

MALVERN WELLS NEIGHBOURHOOD DEVELOPMENT PLAN – QUESTIONNAIRE

THE WELL'S POINTS OF VIEW

By completing this March 2019 survey you will help Malvern Wells Parish Council collect important views about the Parish that we may be able to include in the Malvern Wells Neighbourhood Development Plan.

By way of thank-you, we are offering a free prize draw to win 15 pairs of tickets to the RHS Spring Festival at the Three Counties Showground on 11th May 2019.

1 Introduction

The Localism Act 2011 gives Parish Councils the power to prepare a statutory Neighbourhood Development Plan to influence development in the local area.

Planning applications would be determined in accordance with national planning policy and the local development plan - our Neighbourhood Plan will be an integral part of this framework.

The Plan should respond to the needs, wishes and best interests of parishioners, local businesses and visitors, while supporting the wider economic, social and cultural development needs of the community.

Malvern Wells Parish Council is seeking your views on a range of issues dealing with the environment, heritage, landscape, design, transport, infrastructure, housing, local economy and community facilities.

2 Completing the Questionnaire

You can complete this survey online if you prefer, please visit <http://www.malvernwells-pc.gov.uk> and follow the links, or visit our Facebook page @malvernwellspc for the links then email your saved and completed copy to the Clerk as below. If you are completing this delivered questionnaire, please complete and return in the following way:

- Either drop it into Daniels Garage, The Wells Road Post Office, McColls or The Railway Tavern who are collecting on our behalf, or...
- Scan it in and email to Clerk using the contact details just below

If you need an extra copy of the questionnaire it can be downloaded from our website at <http://www.malvernwells-pc.gov.uk>. If you are unsure about completing or returning this questionnaire then please contact the Clerk, David Taverner, on 01905 724486 or by email clerk@malvernwells-pc.gov.uk for an extra copy or more.

THE DEADLINE FOR RETURNING YOUR SURVEY FORM IS

4pm SUNDAY 21st APRIL 2019

Don't wait for the deadline - complete & return as soon as possible!

3 Local Green Space

3.1 The Parish includes a number of valued green open spaces. A Neighbourhood Development Plan can designate land as Local Green Space which is shown to be demonstrably special to the local community and holds a particular local significance, for example because of its beauty, historic significance, recreational value, tranquility or richness of its wildlife. Do you consider any of the following meet any of these criteria?

Assarts Road playing field	Agree	Neutral	Disagree
St. Wulstan's Village Green	Agree	Neutral	Disagree
Holywell Park	Agree	Neutral	Disagree
Malvern Wells Cemetery	Agree	Neutral	Disagree

3.2 Please explain below why you consider each of the above is special and of local significance?

Assarts Road playing field

St. Wulstan's Village Green

Holywell Park

Malvern Wells Cemetery

3.3 Is there any other land within the Parish that you consider meet the criteria for designation as a Local Green Space? If so, please list them below and explain why you consider they meet the criteria?

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3.4 Is there any other land within the Parish that you consider is important to protect as an open space for its recreational value? If so, please list these below?

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4 Community Facilities

The Parish includes a number of community facilities including the Village Hall on Wells Road, The Wyche Institute on Old Wyche Road, two primary schools, two places of worship and two pubs. The Neighbourhood Development Plan will seek to protect existing community facilities and provide other facilities where there is a proven need.

4.1 Please list community facilities within the Parish that you consider are important and should be protected from being developed to other forms of use (i.e. housing)

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4.2 Do you consider the Parish needs a community centre?

Agree

Neutral

Disagree

4.3 If you agree, do you know of an appropriate location for it (providing an address or description of the location)?

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4.4 Do you consider the Parish needs allotment gardens?

Agree

Neutral

Disagree

4.5 If you agree, do you know of an appropriate location for them (providing an address or description of the location)?

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4.6 Do you consider the Parish needs more cemetery land?

