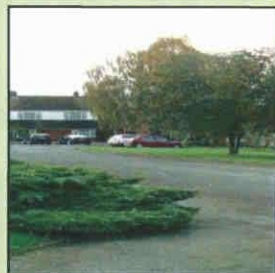
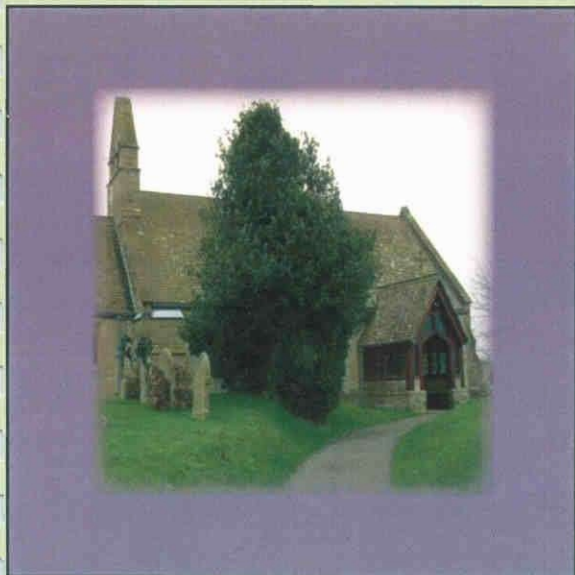


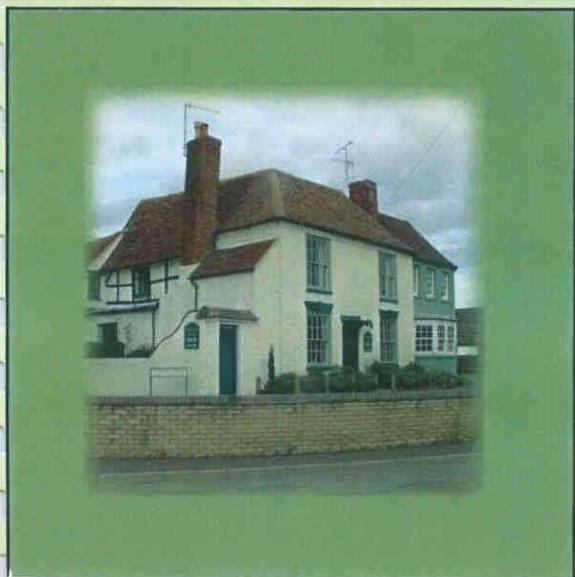
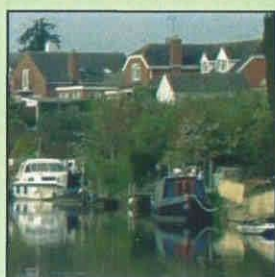
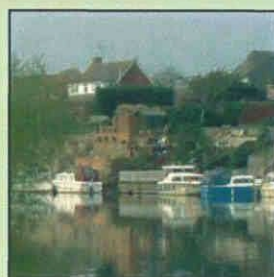
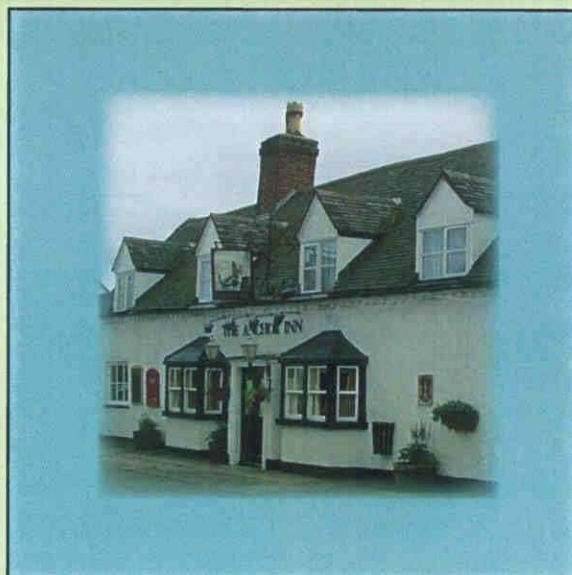


# WYRE PIDDL

## THE PARISH PLAN



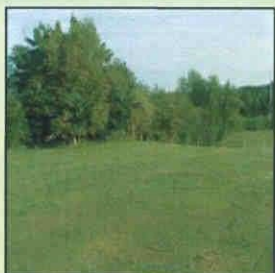
Vision



Prosperity

Sustainability

Purpose



# PLANNING FOR THE FUTURE







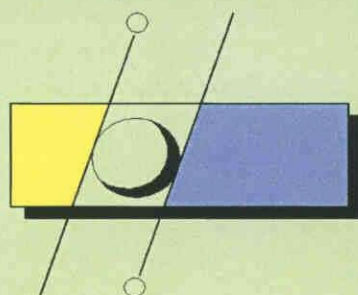
# WYRE PIDDL

## THE PARISH PLAN

PLANNING FOR THE FUTURE

Written By  
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Design Concepts By  
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in association with

Countryside Agency & Community First



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## **PREFACE**

We would wish to thank all those people who have contributed their time, effort and expertise in the production of this Plan. This not only includes the Parish Plan Steering Group, but the many other people and organisations mentioned within it and of course the large number of residents who responded so positively with ideas and suggestions to the questionnaire and exhibition. This Plan is the culmination of a significant amount of work by a large number of people. It is however only the first stage in the process.

The purpose of this Plan is to improve our Village based on the views and ideas proposed by residents. Many of the actions could be implemented in the short term. Many present a more long term vision of how the Village could develop. If we are to attain these improvements the support of the Village and the efforts of many individuals and groups will continue to be needed. This Plan presents an opportunity to significantly enhance our Village and realize the potential that Wyre Piddle possesses for residents and visitors. It also hopefully provides a useful record of the Village and its amenities as it is now, with some limited historical insights.







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THE PARISH PLAN

1. INTRODUCTION

# WYRE PIDDLE THE PARISH PLAN

## Chapter I

### INTRODUCTION

THE PARISH PLAN

1. INTRODUCTION







## THE PARISH PLAN

### 1. INTRODUCTION

#### 1.1 Purpose of this Plan.

The concept of Town and Parish Plans was announced in the "Rural White Paper" published in November 2000. They are intended to develop previous work such as Village Appraisals and Design Statements and are a part of The Countryside Agency's "Vital Villages" initiative and the Government's policy to give more power to Parish Councils to decide what is best for their own communities.

This Plan is the Parish's vision for the future development of Wyre Piddle: how we would like to see the Parish develop and what needs to be done to realize that vision. It focuses on the various local concerns, issues and proposals, both immediate and long term, expressed by residents in response to the consultation process undertaken in its development.



*The Preaching Cross*



*High Street*

Although not actually lying within the Parish boundary, both the nearby Landfill site and Throckmorton airfield site have had a considerable impact on life in the Village and continue to do so, as evidenced by the responses to the consultation process. They also provide an opportunity in the long term to considerably enhance the amenities available to parishioners. Discussions about this Plan with the local planning authorities and Severn Waste Services have resulted in requests for this Plan to not only identify the issues and concerns associated with each of these, but to also suggest how the community would wish these spaces to appear and be used in the future. Hence separate sections within the Action Plans have been included for these.

The implementation of many of the actions in this plan will be the responsibility of individuals, groups and societies within the Village, notably the Parish Council. It will therefore provide them with a basis for action for the immediate and potentially long term future, although clearly any Plan must be subject to revision over time. This plan will also influence the decision making of the various authorities that impact on life in the Village, such as the Parish, County and District Councils, and may help achieve funding from these and other bodies.

To enhance the influence of the land use and development related aspects of this Plan, it is our intention to seek adoption, with the approval of Wychavon District Council, of the Plan as a Supplementary Planning Document. It will therefore form a part of the new Local Development Framework which is the main tool that will be used to guide land use and planning decisions.

#### 1.2 The Development Process.

The proposal to develop a Wyre Piddle Parish Plan was initially put to the Parish Council by the Chairman in January 2003. This was discussed further during the following Council meetings, and a member of the Council attended two meetings with representatives from other local parishes also developing plans. In June 2003 a letter was circulated to all residents in the Village asking for any suggestions or questions to help with a plan and for issues they felt important in the development of the Village.

A small steering group was set up in early autumn 2003. The membership of this Steering Group, comprised of both Councillors and residents, has grown and changed as the Project has progressed. Membership is shown in Appendix 1.

In the autumn of 2003 funding was received from the Countryside Agency and Wyre Piddle Parish Council, and a timetable of activities drawn up. This timetable was subsequently revised in January 2005 and further income obtained through fundraising by the Steering Committee.

## THE PARISH PLAN

### 1. INTRODUCTION





## THE PARISH PLAN

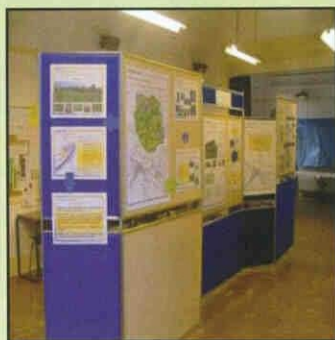
### 1. INTRODUCTION



A questionnaire with an accompanying sheet explaining the concept of a parish plan (shown as Appendix 2) was distributed to all households in the Village during January 2004, followed by a reminder to respond to it in the first week of February. It was believed important, in order to avoid prejudicing responses, that this questionnaire should ask parishioners for their "hot topics", with a brief list of suggested topic areas e.g. transport, housing etc, rather than providing a long list of specific questions. However, specific spaces for concerns and proposals for the future of the Landfill site and Throckmorton Airfield were incorporated.

Sixty seven questionnaires were returned, a response rate of 25%. Although this was considered acceptable, it was felt insufficient to enable a plan to be developed that would represent the views of the community. It was also believed that a visual presentation might elicit further issues and ideas.

An exhibition was therefore held in the Village Hall from Friday 21/1/05 to Sunday 23/1/05 and on the following Saturday. A professional Landscape and Environmental Consultant, who lives in the Village, was employed to draw up the exhibits. These incorporated photos, diagrams and detailed plans covering the Village, Throckmorton and Landfill Site based on the concerns issues and suggestions arising from the questionnaire. All attendees were asked to complete a form giving their views and were encouraged to attach "post its" with comments and suggestions to the exhibits.



*The Parish Plan Exhibition January 2005*

Although this took longer than expected to plan and design, it was an undoubted success raising the profile of the Plan in the Village and receiving press coverage. It attracted 166 attendees including the Manager of Severn Waste Services and the Worcestershire Parish Plans Officer from Community First. Shortly afterwards the exhibits were shown to officers at the Wychavon Council Civic Centre, including the Manager of The Worcestershire Highways Partnership Unit and Community Planning in Wychavon.

This Plan is based on the results of the analyses of the responses from the Questionnaire and the Exhibition, as well as subsequent discussions with relevant organisations.

Throughout the development of this Plan residents have been kept informed of progress and the outcomes of the consultation process through the publication of Newsletters. They have also been encouraged to join the Steering Group.

From the outset of the project help and advice has been received from Community First in Herefordshire & Worcestershire and from The Countryside Agency. Many other individuals and organisations have also been consulted and provided their support as indicated in the Action Plans. Many people in the Village, in addition to The Steering Group, have also given their time and skills to the project, e.g. in helping at the Exhibition. We would wish to express our thanks to all.

### 1.3 Implementation, Monitoring & Review.

Although lead responsibilities have been designated within the action plans, it is essential that progress be monitored and the Plan updated as circumstances change. The Steering Group will play a major role in this, possibly establishing task groups, and will attempt to attract new members to bring in different skills and experience. It will update the action plan as actions are achieved or changes to timescales or the actions themselves are required. Progress will be reported to residents via regular newsletters. "Parish Plan Implementation" will also be a standing item on the ordinary agendas of the Parish Council.



## THE PARISH PLAN

### 1. INTRODUCTION





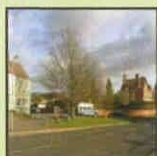
**THE PARISH PLAN**  
**2. OVERVIEW OF**  
**THE VILLAGE**

# **WYRE PIDDLE** **THE PARISH PLAN**

## **Chapter 2**

### **OVERVIEW OF THE VILLAGE**

**THE PARISH PLAN**  
**2. OVERVIEW OF**  
**THE VILLAGE**





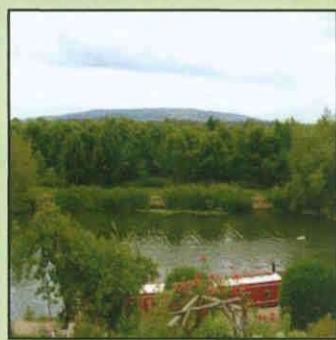


## THE PARISH PLAN

### 2. OVERVIEW OF THE VILLAGE

#### 2.1 Location

Wyre Piddle is situated just beyond the outskirts of Pershore in the Vale of Evesham and county of Worcestershire. The Village is built on high ground on the north bank of the River Avon providing panoramic views over the River and farmland to Bredon Hill and the Cotswold escarpment. From the Village Centre, by road, it is 2.5 miles to the centre of Pershore, 7 miles to Evesham and 10.5 miles to Worcester. A map of the Village showing the boundary, development boundary, conservation area, strategic gap, SSI area and Ancient Monuments is shown as Appendix 3

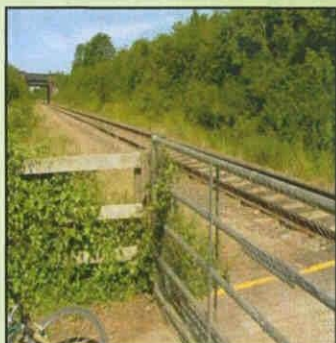


*View to Bredon*



*Piddle Brook*

To the South, the River Avon forms the boundary of the Village. This boundary extends down Church Street into Mill Lane to the junction of the Piddle Brook with the Avon. To the North, the centre of the Village is bounded by the Worcester to London Paddington railway line. Beyond this lie fields, crossed by the Wyre Piddle by-pass (A44 Worcester to Oxford road). Shortly beyond the northern boundary, in Upper Moor, is the Hill & Moor Landfill Site and immediately to the North of that the Throckmorton Airfield site



*Level Crossing*



*View of Landfill Site*

The Village centre to the East is bounded by a railway bridge, but the Parish boundary continues over the bridge along the Evesham Road for a short distance. The remainder of this road to the roundabout is in the Parish of Hill and Moor. The Western boundary is mainly formed by the Piddle Brook with an extension over the Brook immediately to the west of the Village centre to incorporate Wyre Hill up to the Western Railway Bridge within the Parish

#### 2.2 Population

Wyre Piddle is an ancient place, people having taken advantage of its riverside location and high ground. Evidence of Anglo-Saxon settlement and pagan burial were found during the restoration of Wyre Piddle Church in 1888, and strip contours of the Saxon method of cultivation are visible in some fields. The Church itself dates back to the early Norman period and the Village, under the name of Pidele, is recorded in the Domesday survey of 1086. Wyre Mill is also recorded in this historic manuscript. The name Wyre Piddle is thought to derive from the weir (Wyre) and Pidele which is a Saxon word derived from days when the land was first enclosed to form the early pagan settlement.



*St. Anne's Church*

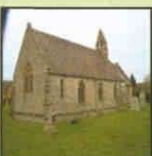
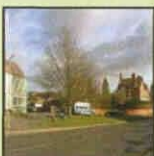


*The Weir*

Until the 1960's the population of the Village was made up mainly of farming families, market gardeners and people whose livelihood brought them to the locality. The 1871 Census recorded a population of 252 which had only grown to 285 by 1961. By 1971 this had grown to 415, mainly due to the completion during the 1960's of Avon Green, a development of 30 houses. Further expansion has since taken place with the building of 26 houses in the late 1980s, known as Ryelands, the Avonbrook Estate comprising 58 houses in 2000/01 and other infilling.

## THE PARISH PLAN

### 2. OVERVIEW OF THE VILLAGE





## THE PARISH PLAN

### 2. OVERVIEW OF THE VILLAGE



*Avon Green*



*Ryelands*

The Census of 29/4/2001 recorded a population of 535. The current population is certainly higher than this as some of the properties on the Avonbrook Estate may not have been completed or occupied by the time of the Census and a further 9 dwellings have since been built. The number of residents on the Electoral Register is 468 and there are 270 households.

The statistics provided by this census indicate that the Village is now home to a wide variety of people in terms of age, education and employment. People over 65 make up 21.12% (113) of the population and pensioner households 31.65% (75) compared to the 20.68% (49) of households with married or co-habiting couples with dependant children. However 8.79% (47) of residents are under the age of 10; 11.78% (63) are aged between 10 and 17; and 58.13% (311) between 18 and 64. The education statistics for residents aged between 16 and 74 record 91 residents with no formal qualifications, but 93 with level 4 (HNC/D, 1st degree, or professional) and 176 with a level 1, 2 or 3. With regard to employment, the majority of those economically active, 44.04% (170), are in full-time employment, 9.84% (38) in part-time employment, 12.18% (47) self employed and only 2.33% (9) unemployed. The one statistic that does not indicate diversity is Ethnic Group – 98.69% of the population are white. A fuller summary of the statistics for Wyre Piddle is shown as Appendix 4.

### 2.3. Housing and Planning.

There is also variety in the housing stock of the Village. The majority of the older properties, including several timber-framed cottages and houses, are located in the village centre and down Church Street. Some date back

to the C15 and a few retain thatched roofs. There has however been considerable in-fill during the C20. Those properties on the South side of Church Street and Main Street have rear gardens leading down to the River with panoramic views. Most of the Village centre and the last house on the North side (Wyre House) and all the South side of Church Street is a Conservation Area (See Appendix 3).



*Church Street*

The majority of the remaining housing are on the 3 post 1960 developments. These comprise mainly of executive style housing, but there is a mix of houses and bungalows. In addition there are 6 executive style houses on the land formerly known as Church Farm and 7 bungalows and 2 houses built since the 1950's in George Lane. To the west, along Wyre Hill, there are 7 older properties. To the East there are 6 small bungalows and 18 family type semi-detached council houses in the Close and a further 8 of these Council properties before the Eastern railway bridge and 8 beyond it. Most are now privately owned. Beyond the railway bridge 3 more houses and the filling station lie within the Parish boundary. Immediately prior to the bridge down Chapel Lane are 9 properties, including what was the Wesleyan Chapel, built in 1840 for the men building the railway line and the old "Wyre Halt" railway station.



*Avon Brook Estate*



*Location of Wyre Halt*



## THE PARISH PLAN

### 2. OVERVIEW OF THE VILLAGE





## THE PARISH PLAN

### 2. OVERVIEW OF THE VILLAGE

These houses range in size from 1 to 5 bedrooms and include detached, semi-detached and terraced properties. There is however little rental accommodation and no "affordable" housing. House prices tend to be high, particularly for properties with a River frontage. The 2001 Census records that 87.67% of households are owned outright (or with a mortgage), 5.49% are rented from the Council and 3.8% are privately rented.

The opportunity for further major development is limited, as most of the area within the Development Boundary has been built on. Also the land between the Western end of the Village and the Keytec 7 Business Park has been designated as Strategic Gap (See Appendix 3 for maps). However there is the possibility that planning approvals may be sought for major developments on the Village outskirts outside the Development Boundary.

