy and over bearing.</p>
<p>My only cause for concern is that, in my experience, the worst examples of speeding do not happen on this stretch of road - though doubtless you would catch some motorists driving at 30-35 mph which isn't particularly dangerous. Most of the really dangerous speeding, particularly by motor bikes, happens in the evenings and at weekends when, I suspect, any speed camera would not be in operation.</p>	<p>I don't have any new ideas. Speeding is just another form of anti-social behaviour which blight our lives and are so difficult to combat. Littering and fly tipping are further examples which affect our village. I suspect that many of the people who break the speed limit are also the ones who throw litter out of their car windows. They just don't care !</p>	<p>Less so, but still a ridiculous number of motor bikes and souped up cars making a lot of noise when entering and leaving the north of the village.</p>	<p>In general, I don't think speeding is a major issue 9-5, Monday-Friday. However, the type of road user driving through the village can be quite different out of normal working hours. Motor bikes are a particular concern with safety and noise being important issues.</p>
	<p>The speed limit changes are in the wrong place as you enter half way down the hill into SS. It should be at the top of the hill if not before to safeguard traffic stopping and turning into Kinnersley.</p> <p>The current changes make it less obvious the speed has changed and is slower.</p>	<p>Potentially less traffic means people drive faster. We live in Kinnersley and this has definitely been the case, even though cars have been fewer. Walking into SS from Kinnersley as we do, the traffic travelling down the hill makes it feel quite unsafe.</p>	<p>I think the village markers as you enter the villages (the white gates) can make a difference, they mark the start/end of a village and a signal that more will be going on.</p>
<p>This answer relates to the question regarding speeding enforcement. I answered no, because I don't believe it is effective given the short periods it is in use.</p>	<p>Bend warning light on southbound carriageway near Stonall Close.</p> <p>VAS on entry to village, rather than in the middle of the village.</p>	<p>While the numbers of speeding vehicles reduced with traffic volumes during lockdown, incidents of significant excess speed appeared to increase.</p>	<p>During my time in the village there have been at least half a dozen serious accidents outside my home due to southbound traffic losing control. This has resulted in my daughters car being written off while parked, loss of telephone services due to a pole being knocked down and significant damage to neighbours properties on a number of occasions.</p>

If Yes to the War Memorial as a location, then please tell us why:	Do you have any ideas for speed reduction measures that could be applied?	If your answer was Yes to speeding in 2020, please provide details	Please tell us about your general experiences concerning speeding, for example you might live in a property that has been affected by speeding.
Because the speed camera is usually pointed at the Upton direction. The worst speeding vehicles (including motorcycles where the registration plate is on the rear) usually are from the Kempsey/Clifton direction.	Stop building new houses in the countryside next to main roads.	Digaway Clearaway lorries are always travelling at excess speed.	Coming from Upton direction and turning in to Birch Lane can be dangerous on occasions when speeding vehicles approach from Clifton direction. Especially in the summer. Digaway Clearaway (Upton) staff drive at ridiculous speed travelling to work at around 6:50am and continue to do so throughout the day in their lorries.
	Anything to slow down the traffic is better than nothing at all. The Motorcycle Road Safety Officer worked well as a deterrent for a considerable time.	The speed of traffic (all types of vehicles) has greatly increased throughout 2020	As a walker around the village it is becoming more and more dangerous to cross the roads in any direction. Also, the footpaths going up to Severn Bank are so narrow it feels as if the lorries could touch you on the bends.
	Average speed cameras either side of the village	No police enforcement anywhere	6 residents in Clifton have had vehicle/property damage down to singular vehicle crashes caused by excessive speed, also 1 bus shelter destroyed and two vehicles crashed through the hedge opposite the houses. The residents at the maltings are the latest victim with a car crashing through their perimeter wall. There are school children who have to cross the road to catch the school bus there is no crossing or warnings.
	Speed enforcement could also be places on verge by birch lane to enforce those entering and exiting the village here. A SID (speed indicating device) could also be used in addition to the VAS but in another location.	Speeding is most common outside of peak traffic times when roads are clearer from what I see and so during lockdowns with less traffic those using the roads more likely to drive faster.	Cars entering the Village from Worcester often slow down much too late when turning the bend and those exiting here will see the road open up to 60mph and accelerate heavily causing a lot of noise in unsociable hours and also when on business calls when working from home causing disruption.
	Suggest for north travelling traffic that the 30 mph sign should be moved back to the top of the hill before the Kinnersley turn.	There was an accident on the High House bend in November or December, cause not known.	As a regular walker on the A38 pavements, traffic seemed to be much faster generally during lockdown periods.
	Regular enforcement and better maintained signage.	Living close to the road, it is clear to us that speeding not only remains a problem but with less traffic the proportion of vehicles speeding appears to have increased.	Several properties close to the road have been damaged over the years by drivers losing control of their vehicles. Although fortunately, lately serious incidents have been rarer. In our view this can be put down entirely to good luck. Also why should we have to break into a run when crossing the road when speeding vehicles approach that weren't visible when stepping off the kerb.