Agree

Neutral

Disagree

4.7 If you agree, do you know of an appropriate location for it (providing an address or description of the location)?

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5 Nature Conservation

The Parish includes a number of internationally and locally designated sites of nature conservation including Malvern Hills SSSI, Malvern Common SSSI, St Wulstan’s Local Nature Reserve and Pool and Mere Brooks Local Wildlife Site. The Neighbourhood Development Plan will seek to protect and enhance the Parish’s nature conservation assets and ensure new developments protect and enrich the area’s biodiversity.

5.1 Protecting and enhancing the Parish’s nature conservation sites is important.

Agree

Neutral

Disagree

5.2 Please list below (providing an address if known) any areas of land not already designated that you consider are important for nature conservation and give an explanation as to why?

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5.3 Are there any aged or veteran trees and/or woodland that you consider are important to the character of the local area? If so, please list below, providing an address or description of the location, and give an explanation as to why they are important?

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6 Heritage

There are a substantial number of listed buildings¹ and a significant extent of the built up area of the Parish is included within the Malvern Wells Conservation Area². The historic environment is important for the character and identity of the Parish. The Neighbourhood Development Plan will seek to protect and enhance the Parish's heritage assets and ensure new developments protect and enrich the area's existing townscape.

6.1 Are there any areas within the Parish that are not within the Malvern Wells Conservation Area that you consider includes a collection of buildings that are important in the historical development of the Parish and/or are typical of the local design?

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6.2 Are there any buildings that are not listed and not located within the Conservation Area that you consider make a valuable contribution to the local area due to its historic and/or architectural value?

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¹ To find out whether a building is listed in the parish please go to <https://historicengland.org.uk/listing/the-list/>

² To see a map of the Conservation Area please go to <https://www.malvernhills.gov.uk/documents/10558/125552/Malvern+Wells.pdf/a34e6a34-5c6b-42d6-8d53-7df3cf2c59b3>

7 Landscape and Visual Value

The whole Parish is located within the Malvern Hills Area of Outstanding Natural Beauty due to the area's unique landscape and scenic beauty. The nature of the topography within the Parish means that even small scale development can have a significant impact on the visual amenity and landscape value of the AONB. The Neighbourhood Development Plan will seek to further conserve and enhance the special qualities of this landscape.

7.1 Conserving and enhancing the Parish's unique landscape and scenic beauty is important.

Agree

Neutral

Disagree

7.2 Should the Neighbourhood Development Plan include a policy to reduce the impact of lighting associated with new development?