#### 2.4 Sports, Recreation and Leisure.

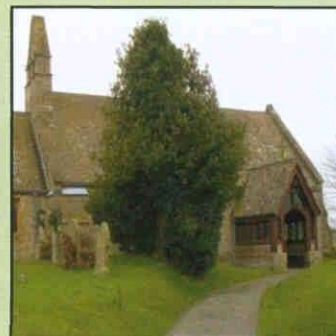
There are a number of sporting and social clubs/societies in the Village, e.g. Table tennis, canoeing, cricket, W.I (formed in 1937), Live Wyre Coffee Shop etc. A list of these with contact details is provided in Appendix 5. The Village has entered the Wychavon Parish Games since 1978. A mobile library visits the Village every 2nd Wednesday in the month at 9.30 a.m, parking in Avon Green. However there is no playing field area and little provision for young people. A Childs play area is located in the centre of the 2001 housing development.

awards in the Best Kept Village competition in the late 1980s. It is now in urgent need of refurbishment, a task the Village Hall Committee is progressing. The Hall featured as a major issue in the responses to the consultation process leading to this plan.

A second major hub of the Village social life is the Anchor Inn, the last remaining pub in the Village. It has a riverside garden with moorings.



Anchor Pub



St. Annes Church

As in any Village, the Parish Church is a major focus of community life. It is a part of the Church of England Parish of Fladbury, Hill & Moor, Wyre Piddle, Cropthorne and Charlton. Average attendance each year in 2001/3 on Christmas Eve and Day was 841 at the 5 churches making up the Parish and 149 at Wyre Piddle Church.

Located at the western end of the Village, along Mill Lane, are Pershore Rugby Club, Wyre Marine and Boatyard, a Caravan Park, a site hosting occasional caravan rallies, Wyre Mill Boat Club and The Lower Avon Navigation Trust.



Playarea



Village Hall



Marina

Many of the activities are based in the Village Hall. This was built in 1911 and extended in the late 1970s, winning

## THE PARISH PLAN

### 2. OVERVIEW OF THE VILLAGE





## THE PARISH PLAN

### 2. OVERVIEW OF THE VILLAGE



Another valuable Village asset is Smiths Meadow. This is opposite Wyre House in Church Street and was donated to the Village by a previous owner in 1982. This meadow provides the only access to the River (apart from the Anchor and Wyre Marine) for residents whose houses do not have a River frontage. Presently it is used mainly for walking, launching canoes, the Teddy Bears Picnic and the very occasional Village fete. The consultation process elicited many ideas to help increase usage, although covenants place some restrictions on what can be done.



*Smiths Meadow*

In the centre of the Village are a very small Village Green and a further small area of trees and grass in the middle of the Avon Green development.



*Village Green*



*Avon Green*

There are a number of footpaths for walking, including a recently opened path around 2 lakes that have been created as a result of the restoration to green field status of a part of the Landfill Site. A map showing footpaths has recently been placed in a Village notice board on the wall of the Anchor Inn.

In addition to the facilities in the Village, there are 2 golf courses in the locality, a water sports complex at Lower Moor, and Pershore provides many opportunities, including a recently opened cinema/theatre (Number 8), a youth centre, a leisure centre and a football club



*Landfill Footpaths*



*Cycleway Map*

### 2.5 Employment, Education & Training.

Employment opportunities within the Village are very limited as there are few businesses and many of these do not employ staff. In the past there were a number of thriving small businesses including 2 bakers, a post office, canning factory, hairdresser, butcher, farm shop, a working mill, 3 pubs, punts on the River and a firm making Eccles Tomato Sauce. The main businesses now are: -a filling station, containing the only remaining village shop and a car sales lot (a planning application has been recently lodged to replace the garage / shop with five live / work units); the Avonside Hotel in the centre; two guest houses; Simms and Wood spring onion and leek packing station; and the recreational organisations given in Section 2.4 above.



*Harbour House B&B*



*Petrol Station / Shop*

However there are considerable employment opportunities in the locality. The Keytec 7 Business Park is situated about a mile to the west of the Village and Pershore, Evesham and Worcester are within easy travelling distance. It is likely that some residents find employment in Birmingham and other more distant towns. The Vale of Evesham is renowned for its market gardening, which also provides local employment.



## THE PARISH PLAN

### 2. OVERVIEW OF THE VILLAGE





## THE PARISH PLAN

### 2. OVERVIEW OF THE VILLAGE

There is also no educational provision within the Village as the Village School, opened in the 1860s, closed in 1958. Perhaps more surprisingly, there are few training or leisure interest type courses offered, despite the potential of the Village Hall as a venue. However, as for employment, there is good educational provision in the locality. A Mums and Babies group meet weekly on a Thursday in the Village Hall. Pupils would normally be expected to attend the Pre-school and 1st School at Fladbury, about 2 miles away, the Pinvin Middle School, about 1 mile distant, and Pershore High School. Pinvin Community Pre-School and Pinvin 1st provide additional choice. Further and higher education is available at Worcester College of Technology, University College Worcester, Evesham College of Further Education and 3 Universities in Birmingham. There is also a renowned horticultural college in Pershore.

A registered childcare person is resident in the Village.



*B&B George Lane*



*The Avonside Hotel*

## 2.6 Transport and Highways.

After more than 30 years of campaigning the Wyre Piddle by-pass was opened on December 12th 2002. This has been a major issue within the Village following the start of operations at the Landfill site in the 1960s. However 60% of traffic continued to come through the Village. Following a Public Enquiry on 17/5/2003 the road across the Eastern railway bridge has been narrowed, and a cycle path, traffic lights and cameras installed to close the road to all vehicles other than buses and emergency. The lack of traffic in the Village centre provides tranquillity and the opportunity to enhance this area but may have reduced the passing

trade for businesses.

Most roads within the centre of the Village have footways (pavements), although some are on one side of the road only, and street lighting, but no pavements or cycle paths extend beyond the Village confines.



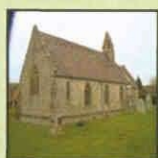
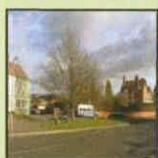
*Example of Footpath* *Traffic Lights - Eastern Railway Bridge*  
The 2001 Census records 8.02% of households not having a car, with over 50% having more than 1 car. Public transport should probably be regarded as good for a small Village. There is an approximately hourly bus service to Pershore, Evesham and Worcester with the first buses reaching their destination well before 9am and last buses returning after 11.30pm. There are however no services on a Sunday. Bus passes giving free travel are available from the District Council for the over 60s. Pershore railway station, on the Hereford to London Paddington line via Worcester and Oxford, is about a mile from the Village centre. Although single track, trains operate during the day and evening approximately hourly. The old "Wyre Halt" station, opened in 1934, remains but was closed during the Beeching era.

## 2.7 Public Services and Local Government

Local Government is provided by Worcester County Council (WCC), Wychavon District Council (WDC) and Wyre Piddle Parish Council (WPPC). No general feedback was received relating to these in the consultation process, although many of the specific issues, such as highways and planning approvals fall within their remit.

## THE PARISH PLAN

### 2. OVERVIEW OF THE VILLAGE





## THE PARISH PLAN

### 2. OVERVIEW OF THE VILLAGE



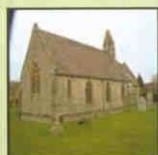
The Parish Council consists of 7 members and a clerk. Meetings are held normally monthly and are attended by members of the public, the County Councillor and District Councillor. Agendas and Minutes are placed on a number of notice boards around the Village and a Newsletter circulated to all residents about every 3 months. The "Five Alive" magazine, published by the Church of England Parish, is also circulated monthly.

All mains services are available within the Village, although electrical power cuts are a problem. Broadband has recently been made available.

Apart from requests for a Neighbourhood Watch Scheme, crime is not a major issue. The scheme has recently been revived by the Parish Council and now covers approximately 75% of the Village.

No health provision is available in the Village, but doctors and dentists practice in Pershore and Evesham, there is a Cottage Hospital in Pershore and Evesham, and a major Hospital, with A&E, in Worcester (The Worcester Royal).

A Neighbourhood Link Scheme has recently been set up by the Parish Church. Members of the team act as friends to the neighbours in their area, providing help, transport if needed and a listening ear etc.



## THE PARISH PLAN

### 2. OVERVIEW OF THE VILLAGE





**THE PARISH PLAN**

**3. THE ACTION PLAN**

# **WYRE PIDDLE THE PARISH PLAN**

## **Chapter 3**

### **THE ACTION PLAN**

**THE PARISH PLAN**

**3. THE ACTION PLAN**





### 3.The Action Plan

This section forms the core of the Plan addressing all the issues and proposals raised during the consultation process to form an action plan. Each issue is briefly discussed followed by the proposed action, how this will be implemented and who by, a proposed timescale for the action to be completed and an indication of the likely costs and other resources needed.

The issues are divided into sections, although there is inevitably a need for some cross-referencing, as follows:-

- Transport and Highways (including footpaths)
- Housing
- Employment, Education and Training
- Public Services and Local Government
- Village Hall
- Sport, Recreation and Leisure
- The Village Setting.

**Diagram 1** - Location of Transport & Highway Issues



*Parish Plan Exhibition*

### 3.1 Transport and Highways

Diagram 1 illustrates the locations of the Transport and Highway Issues 1 to 5, 7 and 8 detailed below.

#### Key

- 1 Western Link
- 2 Mini Roundabout
- 3 Dangerous bends in Mill Lane
- 4 Link Road to Lanfill Site
- 5 High volume of traffic along Church St. & Mill Lane
- 6 Speeding traffic in village centre
- 7 Public Transport







## THE PARISH PLAN

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#### 3.1.1 Issue 1. Western Link.

High volume and speed of traffic, including goods vehicles, continuing to use Wyre Hill and the mini-roundabout in order to access Pershore and the Keytec 7 Business Park from the By-pass. 15 visitors to the Exhibition and 8 respondents to the Questionnaire raised this. This has safety and accessibility implications, as it is the only exit route from the Village to Pinvin for cyclists and pedestrians.

**Action:** - The building of a road from the roundabout at the Western end of the By-pass into the Business Park. This was originally a part of the By-pass proposal. A slip road from the roundabout has been built in readiness for this link.

**Implementation:** - As this also impacts on other local parishes a joint approach is being made to WCC by Pershore, Pinvin, Hill & Moor and Wyre Piddle Parish Councils. At a recent meeting with a member of WCC, the representatives present from each of these Parish Councils stressed forcibly the importance of this link to their own Parishes. As a result it is now mentioned in the Local Transport Plan 2006/11.

**Timescale:** - No timescale has been agreed by WCC at this stage but pressure will continue to be applied.

**Lead Responsibility:** - WPPC.

**Resource implications:** - A major reason for the non-completion of this is the high cost, estimated at £3 to £3.5 million, as it requires a bridge to be built over the railway line. It is understood that cheaper alternatives are available which should be considered. WCC have suggested that it will need to be Developer funded.

#### 3.1.2 Issue 2. Mini Roundabout at bottom of Wyre Hill.

This is considered dangerous due to poor visibility, driver uncertainty over priority and vehicles driven over rather than round it.

**Action:** - a) Article in News letter requesting residents to drive round it etc.

b) The issue has already been raised with the Highway Authority (WCC) who has referred it to their engineers for possible solutions. The current location of the small building housing a gas installation is the major cause of visibility problems and would be difficult to move. In the longer term, subject to the completion of the western link, there may be potential to return the roundabout back to a 'T' junction to create a visual and linear continuity from Wyre Hill to the Village centre, thus reducing the sense of segregation.

**Implementation:** - Will depend on response to article and from engineers, but will need to be progressed and monitored. If Western Link built discussion will be held with WCC regarding reverting back to T-junction.

**Timescale:** - Ongoing until resolved.

**Lead Responsibility:** - WPPC.

**Resource Implications:** - Not known at this stage.



Mini Roundabout



Slip Road for Western Link

## THE PARISH PLAN

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## THE PARISH PLAN

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#### 3.1.3 Issue 3. Dangerous bends in Mill Lane.

This was raised by 5 visitors to the Exhibition. A recent accident between a car and motor cyclist has further raised its profile.

**Action:** - This needs to be raised with WCC as a matter of urgency. The solution may be simply to place a mirror on the bend to allow traffic and pedestrians to see vehicles approaching round it.

**Implementation:** - Discuss with WCC and progress with them until a satisfactory solution is implemented.

**Timescale:** - Raise with WCC immediately

**Lead Responsibility:** - WPPC

**Resource Implications:** - Probably low cost depending on solution.



*Dangerous bend on Mill Lane      Link Road to Landfill Site*

#### 3.1.4 Issue 4. Link road from By-pass to Landfill Site.

The building of a road linking the roundabout on the By-pass at the end of George Lane directly into the Landfill site has been planned for some years. A slip road has been built in anticipation. Although this will not directly impact on the Village, nor be within the Parish boundary, it will have a major impact on traffic flow for residents of Upper Moor and received strong support (9) at the Exhibition. However there is concern within the Village that any road accessing

the Landfill Site (and perhaps continuing through to the Airfield) should not affect the return of the Site to Greenfield status and the amenities this is already beginning to provide in the form of walks and fishing lakes.

**Action:** - Liaison with WCC and Severn Waste Services has indicated that the road is likely to be completed in the summer of 2006.

**Implementation:** - Continue to liaise with WCC, Severn Waste Services and Hill & Moor Parish Council through attendance at Hill & Moor Community Liaison Group Meetings, the joint approach being made regarding the Western Link and direct contact.

**Timescale:** - Hopefully Summer 2006

**Lead Responsibility:** - Summer 2006 onwards

**Resource Implications:** - Likely to be funded by Severn Waste Services.

#### 3.1.5. Issue 5. High volume and heavy vehicles along Church Street & Mill Lane

Although this did not feature as a major issue in the consultation process it is a known concern of residents in Church Street. The businesses along Mill Lane, although of potential value to residents as employers and service providers, attract considerable traffic including large delivery vehicles, caravans and the occasional boat transporter. These enter the Village from the west, making a difficult turn into Church Street, a small residential road, around the Preaching Cross (designated as an ancient monument) to access Mill Lane. There is regular damage to the kerb surrounding the cross. These roads are not suited to heavy vehicles leading to the need for continual road repairs.



## THE PARISH PLAN

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## THE PARISH PLAN

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**Action:-** The need for road and kerb repairs needs to be monitored and reported to WCC. No further increase in activities down Mill Lane should be permitted unless of clear benefit to the Village. Access to Mill Lane along Church Street by long vehicles should be from the eastern end of the village through the lights, by prior arrangement. This will allow a direct route into Church Street and reduce over run from vehicles. Note also the improvements proposed in Section 3.7.2 for the area around the Cross.

**Implementation:-** Dialogue with WCC, WDC and the businesses, particularly when further planning approvals are sought.

**Timescale:-** Ongoing - Discussion regarding access from Eastern end with WCC to commence as soon as possible.

**Lead Responsibility:-** WPPC.

**Resource implications:-** None.

#### 3.1.6 Issue 6. Speeding Traffic in Village Centre

Although the road closure has significantly reduced the volume of traffic, car ownership in the Village is high and tractors from the spring onion and leek packing station continue to travel through the Village Centre on a frequent basis. Many Villagers have expressed concern at the number of vehicles travelling at high speed.

**Action:-** Many ideas were put forward during the consultation process to improve the environment of the Village centre, taking advantage of the road closure, which would also contribute to the speeding traffic problem. As the environmental improvements proposed in this Plan need to be viewed as a whole these longer term solutions to this issue are incorporated in Section 3.7.6. In the short term, members of WPPC have asked residents, via the newsletter, to moderate driving speeds and discussed the problem with Simms and Wood.

#### 3.1.7. Issue 7. Public Transport.

Feedback from the consultation process indicated that residents believed the present bus and train services to be adequate. However the bus shelter did receive some adverse comments, although the Parish Council has recently carried out some repairs.

**Action:-** Maintain the standard of the existing public transport services. Repair bus shelter as and when necessary. In the longer term consider moving the bus shelter (see section 3.7.1)

**Implementation:-** Monitor any changes to the train and bus service and lobby strongly to retain the existing standard with WCC and the transport companies providing the service. Allow for bus shelter repairs in Parish Council budgets.

**Timescale:-** On-going

**Lead Responsibility:-** WPPC.

**Resource Implications:-** £80 was spent this year on bus shelter repairs.



Bus Shelter



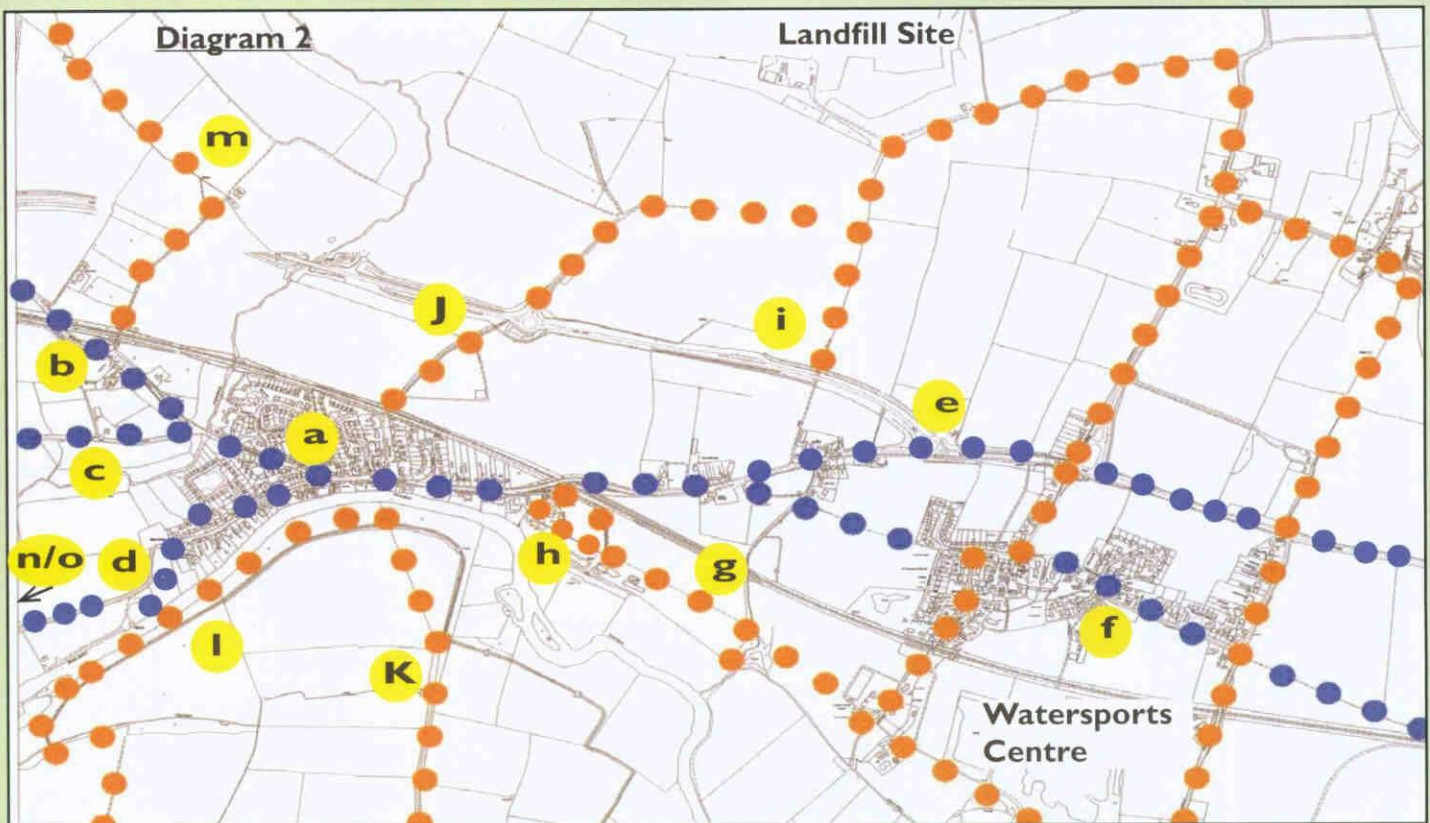
Damage to Bus Shelter

## THE PARISH PLAN

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Key:



Provision for safer routes for cyclists & pedestrians



Recreational footpaths / cycleways proposals (potential routes & improvements to existing routes)

### Potential Solutions - safer routes for pedestrians & cyclists

#### 3.1.8. Issue 8. Footways (pavements), Footpaths and Cycle Paths/Bridleways.

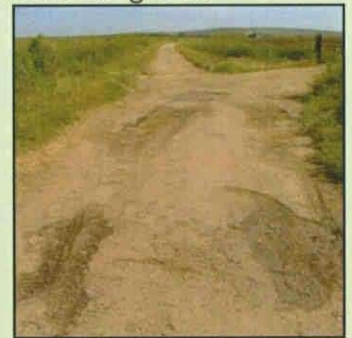
Diagram 2 illustrates the locations of the proposals in this section.