If Yes to the War Memorial as a location, then please tell us why:	Do you have any ideas for speed reduction measures that could be applied?	If your answer was Yes to speeding in 2020, please provide details	Please tell us about your general experiences concerning speeding, for example you might live in a property that has been affected by speeding.
		It's always a problem whether there is lockdown or not. Walking along the footpaths (which are quite narrow on one side of the A38) You are almost knocked over by some of the huge lorries etc. that thunder through the village at speed.	
n/a	More Fines	Less traffic, but same ratio are speeding	Intimidating to walk alone A38 footpaths. It doesn't feel like a comfortable place to walk
n/a	More Police. Obvious		Speeding is a problem everywhere unfortunately. Sign of the times.
n/a	The Police should pay for VAS		Hard to cross A38
n/a	Flashy text signs that warn of flooding in the road	Once each lockdown ends the traffic comes back and everyone just start speeding again	Lorries are the worst. Don' know how you would tackle this.
n/a		Haven't noticed I have been shielding	Takes too long to cross the road sometimes. Too dangerous.
n/a	More speed traps by police		Getting off the bus is also scary as the cars whizz past.
n/a		Yes, it is the locals that speed too, so the problem doesn't go away	Weekends and motorbikes are the worst
n/a			
Waste of Time			
n/a			
	Yes to VAS but via fundraising not council tax Reduce the speed limit to 30 up Severn Bank		I feel sorry for those living along the main road A38. Must be horrendous at night.
	Campaign for speed reduction measures on approaches to Severn Stoke - especially on the road to Severn Stoke passing 1 and 3 Kinnersley	Often on walks through Severn Stoke during this period have seen cars clearly exceeding limits, especially on the corner after the hill where vehicles have clearly not had enough control to stay on their side of the road.	Many motorists coming off the A38 past our house near the junction are travelling at speeds that make no allowance for the blind summit. Coming down the hill towards the A38 many vehicles, especially heavy lorries, have to apply brakes strongly causing some to skid.
I believe in this location only the speed cars heading North can be monitored, but the problem is potentially worse with cars travelling South which have not been initially slowed by the sharp bends at the Southern end of the village.	Placing village style half gates to the sides of the road at the entrances to the village has anecdotally worked in other villages, they can psychologically represent an introduction to a more urban environment and increase awareness accordingly.	Speeding cars have been witnessed.	The turning from Madge Hill onto the A38 has seen several near accidents due to vehicles travelling South at speeds in excess of 30mph. At 30mph travelling around the left hand bend approach there is little issue, at 40+ the time approaching this junction is much reduced. It is very likely there will be an accident here if the limit is not enforced.

If Yes to the War Memorial as a location, then please tell us why:	Do you have any ideas for speed reduction measures that could be applied?	If your answer was Yes to speeding in 2020, please provide details	Please tell us about your general experiences concerning speeding, for example you might live in a property that has been affected by speeding.
		People are driving more irrationally	Kinnersley has awful speeding too. Maybe cameras in Severn stoke will stop people using kinnersley as a cut through
It is on a bend in the road where there isnt a lot of space and potentially blocks access			
			Leaving our drive onto the A38 is hazardous. We lower windows to listen for oncoming traffic as visibility is poor. Speeding cars make this even more difficult.
			I live in severnstoke. When I indicate to turn into my road. Cars come hammering up behind me. Very intimidating.
	More electronic speed signs	More empty roads	
	Gates at side of road coming into village similar to High Green	Cars rarely slow down enough coming into the village from the Worcester side	When crossing road we often have to run as cars speed round corner
Also near the entrance to the village from Clifton, cars do not slow down before the 30mph zone	One way Lane restrictions	Cars still continue to speed through the village, more so when the M5 is closed and people are rushing	Trying to cross the main road at the top of Birch Lane is dangerous
		Speeds have not slowed down during covid	
		Even when the A38 is quieter in lockdown, Speeding cars still make crossing the road hazardous.	My main concern is school age children crossing the A38 for the school bus. The twists in road make safe crossing tricky and when cars are speeding very dangerous.
I live on madge hill and the worst speeders are those coming round the corner on A38 towards Upton, visibility isnt great at the junction and also those coming down the hill, so a speed check at the war memorial is not a fully effective one.	A speed chicane is the only thing I can think of as I dont think speed bumps would be practical.	Less traffic so more opportunity to speed.	Having to be extra careful when leaving junction is my only experience.
	Flashing signs, street lighting, average speed camera, mobile cameras	People still speed regardless of a pandemic	We live right on the outskirts of the village, still within the 30mph zone but road users always speed up within the limit. Motorbikes are particularly problematic
Speeding is more of an issue coming in to the 30mph zones in Kinnersley	The ridiculous changes from 30 to 40 to National speed limit to 30mpg in the space of 100 metres. Make it all 30mph!!		Why have 50 metres of National speed limit between the A38 and Kinnersley? Make it all 30mph. It means there's no excuse for cars to speed up.