Agree

Neutral

Disagree

7.3 Should the Neighbourhood Development Plan include a policy for small-scale renewable energy generation?

Agree

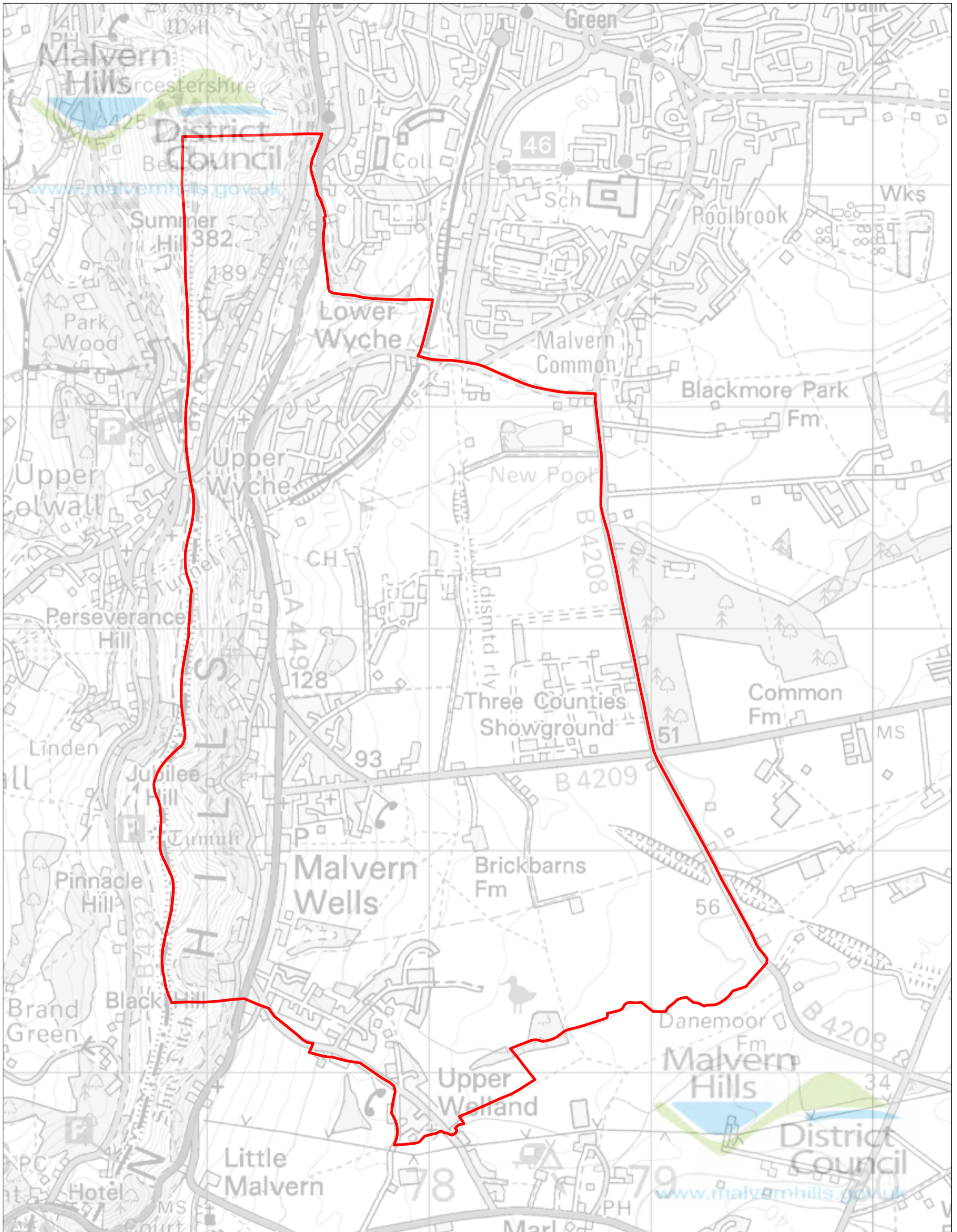
Neutral

Disagree

7.4 Within the Parish, what is important/valuable to you/your family, and why? Do you have a favourite view? Or walk? Which do you think are the most special places, features and factors that reflect Malvern Wells' unique character, history and/or its natural assets? Are any associated with famous local people/events? Perhaps they're just beautiful, and make you feel good.

If possible, please describe the location of the viewpoints/places/features as precisely as possible, and if not obvious, mark them on a map. You can add or send in photos too (the Clerk's contact details are provided in various places throughout this questionnaire if you want to provide photos separately – let him know if you would also like to see them posted on our Facebook page!). Continue on page 13 if necessary, referencing Q7.4 with the additional answer.

What is important and its location?	Why is it important / valuable to you?



8 Design

The Parish includes a diverse range of building styles and designs which positively contribute to the character of the area. We wish to ensure that all new development is visually attractive adding to the overall quality of the area. The Neighbourhood Development Plan will seek to provide new development of high quality and sustainable design that responds to the quality of the area. It will also seek to retain the rural character of the Parish and its countryside setting ensuring that new development enhances this rural character.

8.1 What do you consider are the key characteristics of buildings within the Parish?

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8.2 What factors do you consider are most important for the design of new development (1 being least important and 5 being most important)

Materials should match traditional properties	1	2	3	4	5
Decorative detailing should be included	1	2	3	4	5
Colours used for render and paint	1	2	3	4	5
Impact on views of and from the Hills	1	2	3	4	5
Maintain existing rooflines and roof profiles	1	2	3	4	5
Maintain existing building lines	1	2	3	4	5
Scale/massing should reflect existing buildings	1	2	3	4	5
Reduce the impact of external lighting	1	2	3	4	5
Incorporate renewable energy generation ³	1	2	3	4	5
Incorporate energy/resource efficiency measures ⁴	1	2	3	4	5
Include native trees, hedgerows and planting	1	2	3	4	5

8.3 Are there any other factors that you consider are important for the design of new development?

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³ Such as energy from solar, wind, ground source that is associated with that individual property.