These featured as a major issue in the consultation process, with over 20 responses to both the Questionnaire and Exhibition and a variety of proposals. The major concern in items a) to f) is to provide safe access from the Village for cyclists and pedestrians, including school pupils, to the surrounding towns and villages and to encourage a reduction in car usage. The remaining items, g) to o) are more recreational proposals, to provide pleasant walks and bridleways / cycleway for residents to enjoy the countryside.

a) Resurfacing, maintenance and widening of footways. Many footways and kerbs throughout the Village are in a poor state of repair. Those specifically identified were Church Street, George Lane, Wyre Hill and from the Village centre to the Eastern railway bridge and on to the Parish boundary. These should also be widened for safety reasons and to give wheelchair access. The road/footway in Chapel Lane and side access roads also needs resurfacing and an edging placed at the entrance to the Marina to retain the gravel.



Narrow Footpath



Uneven footpath along George Lane







## THE PARISH PLAN

### 3. THE ACTION PLAN

b) Wyre Hill. Access from the Village to Pinvin, the Keytec 7 Business Park, Pershore High School and Station is currently hazardous for pedestrians and cyclists, particularly school pupils, due to the lack of adequate cycle paths/footways. Provision of a safe route requires widening the footway/cycle path up Wyre Hill to the Western railway bridge, giving access to the footpath that leads from this bridge into the Business Park and on to the High School and Station. This footpath will require upgrading to enable both cyclists and pedestrians to use it, and access to it from the bridge made easier. A crossing point over Wyre Hill may also be needed. To continue after the bridge to Pinvin requires a new cycle path/footway to be constructed up to the roundabout at the end of the by-pass. Also, the bridge itself is narrow and hence hazardous to pedestrians and cyclists. An attachment to the outside of it, acting as a path, or removing the footway one side and doubling the width on the other would overcome this. The building of the Western Link may be a prerequisite to this proposed route to reduce traffic, particularly goods vehicles, accessing the Business Park along Wyre Hill.

c) Wyre Road. Although it is possible to walk and cycle to Pershore town centre across the fields or along a track from the end of Mill Lane, Wyre Road is the most direct route by road from the Village. It is also the most direct road route to the Business Park, High School and Station. Again, the building of the Western Link may be a prerequisite.

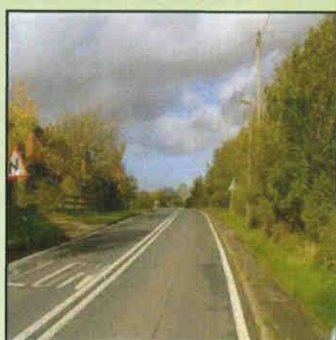
d) Smiths Meadow. A footway leading through Smiths Meadow to avoid the dangerous bend in Mill Lane (Issue 3 above). Smiths Meadow is discussed further in Section 3.7.8 below.

e) Eastern end of Village. Continuation of the cycle path over the Eastern railway bridge to the cross roads at Fladbury.

f) Eastern end of Village. A safer and more direct alternative for access to Fladbury would be to upgrade the existing footpath/track to a bound gravelled surfaced footpath / cycleway / bridleway from the Wyre Piddle Filling Station through Lower Moor across the field to Fladbury. This would again encourage cycling rather than car usage as well as facilitating the safe routes to school initiative.



Western Railway Bridge



Wyre Hill Footpath

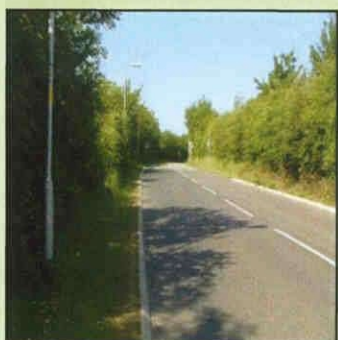


Footpath to Lower Moor / Fladbury

#### Potential Solutions - recreational routes

g) Chapel Lane. Provide a bound gravel surfaced footpath / cycleway from Chapel Lane along the existing footpath to Lower End Farm and onto the water Sports Complex, providing access to a recreational zone with the potential to continue onto Fladbury.

h) Chapel Lane. A bound gravel surfaced footpath along the existing footpath to Lower Moor.



Wyre Road



Footpath of Chapel Lane  
Overgrown Vegetation

## THE PARISH PLAN

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## THE PARISH PLAN

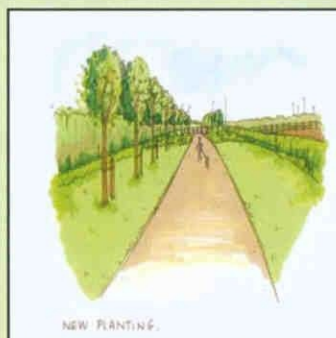
### 3. THE ACTION PLAN

i) North east of the village. A bridleway / footpath / cycleway utilising the existing bridleway, to cross the bypass and continue on to meet the boundary of the landfill site. The path would then follow the diverted bridleway route to the entrance of the landfill providing access to the recreation zone around the lake area.



*Bridleway*

j) North of the village. Upgrade the footpath to a bridleway / footpath / cycleway from the centre of Wyre Piddle along George Lane along the existing footpath across the bypass and continuing to the boundary of the landfill to meet up with footpath i) creating a circular walk and providing a link into the landfill area in the future.



*Before & After Sketches (1 & 2) - George Lane*



k) South of the village. Construct a footbridge or provide a seasonal chain ferry across the River Avon enabling people to cross the river and walk along the path to Wick and onto Pershore. This could be located in the garden of the Anchor Inn or Avonside Hotel.

l) South of the village. Create a new bridleway / footpath / cycleway running parallel to the south side of the river towards the Mill and linking in with an existing footpath to the south then continuing east to link in with footpath K creating a circular walk. This route could run through areas of retained vegetation on the south side of the river allowing views to the river at key points but reducing direct views across the river to the rear gardens of the river side properties. The path would make the fishing stations more assessable for all abilities.

m) North West of the village. Upgrade the footpath to a bridleway / footpath / cycleway from Wyre Hill over the level crossing along the existing footpath to Pinvin.



*Before & After Sketch (3) of Wyre Hill*

n) South East of the village. Provide 3 stock and motorbike proof gateways to replace the 3 existing stiles situated by the entrance to the Mill sailing club and across the Piddle Brook. This will allow easier and safer access for the elderly, cyclists, wheelchair and pushchair users to the water meadow, riverside walk and route to Pershore town centre..

o) South East of the village. A bridleway / footpath / cycleway from the end of Mill lane utilising the existing footpath / access road to link in with the existing Pershore cycle route in the Cherry Orchard estate, and continuing on to Pershore town centre.



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Styles - Mill Lane

**Action:** - The condition of the footways needs continual monitoring and reporting to WCC. Where possible all existing and proposed footpaths should be upgraded to bridleways / cycleways. All these proposals will require feasibility studies to be undertaken in conjunction with WCC and an implementation schedule drawn up. Where the proposed bridleway / cycleways are proposed outside the Parish Boundary joint discussions will be arranged and held with the relevant Parish Councils.

**Implementation:** - Maps illustrating the proposals will need to be discussed with WCC. Each WPPC councillor to be allocated an area of the Village to monitor the condition of footways and report maintenance needs to WCC.

**Timescale:** - Repairs immediate. All proposals are to be discussed with WCC and adjoining Parishes.

**Lead Responsibility:** - WPPC

**Resource implications:** - Will not be known until feasibility studies undertaken

#### 3.1.9 Issue 9. Signposting of Village Amenities

There was support from a number of respondents to the consultation process for signs to be placed at the entrance to the Village, visible from the By-pass, informing drivers of Village amenities such as the Anchor Pub. These would need to be initiated and paid for by the businesses concerned. In addition a number

of residents were concerned about the number and style of the numerous signs within the village and felt these could be rationalised and a more aesthetically pleasing style used.



Signs

**Action:-** If any of these businesses does propose a sign and it is in keeping with the environment (e.g. on the lines of the brown tourist information signs) the planning application should be supported by the Parish Council.

#### 3.1.10. Issue 10. Maintenance of Hedgerows and Verges.

The condition of the majority of hedgerows and verges along the footways, footpaths and cycle paths/bridleways throughout the Village present an unattractive appearance as well as being a hazard for pedestrians and motorists, particularly where there is no footway e.g. Mill Lane. The grass needs to be cut, weed growth treated and pulled, brambles and overhanging trees and vegetation cut back, climbers removed from trees, hedges cut and in some places replaced. The verge along the Church hedge should be reinforced and levelled to allow car parking without destroying the verge.



Overgrown Hedgerows

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**Action:-** Employment of a Lengthsman by the Parish Council to cut back overhanging hedgerows etc, working to a schedule of cutting frequency drawn up by the Council. No hedge cutting will be carried out during the bird nesting season. In preparing this plan the Parish Plan Steering Group identified many specific locations requiring urgent attention. This will form the basis of a list to be given to WPPC.

**Implementation:-** WPPC has received agreement for funding from WCC for a Lengthsman and will commence recruitment shortly.

**Timescale:-** Employment of Lengthsman by Spring 2006.

**Lead Responsibility:-** WPPC.

**Resource Implications:-** Funded by WCC.

Existing post & rail fence would not restrain vehicles. Fence in poor state of repair.

**Action:-** Repair or replace with railings. Railings to be in keeping with the palette of materials to be used throughout the village to develop a sense of place and continuity of materials. See section 3.7.7 for more detail.

**Implementation:-** WPPC to liaise with WCC.

**Timescale:-** Immediate.

**Lead Responsibility:-** WPPC

**Resource Implications:-** Not known at this stage.

### 3.2 Housing

#### 3.2.1 Issue 12. Affordable Housing.

Lack of affordable housing in the Village and its vicinity was the major housing issue raised during the consultation process.

**Action:-** The inclusion of affordable housing should be a priority in any new developments. This may comprise of low cost housing or properties owned by housing associations.

**Implementation:-** WPPC to liaise directly, and through responses to planning applications, with WDC (the planning authority) and the developer of any new proposed developments, which it approves, to include affordable housing.

**Timescale:-** On-going

**Lead Responsibility:-** WPPC

**Resource Implications:-** None



*Grass & vegetation encroaching over footpaths*

#### 3.1.1.1. Issue 11. Fencing alongside Western Railway Bridge.



*Western Railway Bridge fences in poor repair*



## THE PARISH PLAN

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#### 3.2.2 Issue 13. Strategic Gap and Development Boundary.

If Wyre Piddle is to remain a village community it is essential that the gap between the Village and surrounding towns and villages, notably Pershore, is maintained. An on-going proposal to build houses in Hurst Meadow on the outskirts of Pershore has demonstrated the strength of feeling within the Village to incursions into this gap.

**Action:-** Except in exceptional circumstances where it is demonstrated that significant benefit will be derived for the Village, e.g. major new amenities/facilities for residents as part of a 106 agreement (see section 3.2.4 below), no new housing developments should be built outside of the Development Boundary or within the area designated as Strategic Gap.

**Implementation:-** WPPC to recommend refusal to WDC and lobby other local councils, notably Pershore, to also recommend refusal to any such applications.

**Timescale:-** On-going.

**Lead Responsibility:** WPPC

**Resource Implications:-** None

#### 3.2.3 Issue 14 In-Filling.

Considerable in-filling has taken place over the years which in many cases have not helped maintain the character of the Village.

**Action:-** No in-filling should take place unless it is clearly demonstrated to be of significant benefit to the Village, e.g. affordable housing or enhancement of village amenities, and that it will not be of detriment to the Village character or immediate neighbours. More diverse uses of land and development proposals will be welcomed.

**Implementation:-** WPPC to consider carefully any future in-filling planning applications in the

light of this action and recommend refusal to WDC where appropriate.

**Timescale:-** On going.

**Lead Responsibility:-** WPPC

**Resource Implications:-** None

#### 3.2.4 Issue 15. 106 Agreements.

A 106 Agreement was made with the developer of the Avonbrook Estate to incorporate a child's play area within the development and provide a capital sum to the Parish Council to pay for its continuing upkeep. If any new Housing developments are approved, bearing in mind the policy statement in Issue 13 above, this "developer funded" approach should be applied to ensure the Village derives major benefit such as land acquisition to meet some of the aspirations given in the sections below, e.g., a sports field or rebuilding the Village Hall.

**Action:-** Incorporation of 106 agreements that will provide major benefit to the Village in any future large housing developments.

**Implementation:-** Wyre Piddle Parish Council to liaise directly with WDC and the developers to include 106 agreements in any proposed future major developments.

**Timescale:-** On-going

**Lead Responsibility:-** WPPC

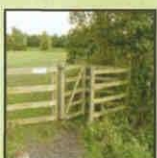
**Resource Implications:-** None

#### 3.2.5 Issue 16. Maintenance of Houses.

Concern was expressed during the consultation process that the upkeep and painting of some houses, particularly in the centre of the Village, could be improved.

## THE PARISH PLAN

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**Action:-** It is hoped that the implementation of this Plan will encourage a sense of pride amongst residents in their Village, particularly the plans described in the Section 3.7 below, and enhance community spirit. Entering the Village in the Best Kept Village competition may also encourage people to maintain the upkeep of their houses.

**Implementation:-** WPPC to consider entry of Village in Best Kept Village Competition and to work with residents to encourage upkeep of houses. Also to investigate possibility of grants for looking after conservation areas.

**Timescale:-** On-going.

**Lead Responsibility:-** WPPC

**Resource Implications:-** Up-keep of properties is the responsibility of residents.

possible loss of the one remaining Village shop in the garage and lack of a Post Office. Provision of internet access for those without access to a computer would also be a useful Village asset.

**Action:-** The Parish Council in its decision making should, whenever possible, support local businesses that provide a service and/or employment opportunities for residents and encourage use of the Village shop. If the Village shop closes an alternative should be sought, e.g. provision of shop facilities in the Village Hall or by the Anchor Inn or Avonside Hotel, or incorporated as part of an in-fill development. It may also be possible to encourage the incorporation of an "internet café" in any new shop location.

**Implementation:-** WPPC to take a positive attitude to proposals from businesses that provide a service or employment. Actively seeking an alternative shop service at present would be in direct competition with the existing shop and should not therefore be considered. However the Parish Council, perhaps working with the Village Hall Committee, should play a leading role in encouraging an alternative if the current shop closes, and seek a location for an "internet café".

**Timescale:-** On-going

**Lead Responsibility:-** WPPC

**Resource Implications:-** None at present.

### 3.3. Employment, Education and Training.

#### 3.3.1. Issue 17. Employment.

Employment within the Village was not raised as an issue during the consultation process. As indicated in the Village Overview above there are considerable employment opportunities in the locality and further afield. However a number of the proposals put forward for Throckmorton Airfield would provide employment, e.g. a light industrial, business or science park, although views were also expressed to resist any industrial expansion on this site. The plans proposed for the Airfield are discussed in section 5 below.

#### 3.3.2 Issue 18. Village Shop and other Amenities.

The demise of shops and other small businesses in the Village (see Section 2.5 above) that provided a valuable service to residents was seen by respondents as a major issue. However there was also concern raised that no further development of recreational facilities should occur down Mill Lane. The major concern was the

#### 3.3.3 Issue 19 Education.

As for employment, the consultation process indicated that this is not a major issue. However 2 respondents did propose a walking/cycling bus scheme for school children



## THE PARISH PLAN

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Walking Bus Sign



Cycling to School

**Action:-** Clearly demand would need to be established and support from the schools sought. Volunteers would also need to be found and liaison with road safety officers at WCC would be essential. Volunteers would need to be CRB certified by the police.

**Implementation:-** A circular will be distributed within the Village to gauge demand and seek possible volunteers. If this receives a positive response liaison will be made with the appropriate schools and WCC.

**Timescale:-** Before start of new school year in September 2006.

**Lead Responsibility:-** Parish Plan Steering Group.

**Resource Implications:-** Probably very little

**Action:-** Demand for any such classes needs to be ascertained and the availability of suitably qualified people to organise and provide tuition. Venues other than the Village Hall also need to be researched.

**Implementation:-** A circular to be distributed to all residents seeking to ascertain potential demand for these ideas, asking for further suggestions, possible times (evening/day) and costs that would be acceptable, and any expertise they could offer in organising and providing tuition. Liaison with Severn Waste Services, who are normally helpful in providing tours etc, to organise appropriate activities. Liaison with local colleges who may receive funding to provide courses, particularly I.T. in Village halls.

**Timescale:-** Circular immediate.. Specific classes will depend on response.

**Lead Responsibility:-** Parish Plan Steering Group or Social Committee (see Section 3.6.1 below)

**Resource Implications:-** It is suggested that the classes are self funding through the charging of tuition fees. Hire of the Village Hall is currently £5 per hour. It is hoped that some course organisers/tutors may give of their time and expertise without charge or if supported by a local college be funded, although clearly fees and expenses may be incurred.

#### 3.3.4. Issue 20. Training and Leisure Interest Courses.

Many respondents requested an increase in the provision of training and leisure interest type courses within the Village. These mainly arose in suggestions for activities centred on the Village Hall, but other venues should also be considered. The main subjects proposed were dance and exercise classes for all ages, art classes, a bridge club, gardening classes and a writing club. A further suggestion was for the Landfill site to organise site visits, talks and seminars relating to re-cycling and the processing of waste materials.

#### 3.4. Public Services and Local Government.

##### 3.4.1. Issue 21. Crime and Policing

Although crime was not raised as a major issue in the consultation process a number of residents requested a Neighbourhood Watch Scheme and increased policing. A neighbourhood Watch Scheme has recently been organised by the Council. The co-ordinators with contact details are shown as Appendix 6. A new Beat Manager, P.C. Annie Hamer, has been recently appointed and a meeting with her and the

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Worcestershire Neighbourhood Watch Co-ordinator was arranged for residents in the Village Hall. About 30 attended. She has since also attended a WPPC meeting.

