



MALVERN WELLS PARISH COUNCIL

What is your Neighbourhood Plan?

The Localism Act 2011 gives Parish Councils the power to prepare a statutory Neighbourhood Development Plan to influence development in the local area.

Planning applications would be determined in accordance with national planning policy framework and the local development plan - our Neighbourhood Plan will be an integral part of this framework.

The Plan responds to the needs, wishes and also best interests of parishioners, local businesses and visitors, while supporting the wider economic, social and cultural development needs of the community.

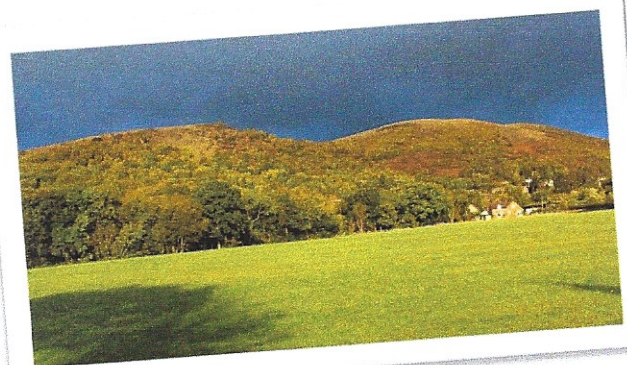
Here are a few *possible* neighbourhood plan policies for you to express your opinion on.



Housing

Policy 1 – To provide new housing which is high-quality in terms of plan, size and materials, and is in accordance with the Malvern Hills AONB Design Guides and our own design guidance, e.g. meets high environmental standards, enhance the conservation area, maintain local character.

Policy 2 – To provide an appropriate housing mix for parishioners. All new housing developments over 5 units will be expected to provide a range of types, sizes and tenures of housing including but not limited to bungalows, affordable housing, flats, etc.,



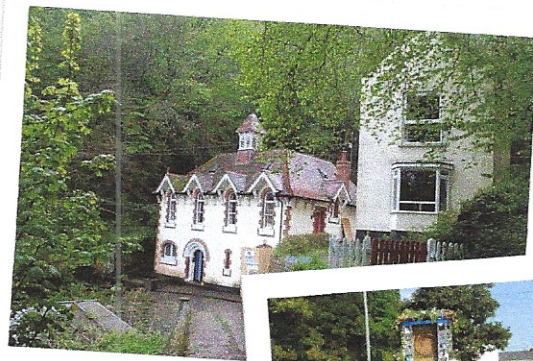
Policy 3 – To ensure any new developments do not encroach on the green fringes of the parish, or extend the existing settlement boundary.

Policy 4 – To ensure housing density is not increased excessively, and infill developments should be of a size and scale that do not lead to over-development.

Economic development & tourism

Policy 5 - To ensure an economic environment for existing businesses to thrive and flourish, and also encourage new businesses to meet the needs of the parish without undermining quality of life or transport infrastructure.

Policy 6 – Encourage tourism to ensure a vibrant local economy, support opportunities to develop local tourism businesses including bed & breakfast accommodation, and enhance existing businesses like Three Counties Showground, Cottage in the Wood, The Railway Inn and others.



Community facilities

Policy 7 – To aid community cohesion by identifying an opportunity to develop a community centre with developers or existing businesses.

Policy 8 – To identify appropriate sites for community allotments and further cemetery land.

Infrastructure

Policy 9 – To minimise both traffic and parking impacts of new development.

Policy 10 – To seek out, develop or enhance cycle routes, for example along the route of the old disused railway.

Policy 11 – To look at ways to improve public transport provision.



How can I get involved?

Although parish-council led, the working group is open to all parishioners.

We will be having neighbourhood plan public meetings around the parish so please come along to share your opinion and get involved. We can add you to the invitation mailing list (contact the parish clerk as below) and you're welcome to attend meetings of the neighbourhood plan working group.

Please let us know your thoughts!

* Picture Holywell by Bob Embleton, CC BY-SA 2.0, <https://commons.wikimedia.org/w/index.php>, picture Village Hall by Kudpung - Own work, CC BY-SA 3.0, <https://commons.wikimedia.org/w/index.php>