⁴ Such as green roofs, grey water recycling and sustainable urban drainage systems.

10 Transport and Travel

The Parish includes the key road corridor of the Wells Road (A449) connecting Malvern Wells to Ledbury in the south and Malvern in the north. The B2418 provides a route west over the Malvern Hills at the Wyche cutting and the B4209 east to Hanley Castle and Upton-upon-Severn. Due to the steep topography within the Parish there are significant issues for public transport, cyclists, pedestrians and particularly those with impaired mobility. The Neighbourhood Development Plan will seek to ensure improvements to travel within the Parish.

10.1 Should a cycle route be provided along the disused rail line to the Three Counties Showground?

Agree

Neutral

Disagree

10.2 Should there be improvements to bus services to and from the Parish?

Agree

Neutral

Disagree

10.3 Should all new development have sufficient off-street parking?

Agree

Neutral

Disagree

10.4 Should all new development have electric vehicle charging points?

Agree

Neutral

Disagree

10.5 How would you consider a community transport service could be made viable within the Parish and if a service was provided would you support it and use it?

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10.6 Are there any other measures you consider should be taken to improve travel in the parish? (please provide details below)

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11 Housing

The majority of the built development within the Parish is housing and therefore it has a significant impact on the character of the area. There has been limited new housing in the area over recent years and there continues to be pressure for additional housing.

11.1 Do you consider there is a shortage of housing in the Parish?

Agree

Neutral

Disagree

11.2 What type of housing do you think is most in need in the Parish? (1 being least needed and 5 being most needed)

Terraced	1	2	3	4	5
Semi-detached	1	2	3	4	5
Detached	1	2	3	4	5
Flats	1	2	3	4	5
Bungalows	1	2	3	4	5

11.3 What size of housing do you think is most in need in the Parish? (1 being least needed and 5 being most needed)

Homes with one bedrooms	1	2	3	4	5
Homes with two bedrooms	1	2	3	4	5
Homes with three bedrooms	1	2	3	4	5
Homes with four bedrooms	1	2	3	4	5
Homes with 5+ bedrooms	1	2	3	4	5

11.4 Do you consider more social housing is needed in the Parish?

Agree

Neutral

Disagree

11.5 Do you consider sheltered housing or retirement housing is needed in the Parish?

Agree

Neutral

Disagree

11.6 Do you consider supported housing (integrated housing, support and care services) or extra care housing is needed in the Parish?

Agree

Neutral

Disagree

11.7 The Parish may have to accommodate additional housing to meet future need. If so, do you consider there are any appropriate locations for new housing development? Please list below, providing an address or description of the location, and give an indication of the number and type of housing and an explanation of why you consider it appropriate for development?

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12 Local Economy

The Parish includes a number of important businesses that provide local employment opportunities and contribute to the local and regional economy. The Neighbourhood Development Plan will seek to support proposals that enhance these businesses providing that they do not undermine the local landscape, environment and amenity of residents.

10.1 Should the Neighbourhood Development Plan include a policy regarding the Three Counties Showground?

Agree

Neutral

Disagree

10.2 What are the issues that such a policy should cover? (Please provide details below)

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10.3 Should the Neighbourhood Development Plan include a policy regarding the Worcestershire Golf Club?

Agree

Neutral

Disagree

10.4 What are the issues that such a policy should cover? (Please provide details below)

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10.5 Do you consider that the Neighbourhood Development Plan should designate the Wells Business Centre as a local centre to protect the current uses as an important local facility?