**Action:-** Further Co-ordinators need to be recruited to cover the 25% of the Village not currently in the scheme and more residents encouraged to join the Schemes in their neighbourhood. Links with the new Beat Manager need to be developed.

**Implementation:-** Encouragement for further Co-ordinators and members to be made through the Parish Council Newsletter and personal contact. Parish Council to invite the new Beat Manager to a Council Meeting once a year or when a major incident or concern arises to discuss policing of the Village.

**Timescale:-** Immediately and annually

**Lead Responsibility:-** WPPC.

**Resource Implications:-** A small amount of time of the Co-ordinators.

#### 3.4.2. Issue 22. Local Government – Communication

No general feedback was received in the consultation process relating to Local Government. Following a number of resignations last year, the Parish Council is effectively a new Council, including a new chairman. Production of this plan and the introduction of a regular newsletter have assisted communication and involvement of the community and needs to be continued.

**Action:-** Continue publication of the newsletter, at least quarterly. Consider setting up a Parish website.

**Implementation:-** Through newsletter gauge possible interest in a website and seek volunteers with the technical expertise to develop it.

**Timescale:-** Website 2006

**Lead Responsibility:-** WPPC

**Resource Implications:-** Mainly printing costs. Costs for website will need to be investigated.

#### 3.4.3. Issue 23. Local Government – Quality Council

The Quality Parish and Town Council Scheme was introduced by the Government in 2003. Gaining Quality Status would provide benefits to the Parish Council and the Village, particularly from the increased standing it would give in dealings with District and County Councils and in seeking funding. As a relatively new Council seeking accreditation in the near future would be premature but it should be considered in the longer term.

**Action:-** Parish Council to set timetable for achieving Quality Status, working with the County Association of Local Councils.

**Implementation:-** Undertake an analysis of the criteria that must be met to achieve accreditation and draw up a detailed plan, with timescales, of the actions that need to be taken to implement these. It may be beneficial to set up a small working group.

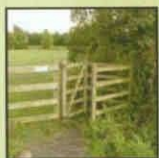
**Timescale:-** During next 2 years.

**Lead Responsibility:-** WPPC

**Resource Implications:-** These will need to be assessed in the light of the analysis. Cost of application is £ 29.38p

#### 3.5. Village Hall.

The Village Hall featured as a major issue in the responses to the consultation process. The Hall is managed by the Village Hall Committee. It was therefore the view of the Parish Plan Steering Committee that responsibility for drawing up plans for the future of



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the Hall should rest with that Committee. Hence this section of the Plan, rather than producing a detailed action plan, focuses on providing a summary of the responses received from residents which it is hoped the Village Hall Committee will find of value in its deliberations.

#### 3.5.1. Issue 24. Village Hall Refurbishment.

The Village Hall Committee is currently progressing plans to refurbish the Hall. The need for modernisation and refurbishment to encourage greater use was well supported with 34 respondents requesting this. The main specific improvements highlighted were:-

- a) Improved Heating.
- b) Replacement/improved flooring
- c) Re-decoration
- d) Improved lighting
- e) Disabled access, e.g. a ramp to outside doors
- f) Improved soundproofing. Three respondents were concerned that activities were noisy.
- g) Installation of a vending machine.
- h) Refurbishment of individual items of equipment



*Inside Village Hall*

#### 3.5.2. Issue 25. Village Hall Redevelopment.

Although refurbishment was well supported, a significant number of respondents favoured redevelopment, ranging from extending the existing hall to demolishing and rebuilding it. The most popular option (11 responses) was to demolish and sell the land, (possibly for affordable housing) and rebuild on another site such as Smiths Meadow. The trust to the council placed on Smiths Meadow would prevent this development, which would probably also not receive

popular support. However obtaining other land through a "developer funded" project remains a real possibility. This should be kept under consideration. One further suggestion was to build a Hall on Throckmorton airfield, which could serve a number of local villages.



*Rear of Village Hall*



*Village Hall Frontage*

#### 3.5.3. Issue 26 Village Hall usage.

Many respondents wanted to see greater use made of the Hall. Specific activities cited were:- day/evening classes (see Issue 20 above); darts; a youth club; Village parties; discos (possibly run by parents of older children); children's activities (run by parents); cottage industry outlet; shop and post office (see issue 18 above); weekly Village market; Live Wyre Coffee shop run at weekends for those people working during the week; and car boot sales in Hall and car park. To encourage greater use increased promotion and setting up of a social committee were advocated (See Issue 27 below).

#### 3.6. Sport, Recreation and Leisure.

##### 3.6.1. Issue 27. Social Committee and Programme.

Although many clubs and societies exist within the Village (see appendix 5) and events are organised by e.g. The Village Hall Committee, the consultation process highlighted the desire of Villagers for an expansion of this activity. Many of the specific suggestions have been given above in Sections 3.5.3 and 3.3.4. In addition there were requests for Village fetes and parties and a fishing club. In the past there were also Children's Christmas parties, a football club, a Girl's Friendly Society, bingo, a

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maypole dance, dance nights, film nights, a Village Fete and fancy dress parties.

**Action:-** To encourage this, many respondents suggested setting up a Social Committee. This could organise and promote specific events and encourage the establishment of new societies. It should also produce a periodic programme of events that could be publicised within the Village. It would need to work closely with all existing societies and those bodies already involved in organising events, e.g., the parish church, Anchor Inn, leisure/sport organisations along Mill Lane etc.

**Implementation:-** It is understood that since the consultation process the Village Hall Committee has set up a Social Committee. A list of suggested activities will be passed to that Committee and put to residents for comment to determine what they would like to see organised.

**Timescale:-** Immediate

**Lead Responsibility:-** Village Hall Committee supported by Village Plan Steering Committee.

**Resource Implications:-** Producing and circulating the programme of events will take time, effort and printing costs. Costs of running events depend on the details of the event. Some form of fundraising may be needed with events being self funding.

#### 3.6.2. Issue 28 Sports/Playing Field.

Ideally this would incorporate a football and cricket pitch, a pavilion with changing facilities etc, an all weather surface, netball/basketball equipment and skate board area. This has been a known need within the Village for many years and received considerable support in the consultation process. Efforts have recently been made by the Parish Council to identify a suitable site but to date have been unsuccessful. In the short to medium term, the possibility of a "Developer Funded Project"

is feasible. In the long term this type of facility could be located on Throckmorton Airfield.



*Skate Boarding Area & Basket Ball Arena \**

**Action:-** WPPC to continue efforts to identify a suitable site.

**Implementation:-** Personal contact with owners of suitable land has been made and should be continued. The acquisition of a sports field should be given a high priority in any "Developer Funded Projects".

**Timescale:-** On-going

**Lead Responsibility:-** WPPC

**Resource Implications:-** Not known

#### 3.6.3. Issue 29 Activities for Young People /Youth Club.

A member of the WPPC recently set up a Youth Committee. This generated a number of ideas, many of which have been successfully implemented. However some proposals have proved difficult to implement, notably a sports/playing field and installation of a basket/net ball hoop and skate board area. The councillor has recently resigned from the council and hence the committee has been put on hold for the moment. Requests for a meeting place and shelter for younger members of the community also featured in the consultation process. This is discussed further in Section 3.7.



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**Action:-** The formation of a Youth Club is the logical step to progress further the provision for young people.

**Implementation:-** Need to find suitable volunteers to organise and run the club. Advice to be sought from other local youth clubs and Worcestershire Youth Services, who may be prepared to provide a mobile occasional service to test demand and feasibility.

**Timescale:-** Seeking organisers should start immediately.

**Lead Responsibility:-** Parish Plan Steering Group..

**Resource Implications:-** Not known at this stage, but may be largely self funding if subscriptions are charged. Funding may be available from Worcestershire Youth Services.

#### 3.6.4. Issue 30 Visiting Library

Although a Mobile library visits the Village once a month, parking in Avon Green, requests for such a facility arose during the consultation process, suggesting a possible lack of promotion or inaccessibility for some Villagers.



Mobile Library

**Action:-** Increase promotion and consider an additional more central location for the library to park now the road through the Village is closed.

**Implementation-** Parish Planning Group to discuss with the Library.

**Timescale:** Contact with Library immediate for implementation this year.

**Lead Responsibility:-** Parish Plan Steering Group.

**Resource Implications:-** To be assessed during discussions, dependant on outcomes.

#### 3.6.5. Issue 31 Access to Wyre Marina and Wyre Mill for Villagers.

Wyre Boatyard has recently built a marina that has become a popular visiting point for some walkers in the Village. Requests were made for Villagers to have further access to this and the Boat Club.



Marina

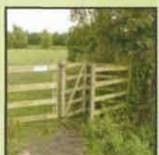


Wyre Mill

**Action:-** Discussions have been held with the owner of the Marina who has agreed that local residents may launch boats free of charge from his slipway. He would also allow anglers to fish the River from the moorings along the River bank when not used by boats. This would normally be during the winter.

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**Implementation:-** Good relationships with the owner of the Marina should continue to be fostered and initiated with the Wyre Mill Boat Club. Links with the latter may be developed through Villagers who are members of the Club.

**Timescale:-** Immediate

**Lead Responsibility:-** Parish Plan Steering Group

**Resource Implications:-** None.



The responses were:-

- Sense of community and village pride.
- Places to meet people – shops.
- A variety of regular social events
- The factory – the work place of many residents.

In summary the Consultation process demonstrated a clear desire to see the creation of an attractive Village setting with a sense of place and Village pride. The question is how can these elements be injected back into the village and compliment modern day living?

### 3.7. The Village setting



#### *Poor Village Management*

Many respondents to the Consultation process raised a number of general concerns relating to the Village environment:-

- Unattractive appearance,
- No sense of place,
- Lack of opportunities or places to meet other residence, particularly on a casual basis.
- The village has no heart,
- The village is segregated into pockets of development with no pedestrian thoroughfares between each discreet residential pocket.
- The village signage is unsympathetic to the village setting.
- There are few organised and programmed village events.

To understand these concerns further a number of long standing Village residents were asked "what made Wyre Piddle in the past?"

An enormous number of proposals were made for future improvements and enhancement of the village setting, potential amenities and events available to the residents. It would seem that much of what made Wyre Piddle in the past is what the residents of Wyre Piddle would wish to see re injected into the village in the future. Some of these have been discussed in previous sections, notably:-

- Sections 3.1.8 (Footways footpaths and cycle paths /bridleways),
- 3.1.10 (Maintenance of hedgerows and verges),
- 3.2.5 (Maintenance of houses),
- 3.3.2 (Village shop and other amenities),
- 3.5 (Village Hall), and
- 3.6 (Sport, recreation and leisure).

Others which have contributed to this Section included:-

- Floral displays through community inspired projects (15 responses);
- Improving Village signage and commission design of a Village sign (9 responses);
- Provision of sheltered seating for people to chat and meet (6 responses);
- Provision of a location for Village fetes and events (4 responses);
- Placing information boards along routes around the Village and at locations of interest (4 responses);
- Ornamental planting at selected locations (3 responses);



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- Create access to River from Main Street (2 responses); and
- Improve street lighting (2 responses)

This Section attempts to address these issues by proposing designs for each major area of the Village that will conserve and enhance the appearance, provide further social amenities (e.g. seating, locations to hold Village functions, etc) and give a sense of Village identity through use of a common palette of materials surfacing and furniture giving a Village theme.

It provides a vision of how our Village could appear. Some actions could take place in the short term, perhaps through community inspired projects, but many must be viewed as long term and will require funding. Hence although the suggested implementation plans, responsibility and timescales are given for some individual actions below, a general implementation scheme is given for the whole Section at the end.

#### Village Centre

An initial sketch scheme design incorporating the proposals for the Village centre (Issues 32 to 37) is shown in Diagram 3 with colour coded areas and numbers denoting each issue.

#### 3.7.1 Issue 32. - The Village Centre – The Village Green.



*The Village Green*

The need for Village Green improvements were cited by 11 respondents and concerns raised about the size of the trees.

**Action:-**a) The creation of 2 covered paved areas, one to provide a central meeting area with seating or for small scale village events and the other to provide a bus shelter as well as doubling up as a seating area. If road narrowing takes place (see 3.7.6 below) the bus lay by could be moved along side the green. This would also allow a raised kerb to be installed to ease bus access for wheelchairs, pushchairs and the elderly passengers, an issue at present in the absence of dipping buses.

b) Retention of the trees if they can be incorporated into the design and level changes. If not they would be replaced with appropriate street / village trees suitable for this location and setting.

c) A commissioned Village sign, notice board and village information board to be incorporated into the overall scheme.

d) Lighting to up light the trees, the structure and signs.

e) Ornamental shrub and tree planting to provide a back drop to the space and define the area as well as providing an element of screening planting to the rear of the area.

f) Paved pathways to define and link the areas.

g) Wooden bollards / wooden street furniture

h) Provision for Christmas tree and electrical hook up / potential location for a maypole.

i) Removal of the low wall and railings and incorporation of this area into the overall Village green setting.

j) Village posting box.

**Timescale:** - Long term as part of the overall village centre scheme.

#### 3.7.2 Issue 33:- The Village Centre - The area around the Preaching Cross

The Cross is an important feature of the Village and is designated as an ancient monument. Renovation of this area to create a sympathetic setting and expose the lower step was raised by 2 respondents.

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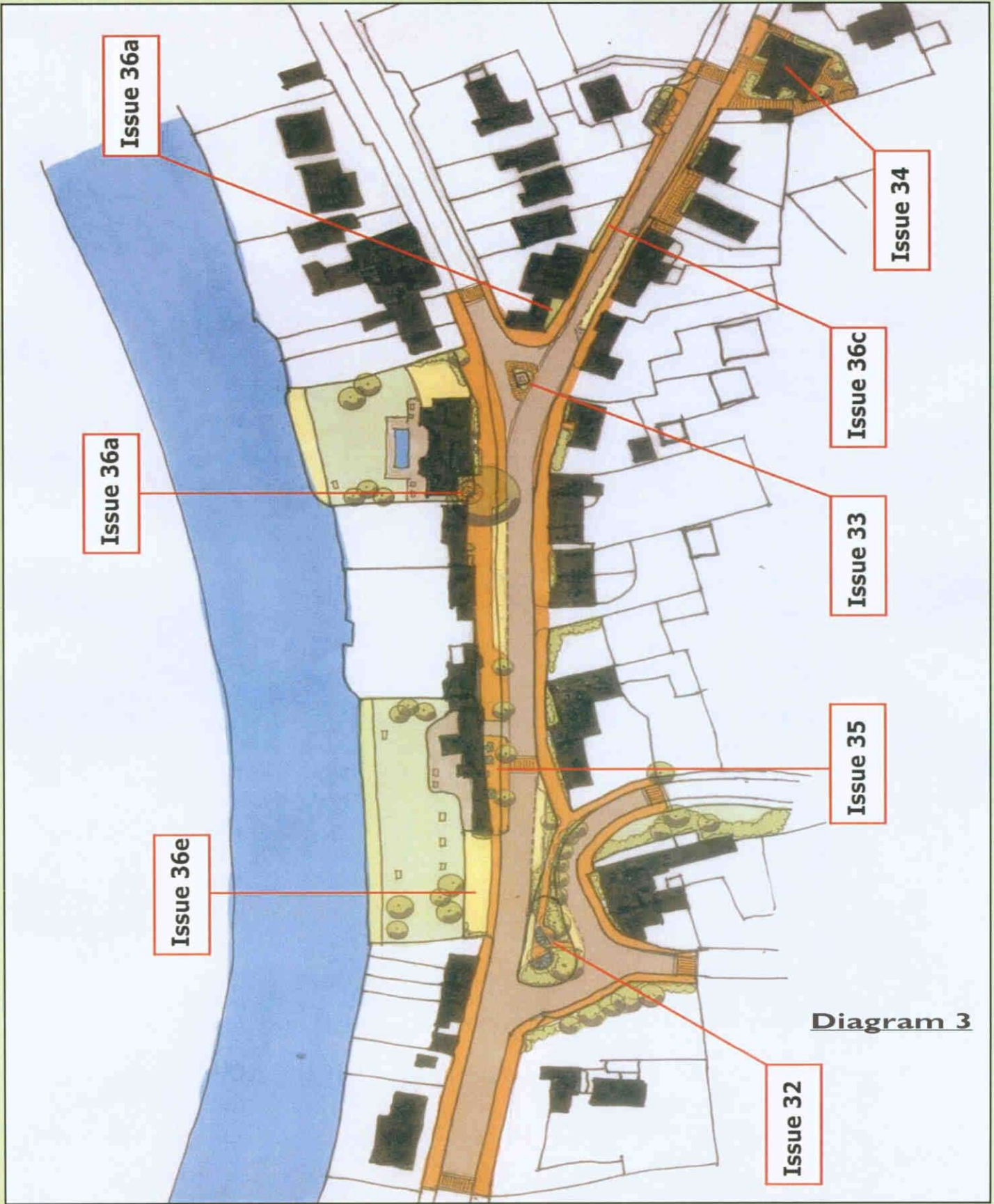


Diagram 3







## Key:



Area of potential road re-surfacing, I.E. block paving or change in surface dressing. Reduce road markings to a minimum. 20 mph zone.



Potential build-outs to from pinch points or crossing points.



Potential parking bays



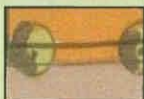
Footpath re-surfacing.



Village Green - bus stop and seating or meeting area.



Ornamental planting (existing and proposed).



Street trees, wooden bollards or hanging basket poles (depending on location and space available).



Existing buildings.



River Avon



Hotel & Pub gardens.

## List of Issues

- 32 The village green
- 33 The Preacher's Cross
- 34 Village hall frontage & setting
- 35 Area in front of the Anchor pub
- 36a Avonside Hotel – area around copper beech
- 36b Triangular area adjacent to Cross Villa
- 36c Removal of railing along Worcester Road to rear of properties in Church Street
- 36d At various locations to be agreed
- 36e Pub car parking area





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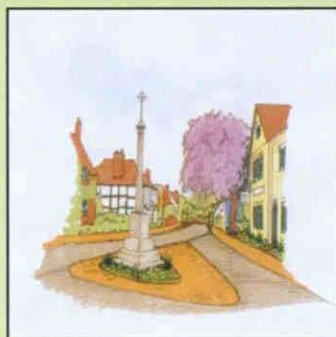
**Action:-** a) The creation of an area around the cross defined by paving such as granite sets which, in association with the road narrowing and paving of the road way, would create a setting for the cross and provide a more intimate and pedestrian scaled environment. The sets would be laid flush with the paved road to allow vehicles to travel over the area when turning.

b) Creating a lower area around the cross with a new conservation kerb installed to protect it, allowing the lower step to be exposed. The kerb line would be adjusted to maximise the area around the cross and reduce over run from turning vehicles.

c) Placing wooden planters or planting beds for seasonal floral displays within the lower protected area.

Currently the seasonal floral displays around the cross are sponsored and implemented by Mr and Mrs Tudor. Thank you for your contributions.

**Timescale:-** Long term as part of the overall village centre scheme.



Before & After Sketch (4) Preaching Cross

### 3.7.3 Issue 34. The Village Centre - Village hall frontage and setting



Sketch (5 & 6) of Village Hall

The Village Hall itself, as discussed in Section 3.5, was a major issue in the consultation process.