If Yes to the War Memorial as a location, then please tell us why:	Do you have any ideas for speed reduction measures that could be applied?	If your answer was Yes to speeding in 2020, please provide details	Please tell us about your general experiences concerning speeding, for example you might live in a property that has been affected by speeding.
	We need a flashing speed sign,at both ends of village,consistently present.We also need regular speed camera visits.	Although the volume of traffic may have reduced at certain points, speeding still takes place,particularly when traffic is re -routed of M5 and the juggernauts come thundering through	I live on the main road and the speed of traffic taking the bend at high speed is beyond ridiculous
	Reinstate the regular motorbike speed gun cop		I've been in the situation whet Ed my day was actually physically in the road (A38) and my frantic attempt t at waving down the traffic was to no avail
It's a dangerous place for a speeding officer to stand and it's a bus stop! Causing more problems than the speeding itself .	A simple sign with a yellow square top that looks like a speed camera like they have in deford , seem to work fine		
	More police/enforcement officers present in village. Gates at entrance of the village North bound	On going issue , no relief in the last 20years and every year seems to get worse lockdown or no lockdown	Had our house ran into twice by speeding vehicles. Neighbour's had more issues than us
	A permanent speed camera	Vans, lorries and speeding cars regardless of lockdown	Difficulty crossing the A38 especially at night at there are no street lights
The speed achieved on this corner is mostly in excess of 30MPH	Yes an automatic speed camera	I live opposite the memorial and during the lock down at all hours the speeding was	as above
		It got worse	Trying to turn into our road is dangerous because of the speed the cars enter the village
	A speed camera . But i presume funds would not allow.Cannot see a problem with trained volunteers standing behind the fencing for safety at the memorial and only use it when buses are not due.Also how many cars come out of Ham lane, not many so obstructing the view is not a problem if you drive down by the pub and out the other side The only way to slow people down is if they think they will get fined or points . Road signs give enough warnings and people who speed are not bothered about signs I drive fast sometimes but never through villages. PS you could park a camera van at the top of the hill on the right hand side coming out of Severn Stoke,Severn Trent park there sometimes.	Week ends .a problem ,bikes more than cars if the weather is good Sundays more so. It is dangerous for horse riders and cyclists	we live in Stoke Gardens ,so not right on the road, noise .PS I am car enthusiast,last car was a Mustang ,so not anti car. Just for people to show some care and respect.
	I would be against measures such as sleeping policeman as I think it will spoil the quaintness of the village, however it could be effective in the southbound direction at the 30 mile limit boundary. I think speed camera's and enforcement through fines are a good way to push the need for speed reduction.	The lockdown periods have not impacted the speeding per se; there is a reduction in the flow of traffic therefore less instances of speeding however the issue persists that traffic flow through the village is generally too fast in both directions.	The hill into the village parallel to High House gives me most concern as the footpath is very narrow. Traffic travelling north, down the hill is generally too fast which means a hard brake at the corner. As a pedestrian it can be quite scary when the traffic whizzes by as there's very little manoeuvring space on the path.