Agree

Neutral

Disagree

10.6 Are there any other businesses in the Parish that should be recognised within the Neighbourhood Development Plan? (Please provide details below)

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13 Any other comments

Please provide any other comments below:

Please continue on a separate sheet if needed

14 Your details

Please would you provide your details below (see confidentiality statement at the end of the questionnaire for reassurance on the careful way we will handle your data)?

Why do we need your details? The information you give is vital to help demonstrate that we have collected the views of a broad cross section of the residents of the Parish, and will help us identify where we could work harder to elicit views. It will also enable us to contact you if there is any part of your completed questionnaire that is unclear, and of course contact details are essential for the free prize draw to win tickets to the RHS Spring Festival.

You will not be identified in any way in the decision-making process of the neighbourhood plan. Your personal details will not be revealed to - or shared with - any third party.

Name:

Address (including postcode):

E-mail address:

Gender: Male Female

Age: Under 18 18-24 25-34 35-44 45-54 55-64

65+

Would you like to be kept informed of progress of the neighbourhood plan:

Yes No

** Many thanks for completing this questionnaire **

Should you have any questions about this questionnaire or the Neighbourhood Development Plan please contact David Taverner, Clerk to the Parish Council on 01905 724486 or by email clerk@malvernwells-pc.gov.uk

Please tick here if you would like to be entered into the free prize draw to win a pair of tickets to the RHS Spring Show at the Three Counties Showground on Saturday 11 th May 2019	
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15 Prize draw rules

We are offering 15 residents the opportunity to win a pair of tickets for the RHS Spring Show at the Three Counties Showground on Saturday 11th May 2019. To enter the prize draw, please ensure you hand in your completed questionnaire (by the deadline of 4pm on Sunday 21st April) via any of the recommended methods. We can only contact lucky winners via the details you just provided in the section above.

1. The prize draw is free, no purchase is necessary, and is open to all residents of Malvern Wells Parish who complete this Neighbourhood Plan questionnaire and submit it before the deadline 4pm Sunday 21st April 2019.
2. Members of Malvern Wells Parish Council are not eligible for the draw.
3. The winners will receive one pair of tickets, limited to one pair per household.
4. The Council is offering 15 pairs of tickets in the draw.
5. The draw will take place at the Parish Council meeting on Wednesday 24th April 2019. Prize-winners will be selected at random from a hat.
6. Winners will be notified by one of the methods of contact they have provided by Friday 26th April 2019 latest.
7. No cash alternatives are available. If winners decline to accept the tickets or can't make the date of Saturday 11th May 2019 the tickets may be offered to another winner in a second draw. Winners from the first draw will not be entered into this or any subsequent draw (to ensure a fairer distribution amongst residents).
8. In the unlikely event of dispute the judges' decision will be final.

16 Confidentiality statement

We would like to reassure you about the confidentiality of information input into our Neighbourhood Planning questionnaire, and promise not to misuse the information you provide.

- 1 The Neighbourhood Planning Working Group was formed by the Parish Council and is Councillor led but resident inclusive. Our remit under the Data Protection Registration held by the Parish Council.
- 2 We have checked with the Information Commissioners Office that our approach is acceptable.
- 3 You have kindly provided name and address details. These will not be input to any computer system, although the anonymous data you provided will be.

- 4 All those involved with collecting questionnaires or inputting questionnaire data to the computer system will be required to sign a confidentiality agreement.
- 5 Data from the questionnaires will only be input by member(s) of the Working Group who as previously noted are bound by the Information Commission and the Group's own confidentiality rules.
- 6 All hard copies of the questionnaires will be stored securely and shredded as soon as no longer needed. Electronic copies will also be held securely on one PC and deleted as soon as no longer needed.
- 7 You can at any time request a copy of the information we hold about you by contacting the Clerk to the Council, however as we are only entering anonymous data for the purposes of the plan the information held about you will only be your original questionnaire.

If you still have concerns please do not hesitate to contact Councillors Neil Chatten (Chair) or Jackie Smethurst from the Neighbourhood Plan Working Group.