**Action:-** a) Creation of a paved area around the memorial and frontage.

b) Ornamental planting to the front and rear of the hall to complement the existing planting to the rear and car park.

c) Hanging baskets.

d) Bike rack & seating (sympathetic style).

**Timescale:-** Medium term as could be a stand alone scheme.

### 3.7.4 Issue 35. The Village Centre – Area in front of Anchor Inn.

See Diagram 3 for a Sketch scheme plan of the potential layout. Sketch (7) below illustrates how it could look.



Before & After Sketch (7) of Main Street



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**Action:-** a) Narrow the road at this point in combination with moving the bus lay by.  
 b) Create a crossing point defined by a slightly raised paved strip.  
 c) Define the footpath routes using block paving.  
 d) The road narrowing at this point would enable the Anchor to place chairs and umbrellas in front of the Pub. This seating area and widened footway would be defined using paving pattern and colour change.  
 e) Within the extended width of footway incorporate fastigate (upright) street trees, tree grill and guards, in association with wooden bollards to define the space, provide an element of safety and emphasise the area and the crossing point.

**Timescale:** - Long term as part of the overall village centre scheme.

#### 3.7.5 Issue 36. The Village Centre - Other potential opportunities subject to landowner agreement.

**Action:-** a) The Avonside Hotel. Create a seating area around the large copper beech tree incorporating area into the overall village centre scheme and accentuating this village asset. Enhance the car park adding some screening and bespoke railings.  
 b) The installation of low ornamental planting within the triangular area adjacent 'Cross Villa'  
 c) The removal of the old railings along Worcester road to the rear of properties along Church Street. Low ornamental enhancement planting to the narrow strip of land and wall cleaning.  
 d) The construction of wooden edging to key frontages creating easy to maintain borders.  
 e) The resurfacing and enhancement of the frontage area of the flats along Worcester Road.  
 f) Enhance pub parking area.

**Timescale:** - dependant on landowner interest and funding.



*Examples of Street Furniture \**

#### 3.7.6. Issue 37. The Village Centre – Road Narrowing

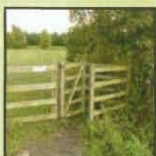
Diagram 3 illustrates the potential location of these features.

The closure of the Village to through traffic provides the opportunity to narrow the road and widen footways through the Village centre thus enabling the improvements proposed above to the Village Green and area outside the Anchor Inn. This would also help alleviate the problem of speeding traffic in the Village centre discussed in Section 3.1.6 above.

**Action:-** a) Road narrowing and footpath widening at key points in the Village Centre. This would include situations where the paths are too narrow for wheelchairs; pushchairs or two people to traverse or pass comfortably.  
 b) Provision of parking bays at specific locations potentially in association with priority traffic flows.  
 c) Creation of build outs into the road to form pinch points at key locations at entry points to the village centre area which would also double up as crossing points. The crossing points would be defined by a change in surfacing / paving and could be slightly raised. See diagram 3. They could also be defined by a combination of trees, wooden bollards and or hanging basket posts, depending on location and space available.

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**Diagram 4**

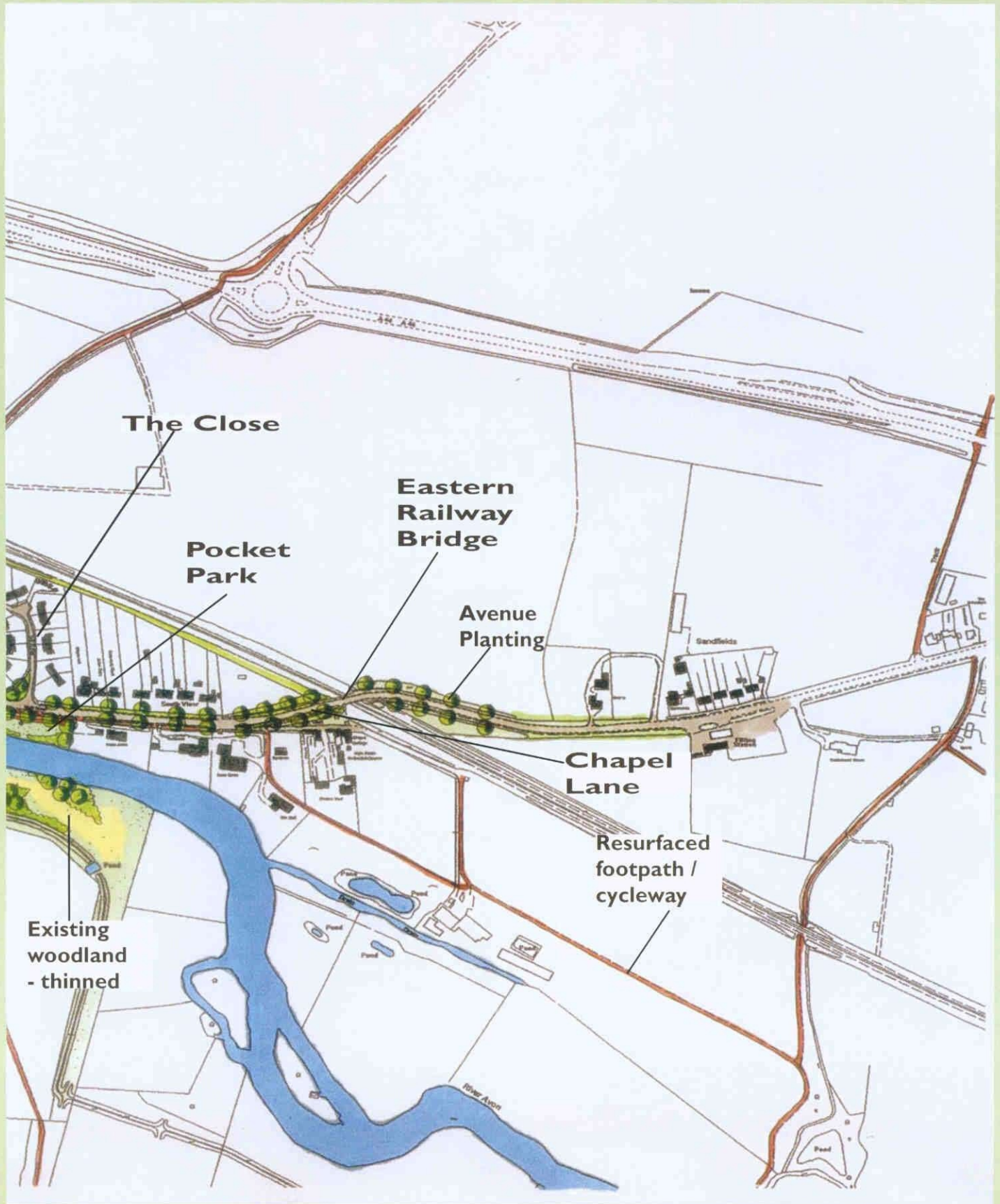






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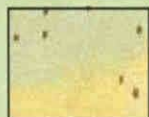


# Key for Diagram 4

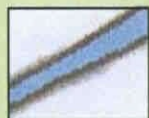
## Key:



Potential street trees & ornamental planting



Grassland & Wildflower Meadow.



Rivers.



Potential & Existing Footpath Routes.



Existing Roads.



Houses.



Village Centre Zone.



Managed Hedges & Verges







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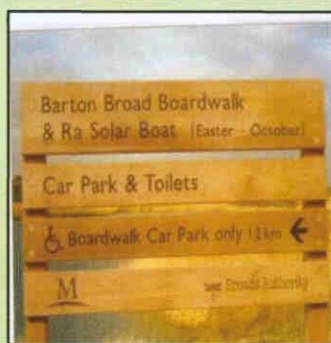
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d) Change of road surfacing and kerb line to distinguish the village centre area. Kerb could be conservation Kerb type and surfacing could include a paved surface or a lighter / buff coloured granular top dressing.

e) Reduction of road markings to a minimum.

f) Make the Village centre area a 20 mph zone.

**Timescale:** - Long term as part of the overall village centre scheme.



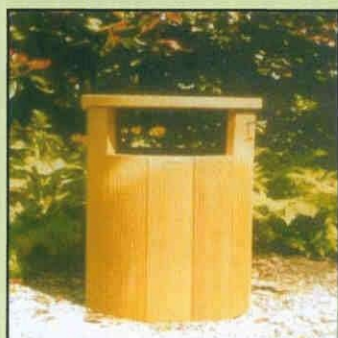
Way Marker \*



Street trees

#### 3.7.7 Issue 38. The Village – Generic Proposals.

The ideas proposed below are intended for implementation throughout the Village. Diagram 4 illustrates a sketch scheme designs for some of the ideas.



Examples of Street Furniture \*

**Action:-** a) Fewer and less intrusive signage, more in keeping to a village centre situation. All signs, including traffic and street names, should conform to a Village standard design throughout the Village. Incorporation of a village sign, brown directional sign to the Church and an information map giving historical Village facts into the village centre scheme. Historical boards could also be placed outside the Church, by the bridge across the Piddle Brook, and at the entrance to Ryelands, relating to the Serpentine Wall.

b) Provision of wooden seating, benches and bins of a standard design. In addition to the Village centre seating could also be provided at various locations throughout the village.

c) Positioning of finger posts and way marks at key positions along footways and paths.

d) Planting of small street trees set within root barriers (where viable subject to buried services). Installation of metal tree grills and guards of a standard design where appropriate. As well as the Village centre other suggested sites are the entrance to the Close, along the Worcester Road from the centre to the eastern and western Parish Boundary and the top of the embankment at the entrance to Chapel Lane.

e) Installation of metal railings to a standard design. In addition to the Village centre these could replace the fencing at the entrance to Chapel Lane on top of the embankment and around the pump house near the mini roundabout, and the existing railings adjacent to the mini roundabout and Piddle Brook.

f) Use of wooden bollards to emphasise crossing points, and used in a linear and undulating formation as a screen in the site specific areas such as the Green.



Examples of Street Furniture \*

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g) Lighting more in keeping with a village setting and reducing light pollution. This could include up lighting to enhance specific features e.g. Serpentine Wall.

h) Definition of routes and key areas along and within the footway with paving types, patterns and colour changes using a limited colour and paving range sympathetic to the village setting. Resurface sections of paving with light colour/ buff coloured granular top dressing

i) Installation of conservation kerb edging to footways within the village centre.

j) Ornamental planting. In addition to the sites identified in the Village centre the following areas would benefit from such planting: Entrances to Ryelands, to accentuate the Serpentine wall, and The Close; in the verges along the main road from the centre to both east and west Parish boundaries; Chapel Lane at either side of the entrance and top third of the embankment, the lower area being retained as grass; George Lane around railway bridge; the pump house; and Wyre Hill. The planting would provide seasonal variation and year round colour. The species range would be kept simple for ease of maintenance and replacements.

k) Hanging baskets hung from posts located at key points as part of the overall village scheme. Also there could be opportunities for baskets to be hung from house frontages subject to interest and agreement.

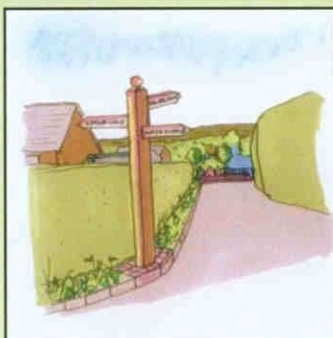
l) Planters / troughs and window boxes used at key points as part of the over all village scheme where planting could not be otherwise achieved. There could also be opportunities for window boxes to be placed on house frontages subject to interest and agreement.

**Implementation:-** Many of these actions form a part of the Village Centre Scheme. Implementation details for these are given at the end of Section 3.7. However the installation of some items such as seating and street furniture, and some planting of troughs, window boxes and baskets could be carried out in the short term and incorporated into the Village centre scheme when implemented. The style and location would need to be pre-determined to avoid abortive works. Advice could be given to householders regarding house frontage planting improvements. A seasonal planting colour scheme could be defined each year.

**Timescale:-** The arrangements needed to implement the planting to be drawn up in readiness for Spring 2006. Street furniture will depend on when finance becomes available but should aim for some installation by summer 2006.

**Lead Responsibility:-** WPPC with support of Parish Plan Steering Group.

**Resource Implications:-** This will clearly require a significant amount of funding. Although WPPC would be expected to contribute other sources will be needed including community led projects.



Sketch (8) of Finger Post



Hanging Baskets



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#### 3.7.8 Issue 39. – Smiths Meadow



*Smiths Meadow*

Smiths meadow featured as a major issue in the responses to the consultation process. It is an important public open space, with river frontage, considered by many to be an under-utilised village resource. This was reflected in the large number of ideas and suggestions for facilities and uses that could be incorporated into the Meadow:-

- a) A children's play area for various ages / older children (12 responses).
- b) A place to sit and talk to friends / chat room shelter (3 responses).
- c) More seating / picnic area (5 responses).
- d) A doggy zone (4 responses).
- e) A footpath link through the meadow to avoid dangerous bends (see 3.1.3 above) and amendment to layout of lower gate to allow wheelchair and pushchair access (see sketch 8) (5 responses).
- f) A space, possibly with a permanent or temporary structure, for village fete and events (4 responses).
- g) 24 hour moorings and landing stage (8 responses).
- h) Fishing stages (4 responses).
- i) An area for wildlife, wild flower meadow, a tranquil area with tree planting and the potential to create informal paths through the grass areas (2 responses).
- j) Formal gardens laid out at the top of the meadow.

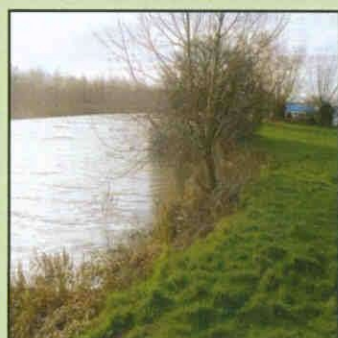
**Action:-** Diagram 5 is a sketch scheme illustration of how these ideas could be included in a new design for the Meadow. It is proposed to set up a steering committee for this area with an action to commission a feasibility study and identify cost estimates for works.

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*Before & After Sketch (9) of Smiths Meadow Access*



*The Meadow at the waters edge*

**Implementation:** Members of the community will be asked if they would like to join the steering committee.

**Timescale:** Steering committee to be set up by November 2006.

**Lead Responsibility:** WPPC

Resource implication: This will be determined on completion of the feasibility study.



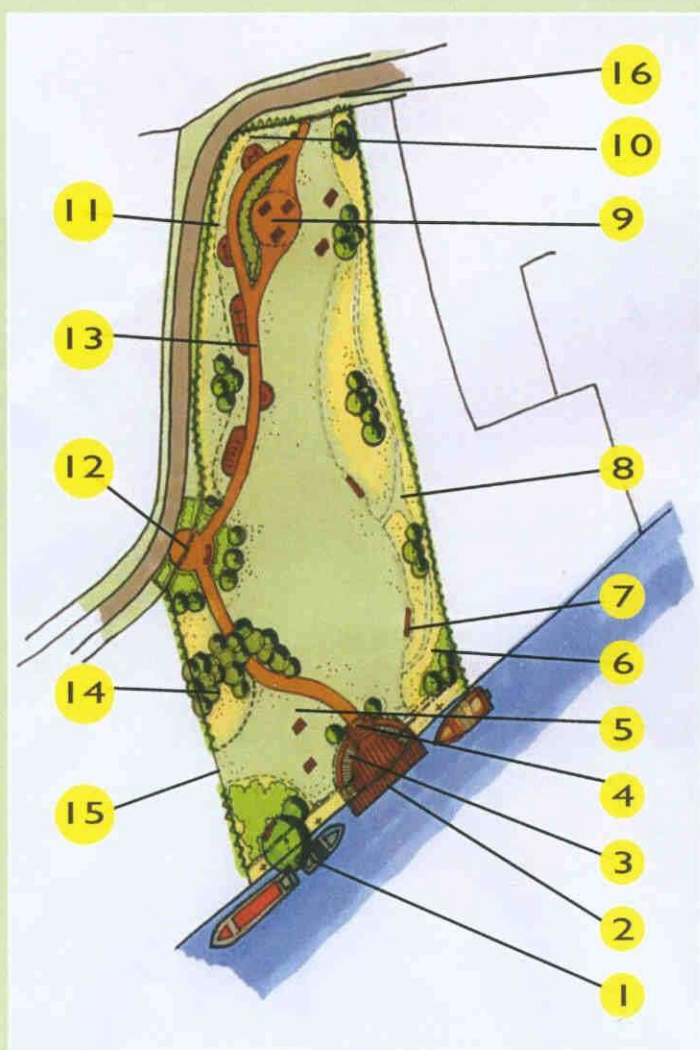


Diagram 5 Smiths Meadow Proposals

**Key:**

1. 2-3 boat moorings: To encourage boaters to visit the village, a landing stage for boat trips (educational / trips along river to other landing points) or for village boat owners to moor up.
2. Landing platform / stage for fishing.
3. Sunken wooden area with seating / benches. Surrounding fence and gates which can be bolted to access landing stage and mooring areas.
4. Gates and fence around seating and wooden area and accessible parts of the river's edge.
5. Lower picnic area.
6. Wild flower meadow area – cut once a year.



7. Seating

8. Mown strips into wildflower meadow for access along nature trail, with bat/bird boxes, log piles, insect homes etc.

9. Location for temporary structures, tent/awning for village events over bound gravel area which could also be covered in temporary surface / stage. Upper picnic area. Also could be location for May pole or Christmas tree. Potential for small wooden structure/ canopy to shelter from the elements.

10. Doggy run area – fenced off from rest of play / picnic area with dog gates for access.

11. Trim trail / play equipment. Equipment for various age groups and for fitness.

12. Access gate to gravelled seating areas. Access for pushchairs and wheelchairs.

13. Bound gravel path

14. Proposed woodland planting, including trees and low ornamental planting areas.

15. Maintain open view across marina

16. Pedestrian / Vehicular access gate swapped round.

**3.7.9 Issue 40 Avon Green**



Avon Green

Although there were no issues or ideas put forward relating to Avon Green it was considered, subject to Avon Green residents consultation, that this is a large under utilised area of the village and could provide the following elements through careful and sympathetic design, thus creating a more personal style open space. The design could be set as a competition to the Village with the most favoured design, or elements of it, developed and implemented.





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**Action:-** a) Seating areas for tranquil quiet contemplation and quiet games such as boules, chess or drafts. The board could be created using black and white paving slabs and the pieces made locally. The games equipment hired out as required.

b) Ornamental shrub and tree planting, for birds and habitats creation. Seasonal variation and plants with scent and texture for sensory experience. Planting could provide a sense of enclosure but not distract views in for surrounding houses.

c) The creation of areas such as a bog garden and shallow water for birds to bath and provide insect and invertebrate habitat.

d) The retention of areas of grass, to sit on, and as many existing trees as possible to be built into the design.

e) Subtle lighting.

#### 3.7.10 Issue 41. Play Area in the Avonbrook Estate

There were no issues and only one idea put forward for this area, which was to utilise it for village events. It was considered subject to the Estate resident's consultation that this area could facilitate the following making better use of the space: It should be noted that the 106 agreement associated with this development would provide some funding and WPPC has already agreed to make some improvements to the planted areas.

