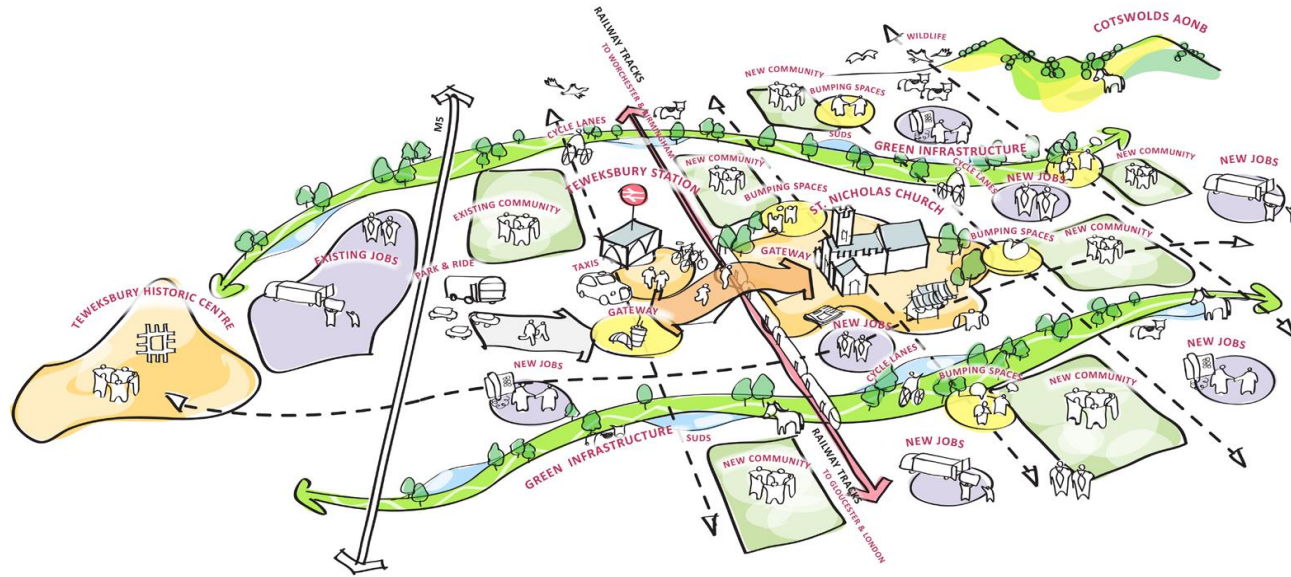


GARDEN TOWN FOR TEWKESBURY AT ASHCHURCH




BRIEFING FOR PARISH COUNCILS 8th APRIL 2019


TBC bid for Garden Town status


- In November 2018 TBC submitted a bid for Garden Town Status at Ashchurch. The bid built on the Concept Masterplan for the area
- March 2019 TBC heard the bid had been successful and awarded status along with £750,000 capacity funding




What benefits does Garden Town status bring?

 **Clear identity** – a distinctive local identity with functioning centre and public realm.

 **Sustainable scale** – built at a scale which supports the necessary infrastructure to allow the community to function self-sufficiently with jobs and homes in close proximity

 **Well-designed places** – vibrant mixed use communities that support a range of local employment types and premises, retail opportunities, recreational and community facilities.

 **Great homes** – range of high quality, distinctive homes. This includes affordable housing and a mix of tenures for all stages of life.



Strong local vision and engagement with community – designed and executed with the engagement and involvement of the existing local community, and future residents and businesses.



Transport – integrated, forward looking and accessible transport options that support economic prosperity and wellbeing for residents.



Healthy places – providing choices and chances for all to live a healthy life



Green space – generous, accessible, and good quality environmental infrastructure that promotes health, wellbeing, and quality of life.



Legacy and stewardship arrangements – for the care of community assets, infrastructure and public realm, for the benefit of the whole community.



Future proofed – designed to be resilient places that allow for changing demographics, future growth and the impacts of climate change.

walkable neighbourhoods



local centre living



local centre employment



pocket residential neighbourhoods



employment in natural settings

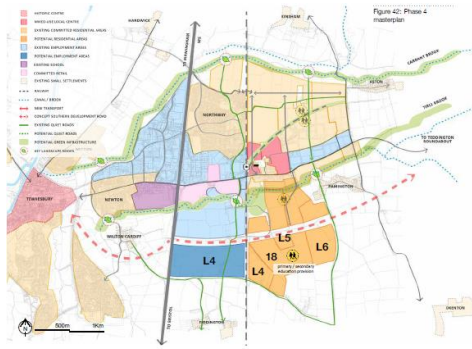


Key considerations

- Why the Ashchurch area?
- What about the infrastructure requirements?
- What about flooding?
- How do you protect local environment?
- What about community engagement?

Community Engagement

- Masterplan consultation work with Thinking Place started this process
- Formal engagement structure with communities /parishes – what should this look like?
- Looking at other garden community projects for best practice



Next Steps

- Define governance arrangements
- Phase 1 development – master planner commissioned to bring this forward (northern area)
- Infrastructure analysis including offline A46 and wider flood/environmental assessment
- Engaging with key agencies