If Yes to the War Memorial as a location, then please tell us why:	Do you have any ideas for speed reduction measures that could be applied?	If your answer was Yes to speeding in 2020, please provide details	Please tell us about your general experiences concerning speeding, for example you might live in a property that has been affected by speeding.
	Clear indications on the A38 that you are entering a village ?	Not as noticeable	I walk the dog down the A38 daily and usually see someone going too fast
			People tend to fly through the village early mornings
It will be an eye saw in front of the beautiful war memorial	Weekly/fortnightly police speed cameras	No matter the situation there are always people speeding through the village	Living down birch Lane, you get quite a few late night boy racers using the back lanes to race.
	Speed camera	With fewer cars about fast drivers take full advantage of the quiet roads	I walk my dogs through the village daily, I see wreck less driving on a regular basis
This would be a concern if you can only catch speeders heading towards worcester - the speeders heading south away from worcester are a bigger issue for us because it causes a big problem for those of us emerging from Madge Hill onto the main A38	there are pretty good signs already as you approach the village but little white gates on either side of the road at each end of the village could be an added reminder	the quieter roads caused some to travel even faster through the village	One of my biggest concerns is the speeding on Madge Hill - there is a very sharp bend at the bottom of the hill and the speed of vehicles up and down the hill is sometimes very shocking - horses and walkers use the road every day (even more so during lockdown) and sometimes I see vehicles travelling so fast round the blind bend at the bottom that they would definitely cause a major accident and probably fatalities. My other concern on the A38 is that the pavements are very narrow so when a large vehicle is speeding through the village, there is a major danger to pedestrians as they skim past your shoulder.

Appendix 4

Letter received from individual resident – names have been removed for privacy.

“We agree that the siting of any enforcement at the War Memorial is very undesirable, due to the issues mentioned in your document, including bus stop obstruction and the increased risk of accident from curtailing the view of those turning out of Ham Lane. As this increased risk has now been identified it cannot be ignored as the question arises of liability (of SSPC and/or RSP) if an accident occurs when the view is obstructed.

Also the War Memorial area is a very special and peaceful space devoted to remembering those from the village who died in the Great War and those who served, so that the siting of enforcement at that site is entirely inappropriate.

It is very doubtful whether mobile enforcement on the A38 is effective in reducing speeds. The short periods of the enforcement being active, and it's infrequent nature means that only those few road users who are either local or pass through when it is active, are aware of it's possible presence and adjust their speed accordingly. As the A38 is a major road a large number of those who pass through Severn Stoke do so very infrequently or perhaps only once. Hence there is no effect on the majority of vehicles. This view is endorsed by the response of the Local Policing Team. It seems that when it was present it only monitored South to North traffic, and it is likely that traffic in the other direction moves at similar speeds.

For similar reasons it is doubtful if a community speedwatch would be effective or desirable. Where this has taken place in some local villages it is understood that it has resulted in tensions between those taking part and others who regard the speedwatch volunteers unfavourably.

The siting of the 30 signs at the Southern end of the village is not ideal as they come quite soon after the bad Stoke Bank bend, where drivers attention is focused on rounding it and the next corner safely. The 30 limit should be extended back to the previous point which still has the prominent signs from which the 30 roundel has been removed, or ideally to the 40 limit at the top of the hill. The latter would be less confusing, give greater safety on two road junctions on the hill as well as on the bend and allow the existing 30 signs to be repeaters.

The 30 and camera sign between Stoke Gardens and Madge Hill Lane is poorly sited and sometimes totally or partially obscured by foliage. Here also the hazards are increased by the very narrow footpath so that vehicles at any speed are very close to pedestrians.

Whilst some of those exceeding the 30 mph limit are aware that they are well above the limit, and deliberately so, there are others who are not greatly exceeding it, and may not be aware. For these latter a reminder by VAS may be very effective. It seems to work well in some villages, particularly where it just displays “Your Speed” without any message. Obviously the effect will be different in differing locations, and surveys showing only a small reduction in average speed may not apply here. As speed in both directions is a problem, the siting of VAS will be difficult as it really needs to be near to the village entrance to reduce speeds throughout the village. If sited, for example, near the Lodge, it may be effective for South to North traffic, but those from North to South have already left most of the village. The same applies in reverse at the other end of the village. However, we still think that VAS would be a useful addition and fair value.

Speeding is an issue primarily because of the hazards and risks associated. Hazards will include risks to those crossing the road, using the footpath where this is narrow, and at the road junctions, particularly the high risk turn from Madge Hill Lane. Loss of control leading to accidents off the road may be fairly rare except on the Stoke Bank bend, which clearly is high risk, but usually will be caused by severely excess speed or by inattention, thus being in the category of illegal careless driving.

Crossing the road at some points will always be difficult where sight lines are limited. The provision of a light controlled pedestrian crossing would be the safest way to proceed, which would have the additional benefit of reinforcing the concept of a populated area.

Some villages have signs which state something like "Please drive considerately through our village". We do not know if these are effective, but could be considered. There are stretches of the A38 which are bounded only by hedges (or by the Lodge what seems to be derelict buildings) . It is possible that some drivers get the idea that this is relatively open country and pay little attention to the relatively small cluster of buildings where the road is lined with these on both sides, so they feel that the 30 limit is not necessary. Perhaps could be helpful to use signage to the South which strengthens the village identity and also warns of potential dangers from bends and junctions."