**Action:-** a) Ornamental and tree planting  
b) Creation of an events area and base for a temporary structure to be erected periodically for village events and an electrical point  
c) Provision for a base for a Christmas tree  
d) Subtle lighting for events areas.

#### 3.7.11 Issue 42 The Church

No ideas or suggestions were put forward for the church or churchyard. However the way this is managed is considered a good example of a community led proactive system of maintenance and enhancement of an area, which is an approach proposed in the overall implementation plans given at the end of this Section. The church committees meet every 6 months and through these meetings the church is cleaned, faculties maintained and the churchyard managed. Some works are periodically contracted out and the remainder has always and continues to be carried out by village volunteers. Recently the memorial garden has been improved, a sound system installed in the church, the churchyard tidied all by volunteers. In addition there are proposals to create a wildlife / conservation area as well as a number of other ideas being considered to improve, enhance and conserve this village asset.

#### 3.7.12 Issue 43. Other potential opportunities subject to landowner agreement.

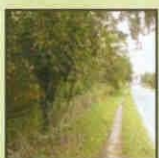
There are a number of areas of land under private ownership which could provide valuable amenities if they became available to the Village. Diagram 4 shows the location of each of these.

**Action:-** a) Simms and Wood's Land. This is a large area that could be used to meet many of the aspirations given above in Sections 3.2.1 Affordable housing (although it is outside the Development boundary), 3.5.2. Village Hall redevelopment and 3.6.2 Sport/playing field. In addition it could provide a location for a child's play area, a chat room/shelter, a Village pond with surrounding landscape area utilising the existing water bodies and a riverside/internet café. It would give access to the River for a landscaped riverside park.

b) Triangular area by Eastern Bridge between railway and Worcester Road. Although within the Development Boundary, vehicular access to the area is limited. The potential for this area could be the creation of a set aside area for families to rent, cultivate and maintain as part of

## THE PARISH PLAN

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an informal garden and nature trail. Parts could be sponsored and maintained by local children as part of school projects.

c) Riverside Pocket park. Utilise the top area of the land to create a village pocket park allowing river views. Seating could be provided with low ornamental planting and a path running between two access gates. Village style railings could replace the existing boundary treatment to provide a tidy edge and views through, as well as being in keeping with the over all village style. Fencing, in association with prickling species, would prevent access to the lower section of the land and the river side. See sketch 10.

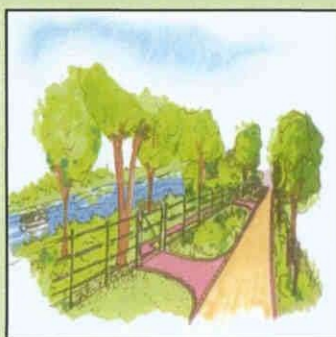


e) The pumping station area. Replacement of railings and enhancement planting

#### 3.7.13 Issue 44. Gateways to the Village

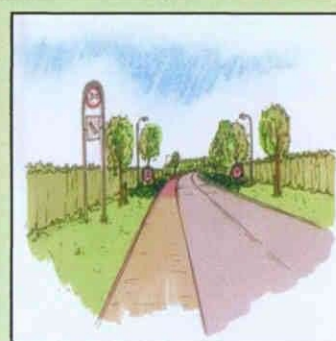
Four respondents raised the poor appearance of the entries to the Village. It was considered that the creation of gateway features at the three entry points (Wyre Hill, Eastern Parish boundary before railway bridge and Wyre Road) could create a sense of arrival and define the village extent.

**Action:-** a) Ornamental planting in the verge.  
b) Avenue tree planting subject to services.  
c) Gateway sculpture - Wyre Piddle theme  
d) Village sign in village style  
e) Lighting with colour effect for night time  
f) In addition, although not within the Parish Boundary, shrub planting on the roundabouts at either end of the by-pass



Before & After sketch (10) Pocket Park

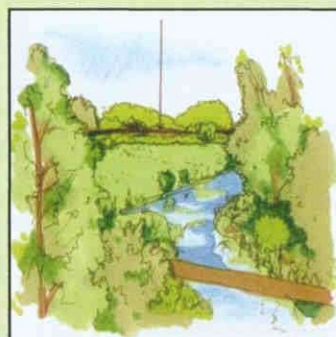
d) Land between the railway and down to the Piddle Brook. This area of flood plane could be managed as a habitat / nature area. A raised boardwalk could be constructed to run along the higher ground adjacent to the boundary to the railway embankment with built in viewing platforms.



Before & After sketch (12) Gateway

#### 3.7.14 Issue 45. Trees planted on the South side of the River.

These were a major concern raised by 13 respondents to the consultation process. They were planted about 10 years ago and almost totally obscure the views of the fields and Bredon Hill from many riverside houses and access points for Villagers, e.g. Smiths Meadow and the Anchor Inn. The wind tunnel effect created also makes sailing on the River extremely difficult and hazardous.



Before & After Sketch (11) Board Walk



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**Action:-** The commission of a coppicing and thinning / management plan based on a potential future design layout which would maximise views from riverside properties yet retain an element of woodland habitat.

**Implementation:-** Liaison with the landowner to obtain agreement to prepare this plan, and investigation of the conditions laid down in any agreement when he planted the trees. It should be noted that these trees lie within the conservation area.

**Timescale:-** Contact to be made with landowner before end 2006.

**Lead responsibility:-** WPPC

**Resource Implications:-** Not known at this stage but coppicing should be funded by landowner.

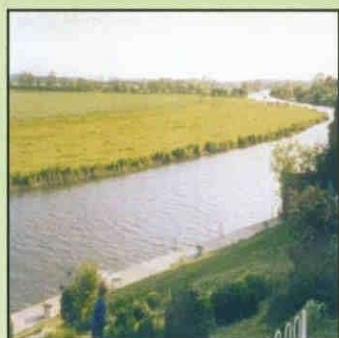
**Action:-** A working party shall be set up to cost, prioritise, timetable and seek sources of funding for the implementation of the works. Liaison with WDC and WCC will form part of the process. The various plans and illustrative sketches of the Village Centre Scheme and other areas shown in this section will form a basis for these discussions and outline designs. Agreement on the palette of materials, surfacing and standard Village design for street furniture etc will be needed at an early stage in the design process.

**Timescale:-** Committee to be set up immediately. The works shall be prioritised into short, medium and long term goals. The implementation of the works shall be dependant on the success of raising and securing long term capital funding for the works and liaison with landowners for specific ideas for future village improvements. Some are large dramatic projects which will not happen overnight. Other small scale discreet schemes could be implemented in the short term.

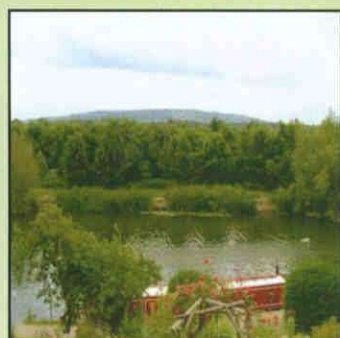
**Lead Responsibility:-** Parish Plan steering Group.

**Resource implications:-** Some of these works clearly have considerable resource implications and other short term works have relatively small cost implications. Some could be community led projects requiring resident participation and support. Investigation into funding opportunities has commenced in readiness for formal applications. Funding shall be sought through various channels such as: sponsorship, fund raising events, Lloyds TSB, The Eveson Trust, Arts Council, Heritage Lottery Fund, Sport England, Community Fund, Awards For All, Big Lottery, Young People Fund, New Opportunities Fund and Wychavon community grants.

**Implementation:-** The village management plan shall be commissioned to identify specific areas, tasks and estimated cost per year



June 1986



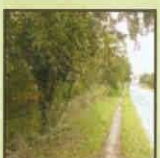
August 2005

#### 3.7.15 General implementation plans for the Village setting.

It is evident from many of the actions proposed throughout this Parish Plan that there is a need for a Village management plan to manage and maintain the Village as it is now, and which is then updated as the improvement schemes are implemented. Hence this section is divided into implementation plans for the schemes proposed to enhance the Village setting and implementation of a Village Management Plan.

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required to manage the village as it stands now. As improvement schemes are implemented the areas and tasks required shall be updated and added to the Plan. All the areas shall be displayed at a village event and volunteers requested to act as either sponsor or warden for specific parcels of land in accordance with the Village Management Plan which will detail a schedule of maintenance activities. The Local Authority and lengthsman team shall manage specific areas where skilled operatives are required or health and safety is an issue. As the majority of these proposals are made on the grounds of safety for Villagers and school pupils as well as reducing car usage, they should retain a high priority in the implementation of this plan. Plans designating the proposals will need to be discussed with WCC.

**Timescale:-** Management Plan to be drawn up by Spring 2007.

**Lead Responsibility:-** Parish Plan steering Group working with WPPC

**Resource implications:-** This would require residents to give of their time and skills for the benefit of the community



## THE PARISH PLAN

### 3. THE ACTION PLAN





THE PARISH PLAN  
4. THE LANDFILL SITE

# WYRE PIDDLE THE PARISH PLAN

## Chapter 4

### THE LANDFILL SITE

THE PARISH PLAN  
4. THE LANDFILL SITE







## 4. The Landfill Site

### 4.1 Introduction

Hill and Moor Landfill Site is a domestic waste site situated immediately to the north of the Village boundary that receives processes and recycles 350,000 tonnes of waste per year from the counties of Worcestershire and Herefordshire.



*Landfill*



*Recycling*

Landfill activities started here in the 1960s when the site was a Parish Dump. In 1993 control was taken over by Beacon Waste, a County Council owned company. Then in 1998 a new contract was granted for the site for 25 years and this is held by the operating company – Severn Waste Services. The assets and licenses are controlled by Mercia Waste Management.

The services provided by the site comprise four main areas of activity:-

- Material Reclamation Facility which recycles paper, card, textiles, newspaper, cans, plastic and foil from kerbside collections.
- Household Waste Site which processes and recycles car batteries, oil, glass, cardboard, soil and rubble.
- Composting of garden waste brought to the Site.
- Electricity Production using the landfill gas that is given off to fuel generators providing on average 4 megawatts of electricity. This runs all the facilities on the site with the remainder being fed to the National Grid.



*Composting*

*Landfill works in progress*

The Planning consent requires that the site be returned to Greenfield status. Part of the site to the east has already been restored with the planting of trees and grass and the completion of amenity lakes. It is already a well established conservation/nature area where people can enjoy wildlife, birds, dog walking and rambling. Fishing presently takes place on the lakes although it is yet to be made available to the public due to lack of parking next to the lakes and the site license requiring the area to be locked outside operating hours. Good footpaths exist between the lakes and around the site perimeter. The need for better signage has been highlighted and will be addressed. As there are styles along the paths they are not intended for horses or bikes at present.

The estimated closure date of the site is 2018, which is based on the assumption that it is filled at a rate of 25,000 tonnes per month. Therefore if input slows down the closure date will be extended. As cells are filled some restoration to Greenfield status will take place, but any further leisure activities and restoration of the whole site will not take place until after closure. Even at this point the public will be prohibited from using the previously active area for some years due to the presence of gas extraction, manholes, liquid extraction via wells and settling of land. Diagram 6 illustrates the restoration status at March 2005.





## THE PARISH PLAN

### 4. THE LANDFILL SITE

#### 4.2. Action Plans

##### 4.2.1. Issue 46 Current and ongoing Concerns of Residents

A number of specific issues were raised regarding the current and future operations of the landfill site. The major issues raised during the consultation process were:

Concerns such as flies, litter, birds, odours, and possible health issues due to the close proximity of the landfill to the village (31 responses).



*Photo of birds*



*Photo of landfill*

Further expansion or development of the site (26 responses).

Frequency of gas and leachate monitoring and the long term management after restoration (9 responses).

The limited access to the restored areas of the site and the timing and phasing of the restoration process. Operating times.

Fly tipping on and around the site.

**Action:-** The landfill site is independently inspected regularly by the Environment Agency with reports being supplied to the local parish Council. Quarterly meetings of the Hill and Moor Community Liaison Group are held, which includes representatives from the landfill site management, local Parish Councils, WCC, WDC and the Environment Agency. These assist in the monitoring and operation of the site and provide a two way communication forum to keep all interested parties informed of its present and future operation, and waste disposal policy within the County. The issues raised above

will continue to be fed back via this committee or directly with the Landfill Management by representatives of WPPC. In addition to further inform villagers of the operations, facilities, health and safety and monitoring procedures at the site a tour or seminar will be arranged for interested residents, as prompted by 7 Responses during the consultation process.



*Fly Tipping*



*Footpaths Around Lake*

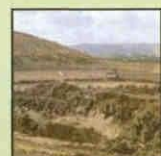
##### 4.2.2. Issue 47 Future Development of the landfill site once returned to green field status.

This site will in the long term present an opportunity to provide enormous potential to enhance the local recreational amenities available to residence as well as providing environmental improvements to the wider landscape. However it should be noted that due to issues such as settlement, gas venting equipment and other operational obstacles it may be many years after the central landfill cell area of the site has been returned to green field status before some areas can be fully utilised. Diagram 7 illustrates the approved restoration proposals indicating the proposed locations of all the footpaths, water bodies, woodland and hedgerow planting.

**Action:-** In response to the consultation process these are the most popular suggestions raised. All these could potentially apply to the lakes and perimeter areas of the site. Items a) and h) are suggested for the central landfill cell area.

##### Sport and Recreation

a) The creation of a network and circulatory routes of footpaths, dog walking areas, cycle ways



## THE PARISH PLAN

### 4. THE LANDFILL SITE





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and bridle paths. Provision of links and access to adjacent footpaths / cycle ways

b) Erection of bridges where required to cross brooks.

c) Creation of a car parking area.



Bridge



Pond Dipping

d) Provision of information boards, way markers (recent discussions with Severn Waste Services have confirmed that these are to be installed) and good signage along the already accessible footpaths.



Signs \*



Information Boards

e) The creation of boardwalks through the wetland areas, and around the lakeside margins (40 Responses).

f) Public / country Park. Water Park. A variety of outdoor water sport and recreational uses, with associated facilities and car parking (34 Responses).

g) Fishing lakes and facilities. See proposed fishing lakes on restoration plan (13 Responses).



Way Marker



Board Walk



Canoeing



Woodland Walk

### Environmental Improvements

h) The planting of native woodlands, hedgerows and meadowland creation through wildflower and bulb planting. An arboretum. General landscape planting and environmental improvements (33 Responses).

i) The creation of wetland and water body habitats.

j) A Nature Reserve and Nature Conservation Area (26 Responses).



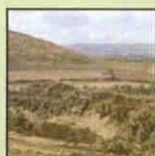
Nesting Box



Water Fowl

## THE PARISH PLAN

### 4. THE LANDFILL SITE

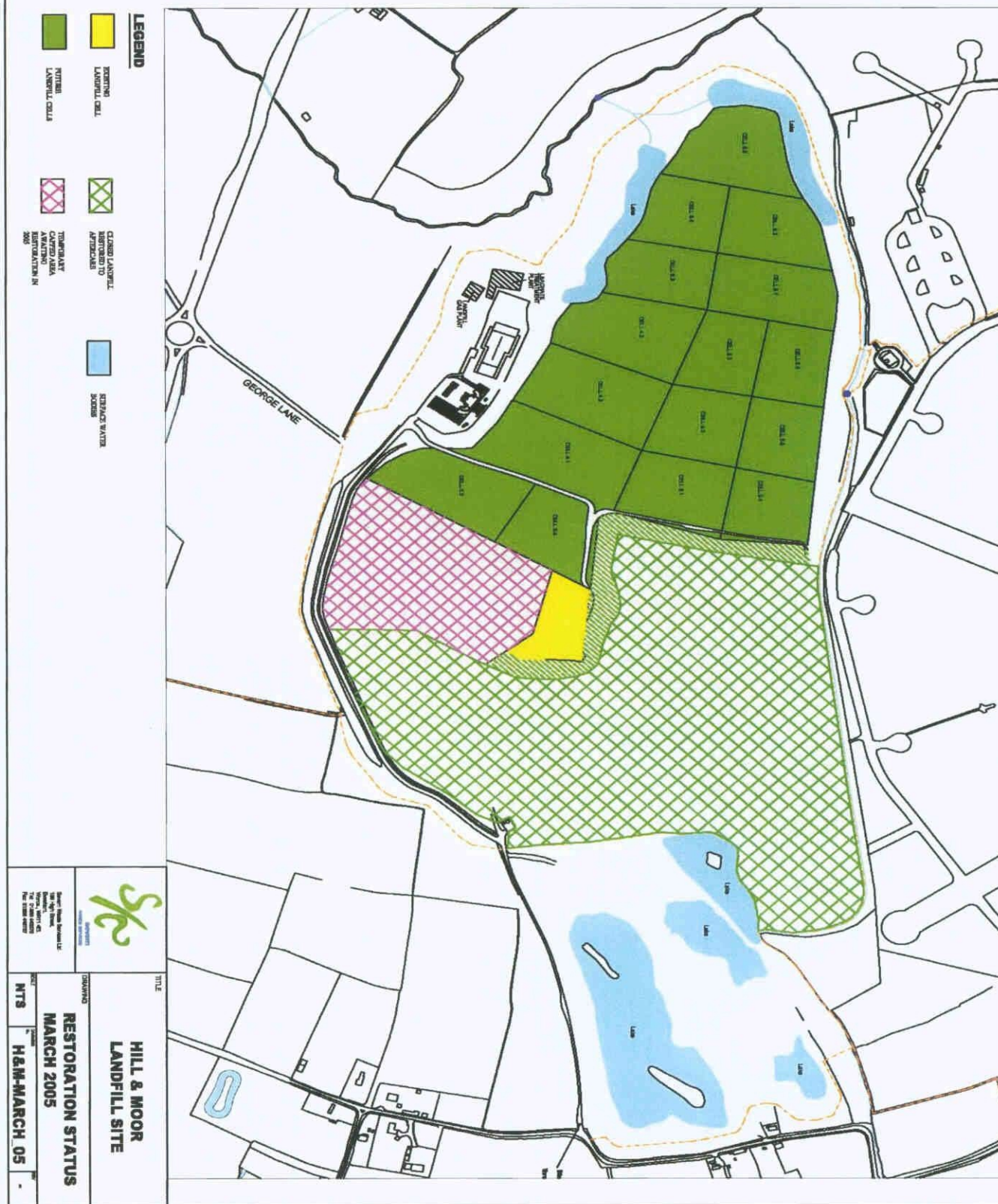




#### 4. THE LANDFILL SITE



### Diagram 6



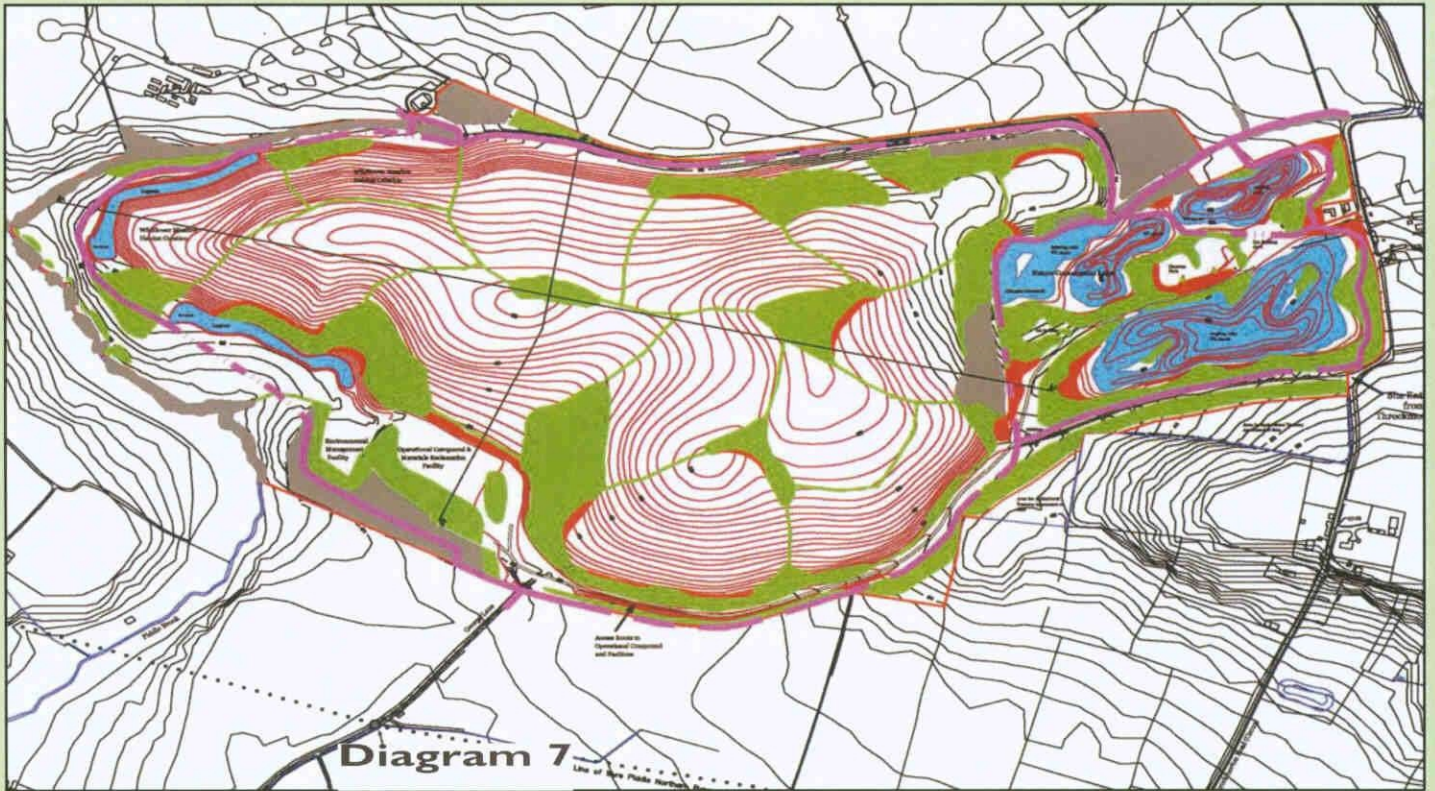
#### 4. THE LANDFILL SITE





# THE PARISH PLAN

## 4. THE LANDFILL SITE



### LEGEND

	Planning Application Boundary
	Land Ownership Boundary (outwith application area)
	Existing Hedgerows to be Retained
	Existing Planting / Woodland to be Retained
	Proposed Woodland Planting: Mix 1
	Proposed Woodland Planting: Mix 2
	Proposed Scrubland Planting (Mix 3)
	Proposed Hedging (Mix 4)
	Proposed Water Bodies
	Existing Contours
	Proposed Settled Contours
	Proposed Site Road
	Possible Site Access from Wye Piddle Bypass
	Proposed Footpaths

# THE PARISH PLAN

## 4. THE LANDFILL SITE





## THE PARISH PLAN

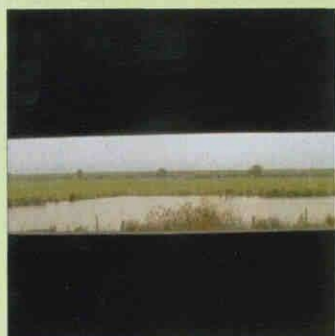
### 4. THE LANDFILL SITE



*Marginal Aquatics*

#### Education and Training

k) The creation of bird watching hides and educational information boards (13 Responses).



*View from inside a hide*



*A Hide*

l) A wildlife Centre (9 Responses).

Open days, talks and site visits relating to recycling and processing of materials to be held at the processing unit on site or at a local venue (7 Responses).



*Wildlife Centre*



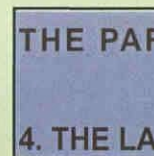
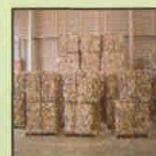
*Footpaths / Cycleways*

**Implementation:** These suggestions will be submitted to all interested parties, in particular WDC, WCC and Severn Waste Services, and meetings arranged to discuss feasibility, cost and timescales. Particular key issues will include the uses and activities put forward for the lakes area and perimeter of the site, as this is already accessible in part to the public although restricted to opening times. In addition the suggestions put forward for the central landfill cell area of the site will be presented and discussed with Severn Waste for future consideration. It should be noted that many of the ideas and suggestions put forward are already partially provided for or will be available in the future. The issue is the timing and the implementation of the additional facilities, which will make this area a highly valuable asset to have close to the village

**Time Scale:-** Submission of ideas immediate. Although many suggestions are clearly long term, some of those relating to the lakes and perimeter area could be implemented in the near future.

**Lead responsibility:-** WPPC

**Resource implication:-** Many of these proposals are long term and hence difficult to cost. However many will be funded by Severn Waste Services as a part of the restoration programme, or have little cost.







THE PARISH PLAN  
5. THROCKMORTON  
AIRFIELD

## WYRE PIDDLE THE PARISH PLAN

### Chapter 5

## THROCKMORTON AIRFIELD

THE PARISH PLAN  
5. THROCKMORTON  
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## THE PARISH PLAN

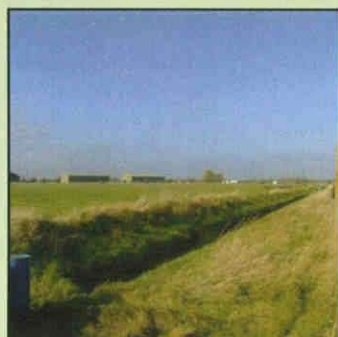
### 5. THROCKMORTON AIRFIELD

## 5. Throckmorton Airfield

### 5.1. Introduction

Throckmorton Airfield is situated about 2 miles north of the Village Centre. It was originally a civilian airfield, but was converted on the outbreak of the Second World War to a Military Airfield, opening as RAF Pershore in 1941. It extends in total to about 126 hectares.

An examination of the site by English Heritage in 2003 showed the probable survival of 5 hangers, 2 post-war Aircraft Servicing Platforms, 12 curved profile huts and a type 22 pill box. The runways also remain. A letter written in 2003 by Baroness Blackstone, Minister of State for the Arts, responding to a letter from Peter Luff MP, states that "While these remains are undoubtedly of regional importance, and should be considered when assessing any future development of the site, English Heritage's national review of aviation suggests that the survivals at Pershore are not of such a quality as to warrant protection by scheduling them as ancient monuments."



#### *Throckmorton Runway & Buildings*

More recently, Worcestershire County Archaeological Service and the Time Team identified an area of Iron Age and Roman settlement within the southwest quadrant of the Airfield. The letter written by Baroness Blackstone states that "such remains are exceptional in Worcestershire and rare nationally". She states that English Heritage intends to recommend them to the Secretary of State for scheduling as an ancient monument in due course, but as there is no immediate threat to them they will not be treated as a priority. "Should another development proposal be

put forward for this site its protection will once again be considered to be a high priority".

Since the closure of the site as an airfield in 1978 it has been mainly used for Research and Development. However it was also used as a foot and mouth disease burial site in 1999, was recently proposed as a site for an asylum seeker centre (this proposal has now been abandoned) and the runways continue to be used by the police, for skid pan and low speed driver training, and Droitwich Glass Fibre use Hanger 5 to develop and manufacture fibre-glass components for use in conservatories and kit cars.

Future use remains uncertain. The site is no longer Crown Land, but controlled by QinetiQ, a private high technology/research company, who have attempted for some time to seek agreement from WDC of a Certificate of Lawfulness which would define the possible uses, but which is not in itself a planning application. WDC in its draft District Plan designates part of the Site (10 hectares) for potential development as a technology park. This is subject to a local planning enquiry.

The future of the Airfield was a major focus for respondents to the consultation process. Given its chequered history e.g. use as a foot and mouth disease ground and proposed site for an asylum centre, many expressed concerns that it should not be used for activities that are detrimental to local communities. Specific concerns have been expressed by residents and these are outlined below in order of the number of responses received:

### 5.2 Action plans

#### 5.2.1 Issue 48 Current and ongoing concerns of residents

A number of specific concerns were raised regarding the future use of the Airfield development zone and surrounding site area. The major issues raised during the consultation process were:

## THE PARISH PLAN

### 5. THROCKMORTON AIRFIELD





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### 5. THROCKMORTON AIRFIELD



a) The site should not be used for activities that could be detrimental to the local communities, such as the previously proposed development of the asylum centre (7 responses)

b) Concern that the site may be expanded or developed for industrial use (4 responses)

c) Concern was also expressed that if the site were developed, access to it would not damage the environmental benefits, such as the conversation lakes and footpaths that were part of the planning approvals made in 1996 when the Landfill site extension was approved. (4 responses)

d) Concern that archaeological significance may be lost.

e) Opening of a flying school would be too noisy and that allowing aircraft to use the site could encourage possible future airport development.

f) The development of the site should avoid becoming a tourist magnet for Birmingham and Bristol.

g) A Leisure and sport complex would create too much traffic on local roads and take business from other existing good local provision.

**Action:-** These issues will be communicated by WPPC to all interested parties, in particular WDC and WCC, immediately and in the future whenever the use of the site is under discussion.

#### 5.2.2. Issue 49 Future Development of the Airfield development zone Econ I I

More positively, an enormous number of proposals were made for future uses that would enhance the environment and amenities available to residents. This site, in the long term, provides enormous potential to enhance the local recreational amenities available to residents as well as providing environmental improvements and access to the wider landscape.

**Action:-** In response to the consultation process these are the most popular suggestions raised:



*Classrooms*



*Buildings*

a) Adventure and outdoor pursuits centre. Education facilities and associated indoor and outdoor classroom. Recreational facilities (43 responses)

b) Countryside centre with café, information centre, conference facilities, areas for functions, marquees and public facilities (34 responses)

c) Light industrial park (4 Responses).

d) Museum. Historical memorabilia (4 Responses).

e) Hotel (3 Responses).

f) Business park (2 Responses).

g) Science Park (2 Responses).

#### 5.2.3 Issue 50 The surrounding site area

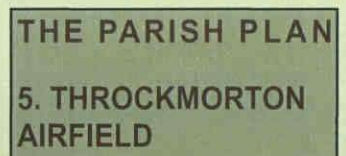
**Action:-** The most popular suggestions for the surrounding area were:-



*Sculpture*



*Footpath*



THE PARISH PLAN  
5. THROCKMORTON AIRFIELD





## THE PARISH PLAN

### 5. THROCKMORTON AIRFIELD

#### Sport and Recreation

- a) The creation of trim trails, cycle ways and tracks. The creation of footpaths circulatory network. Improved access in and around the site. Nature trails, woodland walks, sculpture trail, horse riding routes, information boards, way markers and good signage (39 Responses).
- b) The creation of an interactive water play park for year round use, which becomes an ice skating area in the winter, Children's play facilities set within the overall landscape and structure of the park. Areas of open grassland. Recreational areas and equipment for all ages and abilities. Kite flying area, model aeroplane flying zone, skateboard area (26 responses).



Walkway



Cycleway

- c) Memorial to Airmen lost in World War II incorporated into the overall setting of the landscape (11 Responses).



Interactive Play



Play Area

- d) Picnic Area (9 Responses).
- e) Animal Farm Park (4 Responses).

#### Environmental Improvements

- f) Habitat creation. Bird watching facilities including hides. The creation of wetland and water bodies. Habitats to encourage birds and other animals. Nature Conservation Areas. Creation of a Nature Reserve (54 responses)
- g) General landscape and environmental improvements and enhancement through planting. Wildflower meadowland, bulb, native woodland and hedgerow planting (30 responses)
- h) Restore to agricultural use (5 responses)

#### Housing

- i) Housing development, incorporating affordable housing, utilising the existing housing stock.

Diagram 8 illustrates a sketch scheme accommodating the most popular suggestions and ideas put forward by the residents. The scheme shows a land use within the Econ II zone of low impact, low density, multi faceted development with the potential to complement the existing local facilities and provide a catalyst for the restoration of the surrounding site area providing valuable local recreational amenity and environmental improvements to the wider landscape. The proposals are considered to be sympathetic and consistent with the rural location of the site.

**Implementation:-** These suggestions will be submitted to all interested parties, in particular WDC, and WCC. Key issues will include the uses and activities put forward for the Econ II development area and suggested uses of and accessibility to the surrounding site area. Meetings will be arranged with these key parties to discuss feasibility, and table the ideas and suggestions put forward with a view to influencing the final decision on permitted development in the Local Plan currently under review.

**Time Scale:-** Submission of ideas immediate.

**Lead responsibility:-** WPPC

**Resource implication:-** Unknown at this stage.

## THE PARISH PLAN

### 5. THROCKMORTON AIRFIELD







## Parish Plan

Diagram 8

### THROCKMORTON AIRFIELD



### FUTURE POTENTIAL?



Family & mountain biking



Bike track & trails



Water Play in Summer  
Ice skating in Winter



Children's play area



Outdoor adventure pursuits



Skate board/Rollerblading



Interactive play

#### Potential Development Opportunities for Econ 11 Area (Based on responses to Questionnaire)

1. Leisure Centre/Sports Complex
2. Adventure & Outdoor Pursuits Centre
3. Countryside Centre & Café
4. Conference & Exhibition Facility with Function Room
5. Science Park (Educational)
6. Museum (Historical Memorabilia)

#### Key:

- Water feature
- Tree/Shrub planting, Hedgerows & Specimen Trees
- Grass
- Potential paths, tracks & nodal points connecting to adjacent area
- Approximate location of existing rights of way/tracks

Wyre Piddle Parish Council







- 1** Playing field
- 2** Amphitheatre/Outdoor classroom
- 3** Buildings & outdoor cafe
- 4** Canopies over water feature
- 5** Water play
- 6** Car park with reinforced grass
- 7** Airfield memorial
- 8** Animal park
- 9** Kite flying area
- 10** Paths incorporating Trim trail, Nature trail & Sculpture trail
- 11** Model aeroplane zone







## WYRE PIDDL THE PARISH PLAN

### Appendices

1. **Members of Parish Plan Steering Group**
2. **The Parish Plan Questionnaire**
3. **Map of the Village**
4. **Summary of 29/4/2001 Census statistics for Wyre Piddle**
5. **Local sports and social clubs**
6. **Neighbourhood Watch co-ordinators**
7. **Local Business Sponsors of this Plan**
8. **Acknowledgements**







**Current Membership**

**Clr. Mrs. Phillippa Swanborough. Bredon View, Chapel Lane, Wyre Piddle, Pershore,  
Worcestershire. WR10 2JA. 01386 554393**

**Clr. Mr. Chris Smith. Avonbank Farm, Church Street, Wyre Piddle, Pershore, Worcestershire.  
WR10 2JD. [chris@chris-smith.wanadoo.co.uk](mailto:chris@chris-smith.wanadoo.co.uk) 01386 556167**

**Mrs. Kate Burston  
Mrs. Anne Corrigan  
Mrs. Nancy Murray-Peters.  
Clr. Mr. Dave Robinson  
Mrs. Christine Smith  
Clr. Mrs. Gladys Smout  
Mr. John Stych  
Mrs. Karen Wright**

**Other people who have contributed to the work of the Group**

**Mrs. Hilary Green  
Mrs. Alison Williamson  
Mrs. Madeleine Sumner (Community First in Herefordshire & Worcestershire)  
Mrs. Carol Rosier  
Mr. Steve Turner  
Mr. David Taverner**

**People who helped with the exhibition**

**Mrs. Marie Cook  
Mrs. Betty Foster  
Dr. and Mrs. David Hill  
Mrs. Shelagh Leaper  
Mrs. Hilary Parker  
Mrs. Betty Smith  
Mrs. Joan Tudor  
and members of the Steering Group**







## The Wyre Piddle Parish Plan Questionnaire

### Your Questions answered

#### What is the Wyre Piddle Parish Plan?

The Parish Plan will be a document outlining how our parish could develop over the next ten, twenty years. It will aim to -

- Identify local opportunities or problems
- Set out achievable ideas for the future
- Prepare an action plan to achieve these ideas

#### Why do we need this Plan?

- The Parish Plan will be both wide in scope and focus on local detail
- Our Parish Plan will sit alongside the Wychavon District Local Plan, and the aim is that YOU, the residents of Wyre Piddle, have the opportunity to say what you want

#### What Happens Next?

The Parish Plan Group will use the "Hot Topics" responses to produce a written report as soon as possible, setting out the issues of concern. This will be publicised and we shall proceed with an Action Plan later this year.

#### Who Pays?

The production of the Parish Plan is mainly financed by the Countryside Agency with Wyre Piddle Parish Council contributing towards 25% of the costs.

**We would like to thank you for your help in producing our Parish Plan**

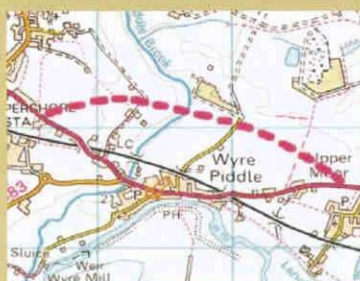






# Hot Topics Needed For Wyre Piddle Parish Plan

Wyre Piddle  
Parish Council  
is preparing a  
Parish Plan.



This questionnaire is the first stage in the process and is designed to focus on our **'HOT TOPICS'** and to identify other topics people consider to be important.

The Parish group wants to obtain a wide cross section of views, so we are asking all households for their opinions.

Please let us have your views and your response will help the Parish Council Group to concentrate on the most important issues.

Please use the space opposite to tell us what you would like to see done with these areas in the future, and why. -Just a quick note will do!



## Throckmorton Airfield

## Landfill Site

Continue overleaf, or use another sheet of paper, if you would like to...







Please include your comments on any other topics that you feel are important to the Parish in the space opposite.

We would like to know why you think these topics are important, and what you would like to be done about them.

If you would like to give us a more detailed note, please feel free.



If you have any queries, your local contact is Philippa  
Tel. (01386) 554393.

PLEASE RETURN YOUR COMPLETED QUESTIONNAIRE IN THE STAMPED ENVELOPE PROVIDED.

### Your Hot Topics:

### Your Details:

Name:

Address:

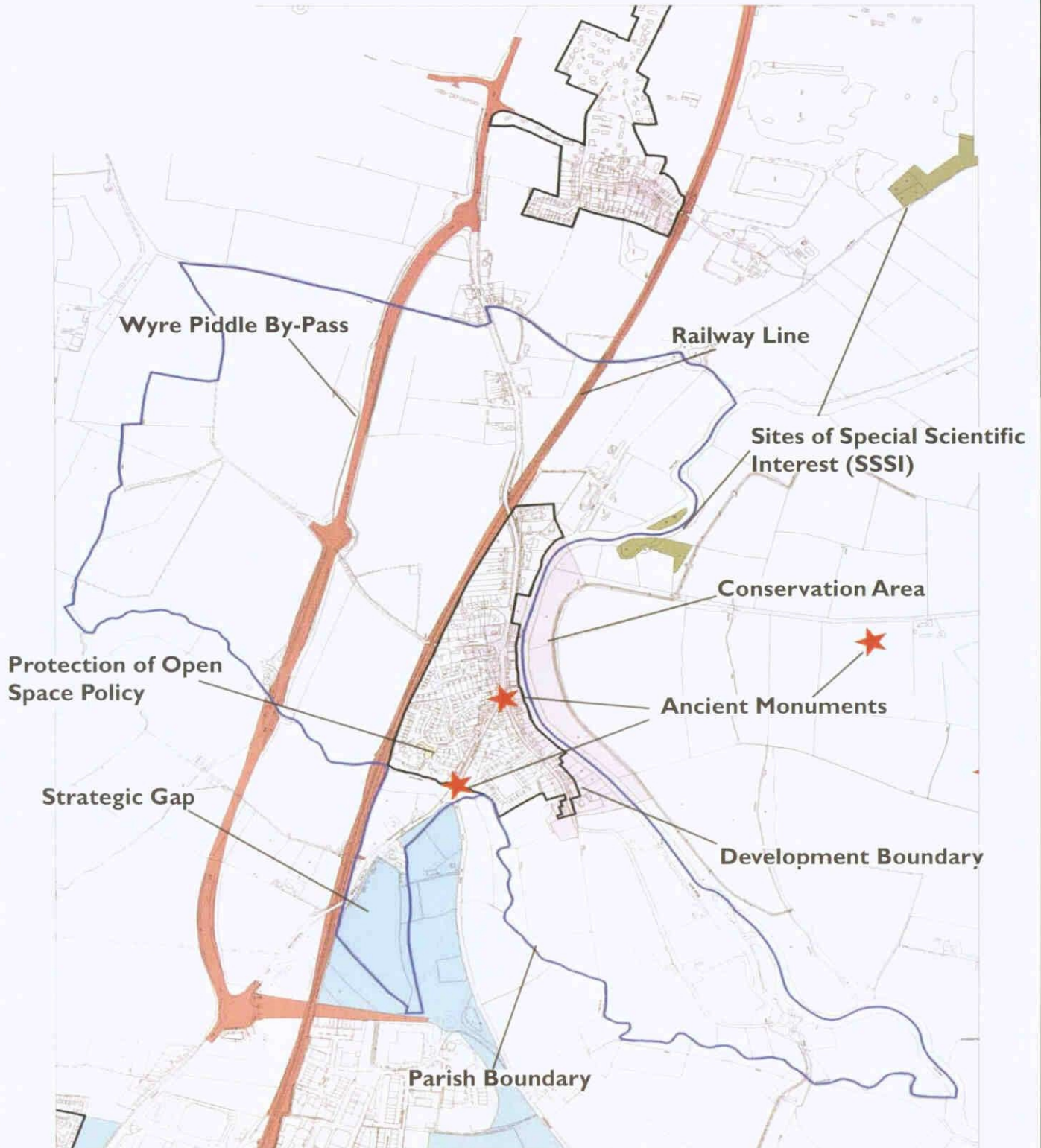
Telephone No.:

E-mail Address:

**Thank you for your help!**











## Worcestershire County Council Parish Profile

Population	Male population	% Male	Female Population	% Female
535	273	51.03%	262	48.97%

Age Group	Number	%
0-4	20	3.74%
5-9	27	5.05%
10-17	63	11.78%
18-44	159	29.72%
45-64	152	28.41%
65-74	65	12.15%
75+20	48	8.97%

Tenure	Number of Households	% of Households
Total number of households	237	
Owns outright or with a mortgage/loan	208	87.76%
Shared ownership	0	0.00%
Rent from Council or other social rented	13	5.49%
Privately rented	9	3.8%
Other	6	2.53%

Average Household Size: Persons per Household	2.26
---	------

Household Composition	Number of Households	% of Households
Pensioner households	75	31.65%
Married or co-habiting couples with dependant children	49	20.68%
Lone parent households with dependant children	7	2.95%

Qualifications	Number of People
All people aged 16 to 24	386
People aged 16 to 74 with no qualifications	91
People aged 16 to 74 highest qualification Level 1*	53
People aged 16 to 74 highest qualification Level 2**	88
People aged 16 to 74 highest qualification Level 3***	35
People aged 16 to 74 highest qualification Level 4****	93







\*1 O level, 1GSE/GCSE any grades, NVQ level 1, Foundation GNVQ.

\*\*5+ O level, 5+CSE (grade 1), 5+ GCSE grades A to C, School Certificate, 1+ Alevel/AS level, NVQ level 2, Intermediate GNVQ.

\*\*\*2+ A level, 4+ AS level, Higher School Certificate, NVQ level 3, Advanced GNVQ.

\*\*\*\*1st degree, Higher degree, NVQ level 4 or 5, HNC/D, qualified teacher status, qualified doctor status, qualified dentist, qualified nurse, midwife, health visitor.

Health	Number of People	% of People
People with limiting long term illness	77	14.39%

People Who Provide Unpaid Care for Dependants	Number of People
All people who provide unpaid care	54
People who provide > 50 hours unpaid care/week	8

Ethnic Group	Number of People	% of Population
White	528	98.69%
Mixed (White & Black, White & Asian)	6	1.12%
Asian or Asian British: Indian	0	0.00%
Asian or Asian British: Pakistani	0	0.00%
Asian or Asian British: Bangladeshi	0	0.00%
Asian or Asian British: Other	0	0.00%
Black or Black British: Black Caribbean	3	0.56%
Black or Black British: Black African	0	0.00%
Black or Black British: Other Black	0	0.00%
Chinese or Other ethnic group: Chinese	0	0.00%
Chinese or Other ethnic group: Other ethnic group	0	0.00%

Economic Activity	Number of People	% of People
Part time employees	38	9.84%
Full time employees	170	44.04%
Self employed	47	12.18%
Unemployed	9	2.33%
Full time student	3	0.78%
Retired	77	19.95%
Student	7	1.81%
Looking after the home/family	22	5.70%
Permanently sick/disabled	4	1.04%
Other	7	1.81%







Car Availability	Number of Households	% of Households
Total number of households	237	
No cars per household	19	8.02%
One car per household	88	37.13%
Two cars per household	102	43.04%
Three cars per household	20	8.44%
Four or more cars per household	7	2.95%

Travel to Work	Number of People	%
All people aged 16 – 74 in employment	257	
Work mainly from home	40	15.56%
Tube, train, bus or coach	6	2.33%
Motorcycle, scooter or moped	0	0.00%
Car, van or passenger in car/van	200	77.82%
Taxi or minicab	0	0.00%
Bicycle	7	2.72%
On foot	4	1.56%
Other	0	0.00%

Produced by the Research and Intelligence Unit, WCC







**Wyre Piddle Mothers and Toddlers Group.**

Meets every Thursday morning from 10am to 12 noon in the Village Hall.

Contact:- Julia 01386 550376

**Women's Institute.**

Meets every second Wednesday in the month at 7.30pm

Contact:- Sylvia 01386553766

**The Live Wyre Coffee Shop**

Opens every second Friday in the month in the Village Hall from 10.30am to noon.

**Table Tennis**

During the winter on Tuesday and Friday evenings in the Village Hall.

Contact:- Ray Griffiths 01386 552561

**The Village Hall Committee**

Meets every 4 to 5 weeks usually on a Thursday evening at 7.30pm.

**Snooker**

The Snooker table can be used with permission from Mr.Ted Burston at "The Forge" next door to the Hall.

Children who wish to use the snooker table must be accompanied by an adult.

**Wyre Piddle Cricket Club.**

Contact:- Kate Taylor

**Wyre Piddle Skittles Team**

Contact:- Miles Taylor

**Pershire Rugby Union Football Club**

Contact:- Emma Smith 01386 554105

**Pershire Town Football Club**

Contact:- Barbara Hodgkiss 01905 452885

**Evesham Jubilee Angling Society**

Contact:- John Davies 01386 41273

**Pershire Bowling Club**

Contact:- Mr.R.Ottley 01386 751081

**Evesham Bridge Club**

Contact:- Chris Richards 01386 833887

**Wyre Piddle Rounders Team**

Contact:- Nicky Dolphin







Name	Area	Telephone Number
Chris Smith.	Link Co-ordinator & Church Street	01386 556167
Chris Askew.	Avon Green	01386 552524
John Rosier.	Church Street	01386 554410
Gladys Smout.	The Close & Village Centre Eastern End	01386 554878
Phillipa Swanborough.	Chapel Lane & Sandfields	01386 554393
Dave Robinson.	Wyre Hill	01386 555587
Julia Hall.	Willow Bank	01386 553157
Shelagh Leaper.	Phipps Close	01386 552999
Ronald Thompson.	Ryelands	01386 553510







**Steven Cooper**  
BLACKSMITH  
Aintree Road Forge,  
Aintree Road,  
Keytec 7 Business Park,  
Persore.  
WR10 2JN

Tel: 01386 561547  
Fax: 01386 552138

On site welding; Gas cutting; Steel fabrications;  
Wrought iron manufacturing & restoration;  
Full workshop facilities

**Terry Barrett**  
WYRE MARINE AND BOATYARD  
Crows Nest,  
Station Road,  
Eckington,  
WR10 3BB

Tel: 01386 751897  
Mobile: 07748338167  
E-mail: wyreboatyard@aol.com  
Web: www.wyreboatyard.co.uk

BSC; Repairs; Moorings; Hard standing; Boat  
sales; Insurance work; Slipping facilities; DIY  
maintenance

**Geoff Bennett**  
CHAPEL INTERIORS  
The Chapel,  
Chapel Lane,  
Wyre Piddle,  
WR10 2JA

Tel/fax: 01386 550462  
Mobile: 07813265297

Bathroom; Kitchen; Tiling; Building contractors

**Tony Hill**  
BUILDERS AND CONTRACTORS  
Wyre Builders,  
The Gables,  
Church Street,  
Wyre Piddle  
WR10 2JD

Tel: 01386 556497  
Fax: 01386 550297  
Mobile: 07976225517

**M. Merchant**  
PLUMBING AND HEATING SERVICES

Tel: 01386 556482  
Mobile: 07980 392136

24 hour call out; CORGI registered gas installer;  
Bathroom installations; Tiling; Decorating;  
Property maintenance

**Bob Allcock**  
MANOR AUTOS  
Wyre Piddle Filling Station,  
Wyre Piddle  
WR10 2HR

Tel: 01386 556218  
Fax: 01386 552184  
Mobile: 07977922898  
E-mail: office@manorautos.com

Quality used car sales & LGV's;  
Ex-lease company cars supplied to order





## THE PARISH PLAN

### APPENDIX 7



#### **Martin Wilkins**

BREWER

Wyre Piddle Brewery,  
High Grove Farm,  
Pinvin,  
Pershore,

Tel: 01905 20830

#### **Eleanor Creed-Miles**

BACP, MA(CANTAB), FPC(WPF), UKRC  
PSYCHOTHERAPIST

Top of the Hill,  
Wyre Hill,  
Wyre Piddle  
WR10 2HS

Tel: 01386 550136

E-mail: [ec-m\\_counselling@tinyworld.co.uk](mailto:ec-m_counselling@tinyworld.co.uk)

Therapy & counselling in Wyre Piddle,  
Strictly confidential,

#### **Martin Keetley**

WYCHAVON GARAGE

Hurst Farm,  
Wyre Road,  
Pershore  
WR10 1PF

Tel: 01386 556606

Fax: 01386 552902

Standard & class 7 MOT's

#### **The Anchor Inn**

Main Road,  
Wyre Piddle  
WR10 2JB

Tel: 01386 552799

#### **Steve Hyett**

HANDY MAN SERVICES

The Old Farmhouse,  
Church Street,  
Wyre Piddle  
WR10 2JD

Tel: 01386 552222

Mobile: 07710493103

No job too small; Free quotations; Fencing;  
Garden landscaping; Lawn turfing & mowing;  
Patios; Decorating; Carpentry; Mini digger work;  
All general maintenance – interior & exterior;  
Traditional marquee hire – 30'x 30'

#### **Karen Wright**

KJW LANDSCAPE & ENVIRONMENTAL  
CONSULTANCY

Ha'Penny Cottage,  
Church Street,  
Wyre Piddle  
WR10 2JD

Tel: 01386 553546

E-mail: [Karen@kjwenvironmental.co.uk](mailto:Karen@kjwenvironmental.co.uk)

#### **Steve Norcott**

YOUR LOCAL RELIABLE TRADESMAN,

Tel: 91386 861290

Mobile: 07951035796

Painting; Decorating; Plumbing; Fencing and all  
those other jobs that just can't wait; Interior or  
exterior; Domestic or commercial; References  
available; Full liability insured; No job too small



## THE PARISH PLAN

### APPENDIX 7





**Rob and Liz Brownsdon**

**BED AND BREAKFAST**

Arbour House,  
Main Road,  
Wyre Piddle  
WR10 2HU

Tel: 02386 555833

**James and Margaret Coward**

**BED AND BREAKFAST**

Aldbury House,  
George Lane,  
Wyre Piddle,  
WR10 2HX

Tel: 01386 553745

**Peter Freeman**

**AVONSIDE HOTEL**

Main Road,  
Wyre Piddle  
WR10 2HX

Tel: 01386 552654







## Acknowledgements

Chapters 1, 2 and 3:

All photographs courtesy of KJW Landscape and Environmental Consultancy Ltd.

Chapters 1, 2, 3 and 5:

All sketches and plans produced by KJW Landscape and Environmental Consultancy Ltd.

The base plan used to create the plans was provided courtesy of Wychaven District Council.

Chapter 3 section 3.6.2 Issue 28: Sports / playing field. Images of skateboard area and basketball arena courtesy of:

Playworld Systems (Europe Ltd)  
Tel: 01793 772272

Chapter 3 section 3.7.5 Issue 36: Village Centre – other potential opportunities subject to landowner agreement.

Images of example street furniture courtesy of:

Pendlewood Ltd - Tree seat  
Tel: 0161 789441

Chapter 3 section 3.7.7 Issue 38: The village generic proposals.

Images of example street furniture courtesy of:

Insignia – Information Board and way marker  
Tel: 01249 460006

Woodscape Ltd – Wooden bin and wooden bollards  
Tel: 01254 383322

Dorothea Restorations Ltd – Metal railings  
Tel: 01663 733544

Chapter 4: Diagrams 6 and 7 courtesy of Severn Waste Services.

Tel: 01386 861434

Chapter 5: Images courtesy of:

Timberplay – Play equipment

Tel: 0845 4589118

Huna Design – Rock climbing / boulders

Tel: 01531 6368978

Sunsafe Play Systems – Water play area

Tel: 01276 489999

Tildenet Ltd – Ground reinforcement

Tel: 0117 966 9684

EJ Lazenby Contracts – Coloured, textured and stained concrete

Tel: 01935 823756

Lindum Seed Turf – Ground formation / erosion control.

Tel: 01904 448675

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## WYRE PIDDLE PARISH PLAN - FOLLOW UP QUESTIONNAIRE

We would like to obtain your views on the issues and actions proposed in this Plan. Also within the Plan some specific actions include asking for residents' views and many will require help and support from volunteers in the Village if they are to be successfully implemented. We would therefore be most grateful if you would complete this questionnaire, returning it to a member of the Parish Plan Steering Group.

**Q1.** Which actions or parts of the Plan do you strongly support and believe should receive priority?

Please give your reasons or comments

**Q2.** Which actions or parts of the Plan do you strongly disagree with and should not be implemented?

Please give your reasons or comments



**Q3.** The Plan identified a need for further social activities and training /leisure courses. Please indicate with a tick in the appropriate column which of the following suggestions you would wish to participate in and which you would feel suitably qualified to organise or provide tuition.

Activity	Participate	Organise	Activity	Participate	Organise
Art classes			Discos		
Dance classes - ballroom			Live music		
Ballet classes			Beetle run		
Cooking classes/demos			Film nights		
Exercise classes			Tramps supper		
Music lessons			Pot luck supper		
Gardening classes			Girls get together		
Arts & crafts for children			Boys nights		
Bridge club			Quiz nights		
Writing club			Christmas party		
Snooker club			Children's Christmas party		
Canoe club			Village walkabout		
Beavers/Brownies/Cubs			Maypole dance		
Table tennis club			Fancy dress party		
Fishing club			Village fete		
Computer club			Cheese/wine tasting		
Chess club			Egg race/hunter- at Easter		
After school/holiday club			Pooh sticks		
Dance evenings			Raft race/building		
Pot painting			Flog it		
Bingo			Darts competition		

Please add any further suggestions below.

Further suggested activities	Participate	Organise	Further suggested activities	Participate	Organise

**Q4.** Please indicate, by ticking the appropriate box(es), when you would wish these activities (particularly the classes) to be held.

Day		Evening		Weekend	
-----	--	---------	--	---------	--

**Q5.** How much would you be prepared to pay per hour for these classes/activities?

£
---



**Q6.** Do you have any children who you would wish to participate in a walking/cycling bus scheme to travel to school? (See section 3.3.3 issue 19)

Yes		No	
-----	--	----	--

If yes

Number of children		Name of school	
--------------------	--	----------------	--

**Q7.** Would you be prepared to volunteer as a helper for a walking/cycling bus scheme?

Yes		No	
-----	--	----	--

**Q8.** If a youth club was set up in the Village would you join? (Section 3.6.3 Issue 29)

Yes		No		If yes please give your age in years	
-----	--	----	--	--------------------------------------	--

**Q9.** Would you be prepared to help set up and organise a Village youth club?

Yes		No	
-----	--	----	--

**Q10.** Would you (or an organisation you are a member of – e.g. your employer) be prepared to sponsor any of the improvements to the Village proposed in this Plan? This may be small, e.g. a hanging basket, flower bed or a bench, or one of the larger projects or area within the Village, e.g. the Village Green or Preaching Cross.

Yes		No	
-----	--	----	--

If yes please indicate what you may be prepared to sponsor.

--

**Q11.** Would you be prepared to volunteer to help maintain an area of the Village? This again could be small such as a flower bed, or a larger area.

Yes		No	
-----	--	----	--

If yes please indicate what you may be prepared to help maintain.

--



**Q12.** Would you support the idea of setting up a Village website containing useful local information?

Yes		No	
-----	--	----	--

If yes how frequently do you think you may access it?

Daily	Weekly	Monthly	Every 3 months	Every 6 months	Once a year

Would you be prepared to volunteer to help set up or maintain this website?

Set up		Maintain			
Yes		No		Yes	
				No	

**Q13.** If an "internet café" type facility was set up in the Village would you use it?

Yes		No	
-----	--	----	--

**Q14.** Would you be interested in joining a baby sitting circle or make use of a baby sitting volunteer?

Yes		No	
-----	--	----	--

**Q15.** To help take this Plan forward and make the improvements to our Village a reality we need volunteers to join the Steering Group. Would you be willing to help us by joining this group?

Yes		No	
-----	--	----	--

We would be grateful if you would provide your contact details.

**Name:** \_\_\_\_\_

**Address**


Phone No. \_\_\_\_\_

**THANK YOU**